

REASON FOR PROJECT

Teen TZD was created to involve students in TZD efforts. By reaching out to students, we can get an understanding of how they view safety on our state highways and what types of messaging resonates with them to change their behaviors and act responsibly when driving and riding in a motor vehicle, walking, and bicycling. It also provides an opportunity for students to better understand the 5 E's and how ALL the E's play a significant part in road safety.



Teen Toward Zero Deaths Conference 2020 March 10, 2020

Project Timeline

- Planning a conference can take at least 3-4 months to plan depending on the content.
- Setting a date and place of the conference is the first step and should be shared as soon as possible to get on their calendar.

Who was on the team?

- Two teachers heads the Teen TZD committee which is a sub-committee of the school's Key Club, Key Club, and the Pennington County TZD Coalition.

Lessons Learned:

- A TZD presentation hosted by TZD Regional Coordinator, DE, and MSP discuss TZD mission and vision, road safety, and how the E's all play a part in safe roads.

How did you incorporate the 5 E's?

(Education, Emergency Medical + Trauma Services, Enforcement, Engineering, and Everyone)

- Each student attended a session with a panel that consisted of all the E's. They were encourage to ask any question pertaining to road safety such as drinkning and driving, texting and driving, pedestrian safety, etc. There were also booths set up for the kids to stop by and check out careers in the E's. Breakout sessions also focused on the E's and road safety.

Who to Contact

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