



**East Central Minnesota Toward Zero Deaths  
6<sup>th</sup> Annual Regional Workshop  
CentraCare South Point  
3001 Clearwater Road, St. Cloud**

**April 5, 2018**

- 8:30 a.m.      **Registration & Continental Breakfast**
- 9 a.m.         **Welcome**  
*Capt. Joe Dwyer, Minnesota State Patrol District 2800, and TZD regional co-chair*
- 9:15 a.m.      **The Breakdown: Regional TZD Data**  
*Lt. Keith Benz, Minnesota State Patrol District 2800*  
A brief regional snapshot of data will be presented. Then at each table, attendees will look at multiple data resources and discuss trends, possible project ideas and report back something for each county. A facilitator will engage the audience in providing feedback on what each county could implement in 2018 to further reduce traffic-related deaths.
- 10 a.m.        **Networking & Visit Exhibits**
- 10:15 a.m.     **The Teenage Brain and Risk Reduction: Connecting the Dots**  
*Erin Walsh, Mind Positive Parenting*  
Erin connects the dots between the latest in brain science and risk-taking behaviors in adolescence as it relates to traffic safety. She explores the role of “emotional accelerators” in the brain, impacts of technology on the developing brain and practical strategies for engaging young people in risk reduction. Using stories, warmth and humor, Erin presents the latest science in an engaging way, making it easy to apply this information with youth and families.
- 11:30 a.m.     **DAM is All It Took**  
The impact of a distracted driver can have deadly consequences. Rhonda Maurer, Alenita Maurer and Alora Nelson will share their story of just how a distracted driver changed their lives forever.
- 12 p.m.        **Lunch & Exhibits**
- 12:30 p.m.     **Bad Bad Highway – or is it?**  
*Tom Dumont, Traffic engineer, MnDOT District 3*  
Man, that road is terrible! How many times have we heard or even said that ourselves? Oftentimes, this needs to be addressed with “is it a factor or a perception?” What do we do when we hear that? This session will address how the response is important, with audience involvement in table discussions.

- 1:15 p.m.      **15 Years of Minnesota TZD: Major Accomplishments and What's the Future Hold?**  
*Kristine Hernandez, Statewide TZD program coordinator*
- 1:30 p.m.      **Trauma Care for Everyone**  
*Sara Stolt, RN BAN CEN, Outreach educator, Trauma Services, CentraCare*  
The "Stop the Bleed" campaign wants you and everyone you know how to control major bleeding. This topic is applicable to traffic crashes, and will prepare attendees with much of the information needed to provide time critical care to someone with severe bleeding. This will also allow for attendees to be a resource to the greater community beyond the workshop.
- Tots in the Big World**  
*Michelle Pooler, planner, MnDOT*  
Safety Town is an education tool about how to be a non-motorized user of the infrastructure, aimed at pre-K through 2<sup>nd</sup> graders. An introduction for attendees to be aware of the resource and discover ways to engage a new audience.
- 2:15 p.m.      **What Did You Do?**  
*Sgt. Lance Turcotte, Minnesota State Patrol District 2800*  
What does the decisions people make behind the wheel mean for their liability or legal risk? In a "Did You Know" format, attendees will be presented with questions to be answered for everyone's benefit. For instance, if you stop to be a good Samaritan, are you taking on risk too?
- 2:45 p.m.      **Wrap up & Adjourn**  
*Tom Nixon, East Central TZD regional coordinator*

*Please take time throughout the day to visit the traffic-safety exhibit tables for reference materials and ideas to implement in your communities.*