

TEENS TOWARD ZERO DEATHS

Sponsors

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Polk County Public Health
Northland Community and Technical College
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Northern Motors
Sanford Health
Chet and Bonnie Camp
AAA

Northwest Minnesota Teens Toward Zero Deaths Regional Conference 2019

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Heather, Cassidy, & Sophie Nelson

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Northwest Minnesota Teens Towards Zero Deaths Regional Conference

March 12, 2019

- 8:30 a.m. Training Center/Lobby
Registration/Continental Breakfast
- 9:00 a.m. Auditorium
Welcome
Key Club Members
- 9:10 a.m. **What is TZD/ Highlights/Crash Information.....**
Holly Kostrzewski, NE / NW TZD Regional Coordinator
- 9:40 a.m. **Personal Impact Statement: Distracted Driving: Take the Pledge**
Heather, Cassidy and Sophie Nelson

Break Out Sessions

Please see your individual folder for your session assignment. All students are assigned a location for each of the four time slots. Lunch will be served in the Gymnasium during your assigned time.

- 10:20 - 11:00 Session 1
11:05 - 11:45 Session 2
11:50 - 12:30 Session 3
12:35 - 1:30 Session 4

- 1:35 p.m. Auditorium
"How to Save a Life?"
Lieutenant Bradley R. Norland, Minnesota State Patrol

Dismissal

Teens Towards Zero Deaths Regional Conference 2019 Break Out Session Descriptions

Drunk and Drugged Driving: The dangers for new drivers.

Rahya Iliff, Victim Services Manager for Mothers Against Drunk Driving

Many people only associate DUI and DWI with alcohol, but in 2017, drugged driving surpassed drunk driving in traffic fatalities. Driving while under the influence of any substance can be dangerous, but studies show that drugged driving (whether it be prescription or illicit drugs) can be just as — if not more — dangerous than drunk driving.

Iliff has been with MADD for four years. She has over 23 years of Victim Services experience combined with Domestic Violence, Children's Advocacy, and Sexual Assault Advocacy. She is currently a member of many TZD regional committees and other Highway Safety task force committees statewide.

Overview of Law Enforcement and Accident Response

Chief Wittenberg, Chief of Police in Thief River Falls, Minnesota

Chief Wittenberg has been in the Law Enforcement profession since 1980. His experience includes service as a Police Officer, to retiring with the rank of Captain with the Minnesota State Patrol, to current Chief of Police in Thief River Falls. Chief Wittenberg has received extensive training in the areas of intoxicated and drug-impaired drivers.

We Put the Fun in Public Health

Sarah Reese, Director of Polk County Public Health

Brenna Olson, Wellness Coordinator, Polk County Public Health, Polk County TZD Coalition Coordinator

We will introduce the fun profession of public health to protect the community's health at large. How to prevent motor vehicle crashes, promote safe driving, and protect the population using our roads. Reese values the role of community members and multiple partners working jointly together to reduce traffic injuries and fatalities. Using local data and positive norming, Olson and the coalition members provide education about the dangers of speed, substance use, distraction, and not wearing a seatbelt.

Life of a Volunteer Firefighter/First Responder **Dylan Defreece, Farmer and Volunteer Firefighter/First Responder**

A certified first responder is typically the first to arrive at the scene of an accident. They must be able to assess a patient's condition and be competent in delivering basic first aid. A certified first responder is trained in controlling blood loss and securing broken limbs. Because of the high level of stress and uncertainty associated with the position, first responders must maintain physical and mental health.

Navigating the Daunting, and Perhaps Unexpected, Bureaucracy of Death **Funeral Director, Johnson-Green Funeral Service, Inc.**

Funeral practices and rites vary greatly among cultures and religions. However, funeral practices usually share some common elements - removing the deceased to a mortuary, preparing the remains, performing a ceremony that honors the deceased and addresses the spiritual needs of the family, and carrying out final disposition of the deceased. Funeral directors have an important role in helping with the formalities during this difficult time. They arrange and direct these tasks for grieving families, taking great pride in their ability to produce comfort to family and friends of the deceased and in providing appropriate services.

Trauma in the ER **Nicole Kiesow, BSN, MPAS, PA-C Essentia Health, Fosston**

Trauma refers to the extreme cases where there is an issue of immediate survival: think gunshot wounds, serious car crash injuries, and significant burns. Trauma injuries are the leading cause of death in people under the age of 40. If you experience physical trauma, you'll receive treatment through a hospital's emergency department. In addition to providing emergency care, some hospitals also function as trauma centers and are staffed by specially trained health professionals who treat life-threatening injuries. Topic covered will be treatments completed to stabilize patients in trauma situations with first-hand accounts.

Choices we Make **Marty Semanko, Thief River Falls Fire Chief**

A firefighter is almost always the first official "on the scene" of fires, car crashes, or other emergencies, which is why they are also sometimes called "first responders." With 28 years of experience, Fire Chief Marty Semanko will talk about the choices we make and the impact those choices have on others as it pertains to seatbelt use, impaired driving, and distracted driving.

Engineering and TZD

Lon Aune, Marshall County Engineer

Michelle Rognerud-Adams, MNDOT

It is widely recognized that road and traffic engineering measures have an essential role to play in contributing to safer roads. Good road design and well-developed traffic management measures produce roads which are safer. What are these road designs? How are traffic management measures determined for areas such as roundabouts?

Lights and Sirens ON What Comes Next?

Thief River Falls Ambulance Service Staff

Emergency Medical Services (EMS) responds to a variety of calls for help, from motor vehicle crashes and accidents to medical emergencies. EMS providers can recognize and treat almost any medical or traumatic condition while transporting a patient to the hospital.

EMS personnel are trained to be aggressive with patient care. They respond to a myriad of difficult situations and have little time to spend with each patient. As such, they may appear to be abrupt or uncaring. Nothing could be further from the truth! They are typically able to transform chaos into calm.

All students will be scheduled for a round table discussion. You will not register for this session.

Round Table Discussion

Lieutenant Bradley R. Norland, Minnesota State Patrol

Mike Flaagan, Pennington County Engineer

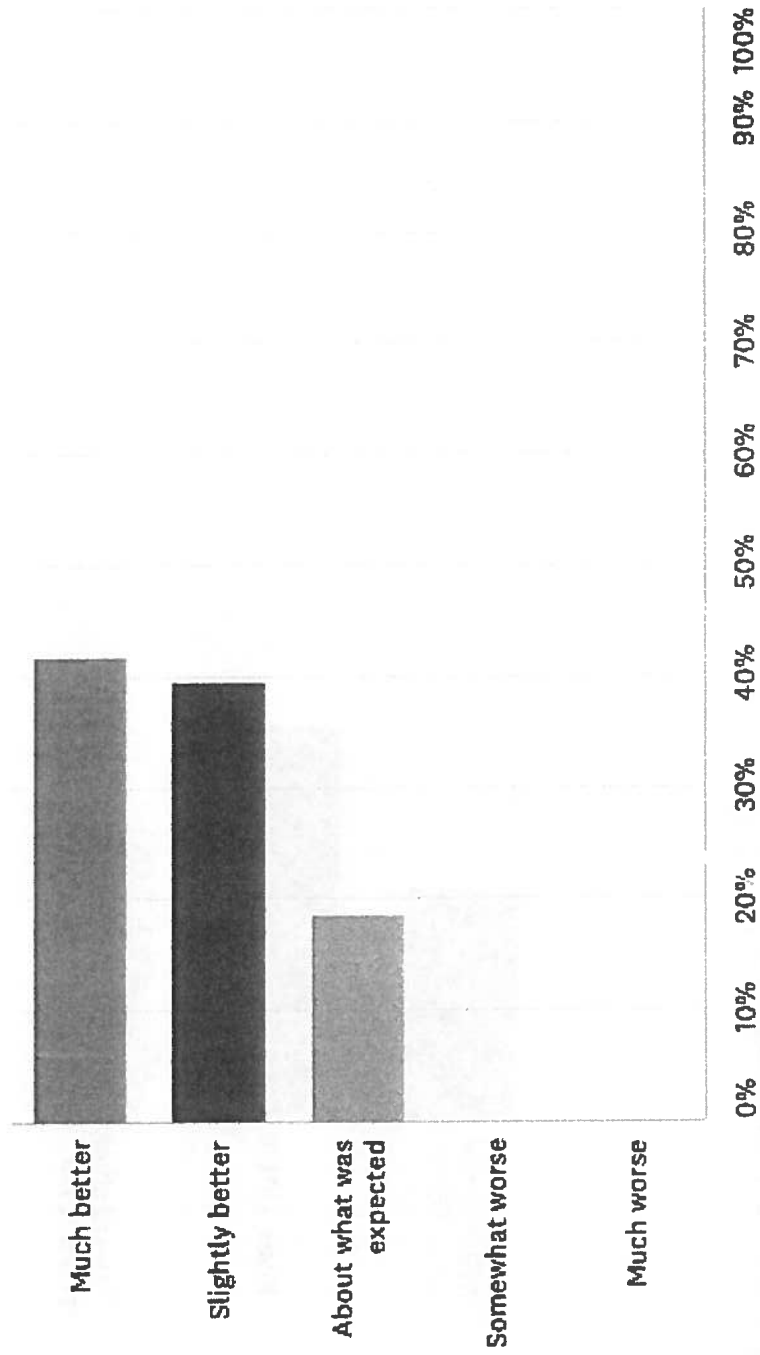
Michael Schultz, operations manager for Sanford AirMed in Bemidji MN

Holly Kostrzewski, NE / NW TZD Regional Coordinator

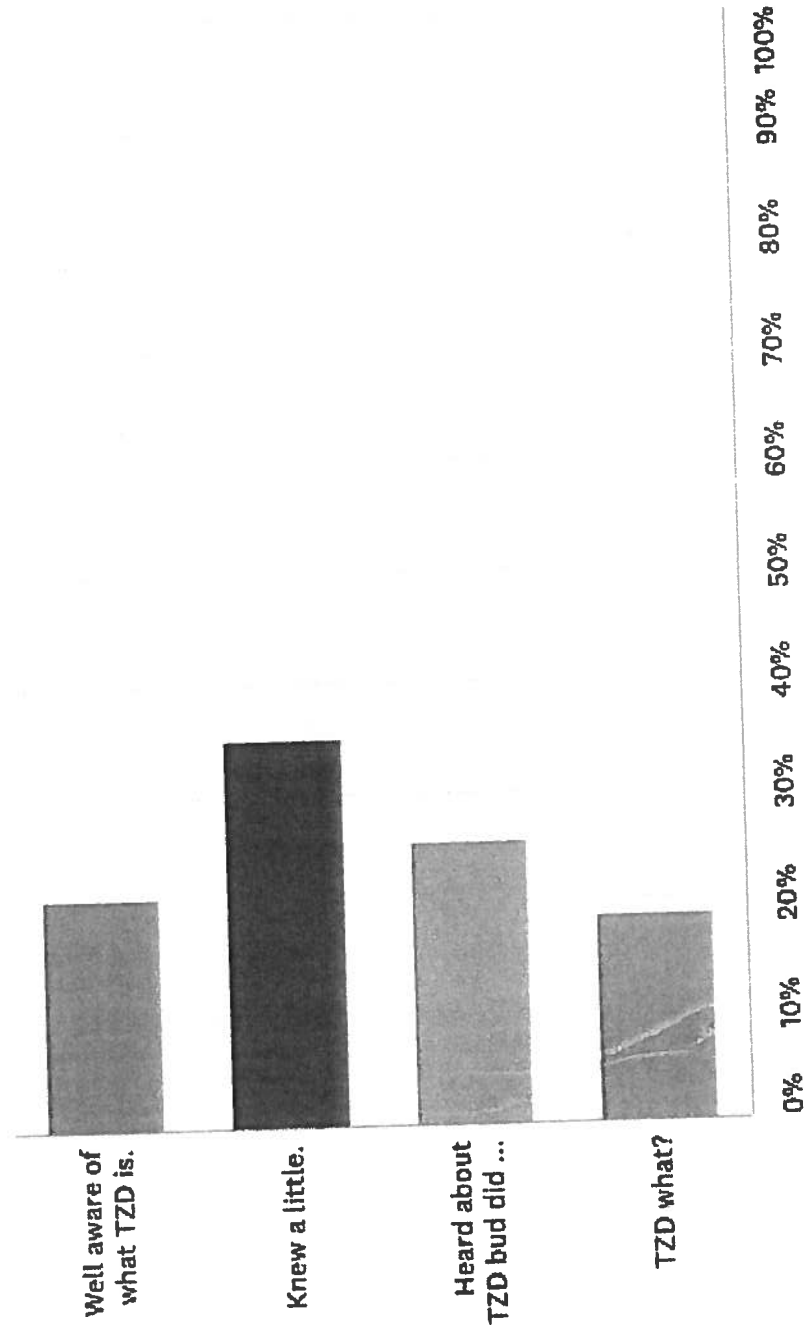
Melissa Perreault, Region 1 Prevention Coordinator at Polk County Public Health

During the roundtable discussion, students will have the opportunity to be part of the discussion on how to reach the Towards Zero Deaths goal. All attendees will have a chance to be part of the discussion and are highly encouraged to participate in the discussion on what we need to do as a region to obtain our goal.

Was the event better than what you expected, worse than what you expected, or about what you expected?

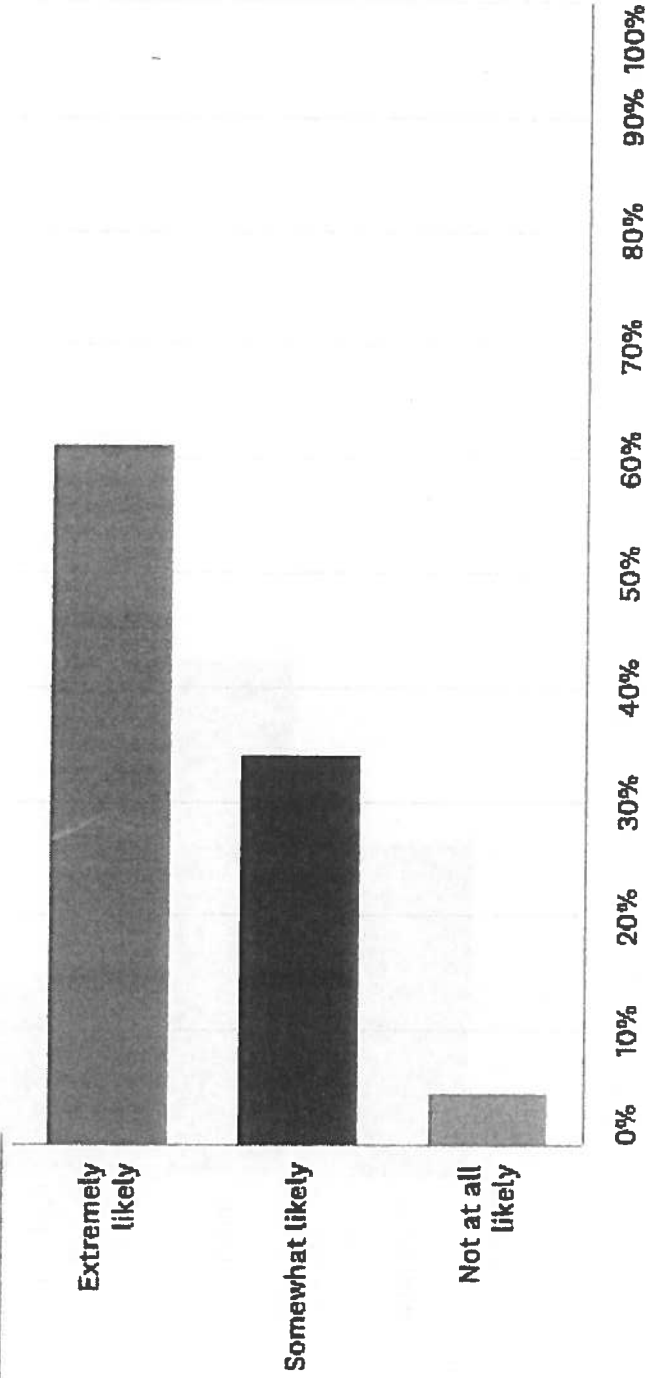


Prior to the conference, how much did you know about Towards Zero Deaths (TZD)?



How likely are you to attend a similar event again in the future?

How likely are you to attend a similar event gain in the future?



How likely are you to help start or support a TTZD awareness program in your school?

