

Pedestrian Fatalities

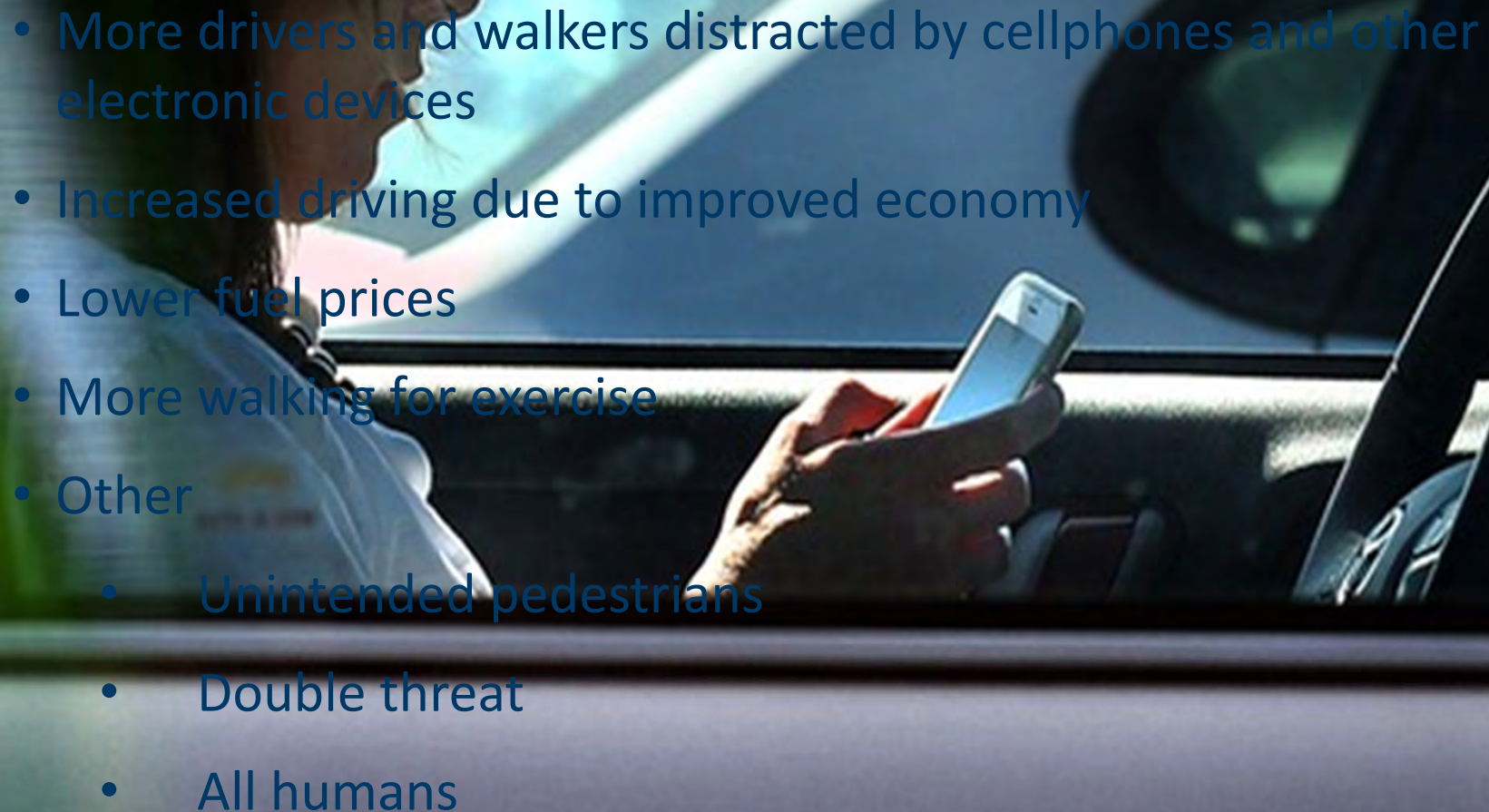
January 5, 2017 Star Tribune headline:

Minnesota Pedestrian Death Spike Illustrates Grim National Trend

In 2016:

- Pedestrian deaths spiked at 25-year high in Minnesota
 - 2016: 58 pedestrian deaths
 - 1991: 61 pedestrians deaths
- Nationally, pedestrian deaths climbing faster than motorist fatalities
 - Nearly 6,000 deaths— highest total in more than two decades

Potential Factors

- More drivers and walkers distracted by cellphones and other electronic devices
 - Increased driving due to improved economy
 - Lower fuel prices
 - More walking for exercise
 - Other
 - Unintended pedestrians
 - Double threat
 - All humans
- 
- A photograph showing a person from the side, sitting in the driver's seat of a car. The person is holding a smartphone in their right hand and looking at the screen. The car's interior, including the steering wheel and dashboard, is visible. The background shows a blurred view of the road and sky, suggesting the car is in motion.

Share the Road

Phasing Out Share the Road

- Ambiguous and frequently misinterpreted
- Manual on Uniform Traffic Control Devices
- Delaware and Oregon
- Others



Safety Education Resources



**Stop for pedestrians
at every corner.**
Yep ... every single one.

www.mndot.gov/peds



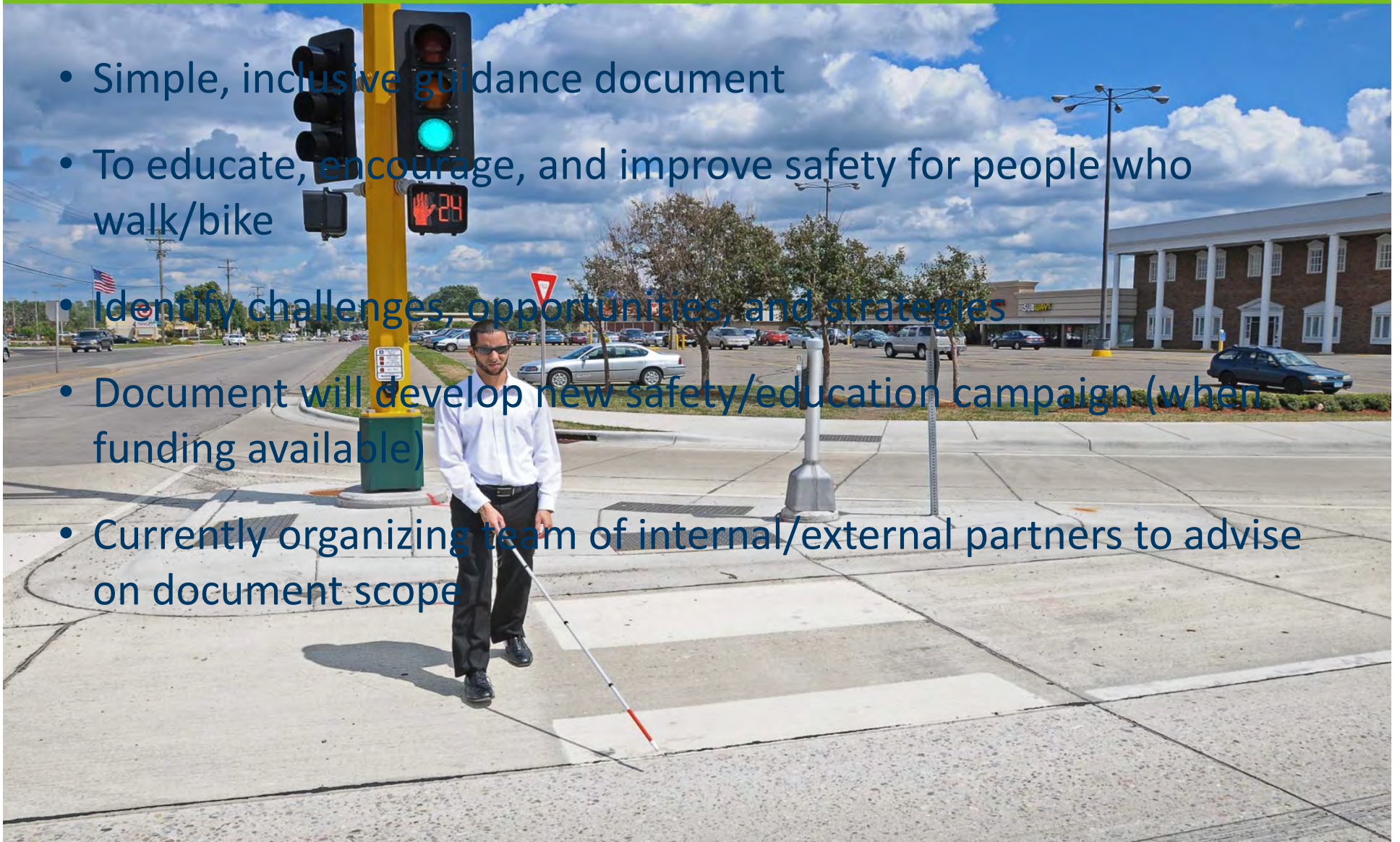
Crossing?
Make eye contact ...

www.mndot.gov/peds



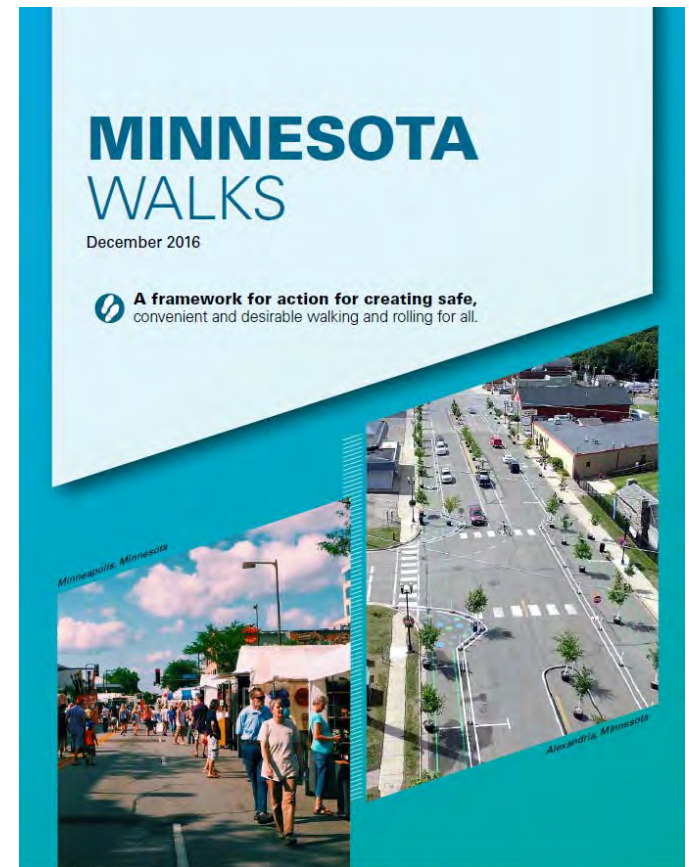
Pedestrian and Bicycle Safety Education Document

- Simple, inclusive guidance document
- To educate, encourage, and improve safety for people who walk/bike
- Identify challenges, opportunities, and strategies
- Document will develop new safety/education campaign (when funding available)
- Currently organizing team of internal/external partners to advise on document scope



Minnesota Walks

- Tool to create walkable communities that are safe, convenient, and desirable to all
- Collaborative effort between Minnesota Department of Health (MDH) and MnDOT
- Identifies action items for local, regional and state-level partners to enhance environment for people walking/rolling
- Adopted by agencies in Spring 2017



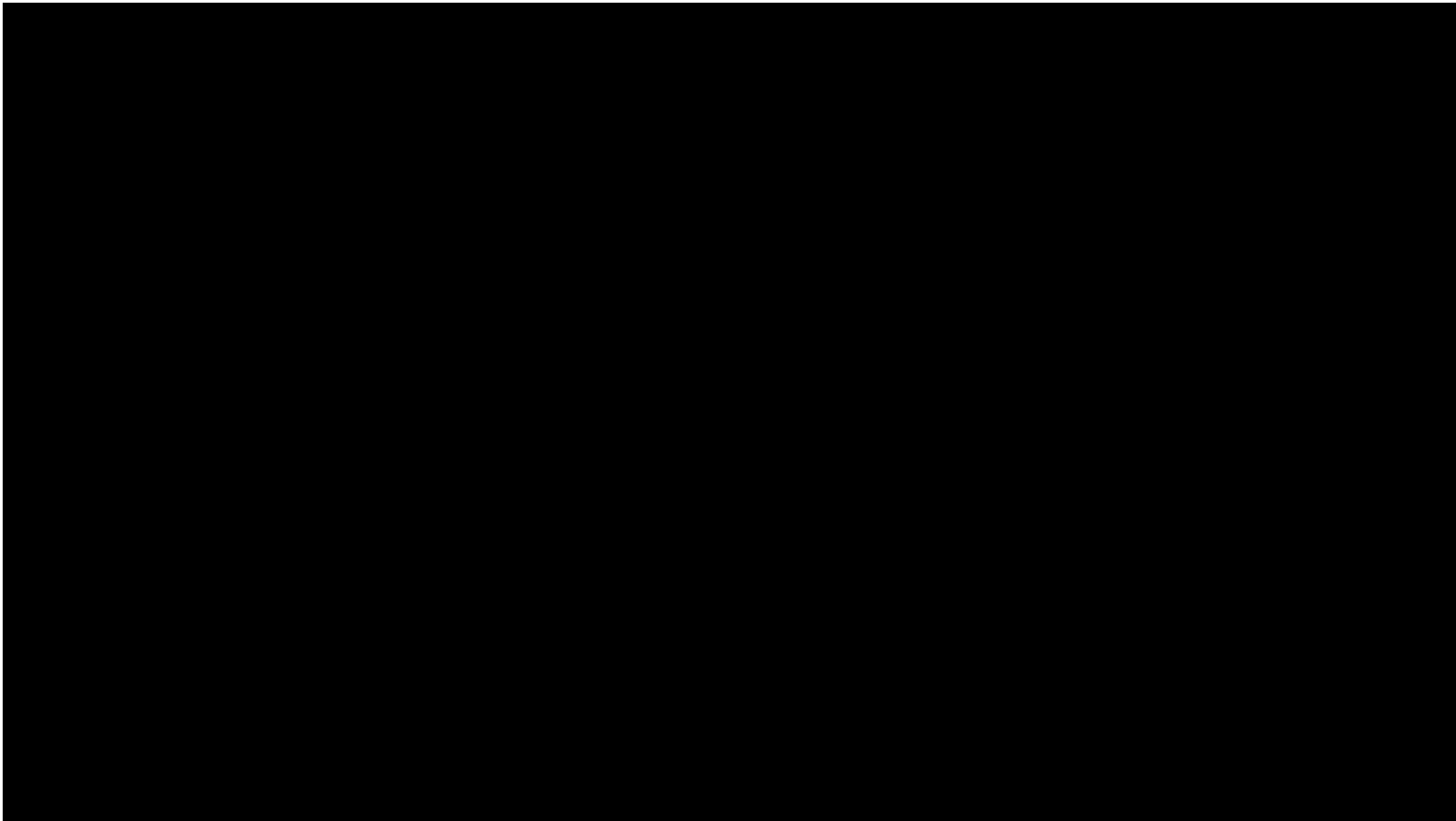
Local Efforts

Alexandria – Missing Link Project

- Project aimed to help people visualize safety features for all modes (bump outs, trees, medians, bike lanes)
- <https://youtu.be/ZqE0yqwguy8>

St. Paul - Stop for Me

- Campaign to improve safety for people using St. Paul's sidewalks and crossing its streets
- <https://youtu.be/8eC-u1dJ1t4>





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St. Paul, MN