



Background

Milestones

- Child Care Aware Agency that serves Benton, Sherburne, Stearns, and Wright Counties.
- Started car seat program in 2014 with UCare.
- Began providing car seat education and distribution for Blue Plus in 2016.

The 'Milestones' logo is displayed on a tilted orange-bordered card. The word 'MILESTONES' is in a large, grey, sans-serif font. Below it, the tagline 'Steps to Success for the Early Childhood Community' is written in a smaller, grey font. To the left of the tagline is a circular icon with three green dots above it.

Referrals

Top 5 Referral Sources

1. Public Health Nurses
2. WIC Clinics
3. Care Coordinators
4. Treatment Facilities
5. Word of Mouth



Distribution Process



1. Appointment Scheduled (typically 2-4 weeks out)
2. Insurance Confirmation
3. Seats Ordered
4. Client Arrives
 - Simple Steps to Child Passenger Safety Video (English and Spanish); our Somali speaking families view an online ECHO episode that focused on car seat education for Somali families living in Minnesota
 - Seat use demonstration
 - Seat installation in vehicle
5. All first time participating families are required to do the video and seat installation. If they have participated in the program before (within last 12 months), we do not require.

Seat Distribution

*Bi-Lingual Program Assistant was hired September 2017

	Seats Distributed	Underserved Population
2016	79	45
2017	435	360
2018	586	498
2019 through Sept.	342	271
Totals	1442	1171

Success Tips

1. Relationships!!!!
2. Flexibility
3. Outreach to Community & Providers
4. Knowledgeable Interpreters



