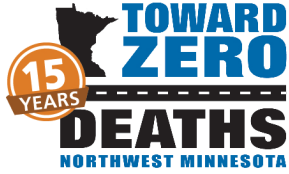


**Northwest Minnesota Toward Zero Deaths
9th Annual Regional Workshop Agenda
525 Brooks Ave.
Ralph Engelstad Arena, Thief River Falls**

May 23, 2018

- 8:30 a.m. **Registration & Continental Breakfast**
- 9 a.m. **Welcome, Northwest Minnesota TZD Regional & State Highlights**
*Capt. Mike Wedin, Minnesota State Patrol District 3200, and
Northwest Minnesota regional TZD co-chair;
Holly Kostrzewski, Northwest Minnesota regional TZD coordinator; and
Kristine Hernandez, Minnesota Toward Zero Deaths program coordinator*
- 9:30 a.m. **The Breakdown: Regional TZD Data**
*Mike Hanson, Director, Dept. of Public Safety Office of Traffic Safety and
Mike Ginnaty, MnDOT District 2 District Engineer and Northwest Minnesota
TZD co-chair*
- 10 a.m. **The Next 15 Years....Where Can You Go from Here?**
*Lisa Kons, Traffic Safety Program Manager, Minnesota Safety Council and Network
of Employers for Traffic Safety*
You have the seen the data, and you know where we need to go – to zero. Now learn about successful initiatives that have be implemented to the road to zero. Then identify community-based activities and next steps to implement that will further reduce fatal and severe injury crashes in your communities. What can we do to bring the Northwest TZD Region closer to zero?
- 10:30 a.m. **Networking & Visit Exhibits**
- 10:45 a.m. **The Teenage Brain and Risk Reduction: Connecting the Dots**
Erin Walsh, Mind Positive Parenting
Erin connects the dots between the latest in brain science and risk-taking behaviors in adolescence as it relates to traffic-safety. She explores the role of “emotional accelerators” in the brain, impacts of technology on the developing brain and practical strategies for engaging young people in risk reduction. Using stories, warmth and humor, Erin presents the latest science in an engaging way, making it easy to apply this information with youth and families.
- 11:45 p.m. **Lunch & Exhibits**
- 12:30 p.m. **From College Student to Criminal**
Brent Stensrude, personal impact speaker
His double life was revealed after a Highway Patrol stop brought his hidden lifestyle to the surface. Forced to choose between family and a life of substance abuse, this impact speaker shares his story of redemption and change.



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- 1 p.m. **Bad Ethics, Bad Engineering**
James Cownie, MnDOT Deputy Chief Counsel
Engineering failures are often the result of ethical failures. This session will present case studies on how ethical lapses have affected infrastructure projects and placed the public in harm's way. The session will discuss how public officials must balance cost constraints with safety concerns in the design and operation of public infrastructure.
(Eligible for 1 hour Ethics CEU for PE registration)
- 2 p.m. **Drug Trends in Northwest Minnesota**
Sgt. Chris Bjerken, Minnesota State Patrol and Trooper Aaron Bommersbach, Drug Recognition Expert, Minnesota State Patrol
Discuss current drug trends in northwest Minnesota and what area law enforcement are finding on the "streets."
- 3 p.m. **Wrap up and Adjourn**
Capt. Mike Wedin, Minnesota State Patrol, District 3200 and TZD regional co-chair

Please take time throughout the day to visit the traffic-safety exhibit tables for reference materials and ideas to implement in your communities.