

**West Central Minnesota Toward Zero Deaths
5th Annual Regional Workshop
Thumper Pond, 300 Thumper Lodge Road
Ottertail, MN 56571**

May 11, 2017

- 8:30 a.m. **Registration & Continental Breakfast**
- 9 a.m. **Welcome & Regional Accomplishments**
Mike Ginnaty, Assistant District engineer, MnDOT District 4
- 9:15 a.m. **Minnesota Toward Zero Deaths: It's More Than Just a Slogan**
Kristine Hernandez, Statewide TZD program coordinator
Although traffic-related deaths have continued to rise throughout the U.S., Minnesota's deaths have plateaued. To decrease these numbers, the state is focusing on long-term methods of changing culture. Methods include: ingraining TZD in the Federal Strategic Highway Safety Plan, establishing a traffic safety culture action team and social norming techniques. What can the regions do to help?
- 9:30 a.m. **Regional TZD Crash Facts Overview**
Capt. Brian Cheney, Minnesota State Patrol and TZD regional co-chair
Through case studies highlighting contributing factors in local crashes, participants will see how crash data directly relates to actual incidents.
- 10 a.m. **Networking & Visit Exhibits**
- 10:30 a.m. **Blame Game**
Panel of "4-Es" (Tom Swenson, MnDOT Traffic engineer, Nathan Gannon, State Aid engineer, Becky Putzke, law enforcement liaison, Northwest Region, Dept. of Public Safety Office of Traffic Safety, EMS TBD)
This interactive session will challenge the attendees to make suggestions on who can fix the case study presented. For instance, "just put in a stop light" may not be the answer, just as well as "tell law enforcement to write more tickets." There are reasons to why things need to be developed and this session will help illustrate hurdles and likely open opportunities for growth. We can't always just blame the guy that's not there!
- 11 a.m. **The Dissection of Crash Evidence: Can and Can't**
Sgt. Rod Eischens and Trp. Dion Pederson, Minnesota State Patrol
When a crash happens, the investigation begins to find the contributing factors to how this crash happened. As traffic safety partners, we look for the "why" to work on prevention. This will walk through what is and is not able to found.

- 11:30 a.m. **I Just Share From My Heart: A Sister Speaks Out**
Rylie Langer, Tyler Langer's younger sister
Rylie Langer's brother Tyler was driving drunk when the car he was driving slammed into a semi, killing his best friend and leaving him unable to move, speak, or eat. He requires full-time help, which is given by his mother who has quit her job. Rylie goes home to Wadena almost every weekend from college to help care for him.
- 12 p.m. **Lunch & Exhibits**
- 12:30 p.m. **Good to Know**
There are so many things that stay the same it seems, but we cannot lose track of all the changes. The following segments will be covered briefly to allow for topic awareness and then time for questions in small groups afterwards.
- Alexandria's Complete Street Project – *Jessica Peterson, Health educator, Horizon Public Health*
 - Buckle-up with Bucky – *Katy Kressin, NRP, Outreach coordinator, Sanford*
 - Triage 101 – *Katy Kressin, Outreach coordinator, Sanford AirMed*
 - White Earth Traffic Enforcement Public Law 280 – *Officer Al Fowler, White Earth Police Department*
- 1:40 p.m. **Afternoon Snack Break**
- 1:50 p.m. **Sharing Successes! Regional Accomplishments**
West Central TZD Safe Roads and coalition coordinators will showcase their success stories from their counties and beyond.
- 2:15 p.m. **County Trifecta: Powerful Dreams Inspire Powerful Actions**
You have the power to change our traffic safety culture! Challenge the “keep on, keeping on.” What can we accomplish for 2017? Facilitated session of county groups that will have three segments:
- 20-minutes in-county discussion
 - 20-minutes neighbor county discussion
 - 20-minutes of make a goal for next year
- 3:15 p.m. **Wrap up & Adjourn**

Please take time throughout the day to visit the traffic-safety exhibit tables for reference materials and ideas to implement in your communities.

**WEST CENTRAL TOWARD ZERO DEATHS REGIONAL WORKSHOP
EVALUATION FORM**

Thumper Pond, Ottertail, MN
May 11, 2017

Please take a few minutes to complete the following survey. Your comments, opinions and suggestions are very important to us. With your feedback we can better understand the needs of our participants and ensure the quality of future programs.

Please evaluate how informative and interesting the sessions were to you by placing a check in the box that best describes your opinion.

General Sessions	Excellent (4)	Good (3)	Fair (2)	Poor (1)	Did Not Attend
Welcome & Regional Accomplishments					
Regional TZD Crash Facts Overview					
Blame Game					
The Dissection of Crash Evidence: Can and Can't					
I just Share from My Heart: A Sister Speaks Out					
Good to Know					
Sharing Successes! Regional Accomplishments					
County Trifecta					
Wrap Up and Adjourn					

Comments on the general sessions: _____

Please evaluate the following aspects by placing a check in the box that best describes your opinion.

Workshop Arrangements	Excellent (4)	Good (3)	Fair (2)	Poor (1)	N/A
Convenience of the registration process					
Location of the venue.					
Facilities were comfortable and appropriate.					
Food served for meals and breaks was satisfying.					
Participant materials were helpful and useful.					
How useful are the mounted regional crash maps?					

Comments on the arrangements: _____

Do you have suggestions for topics you would like to see offered at future workshops? _____

What are your suggestions for building and maintaining support for this region's Minnesota TZD initiative? _____

Any other comments or suggestions are welcome.

*Thank you for your time.
Please return your completed evaluation to the registration table
or email or fax to Shannon Engstrom at engstrom@umn.edu and (612)625-6381.*

West Central TZD Workshop Exhibitor Roster

	Organization	First Name	Last Name	Email	Phone	Business Address	City	State	Zip
1	North Memorial Air Care	Sharon	Beaudreau	Matthew.jakubik@northmemorial.com	763-581-9928	4501 68th Ave. N.	Brooklyn Center	MN	55430
2	Hiway Federal Credit Union	Mark	Hodowanic	mhodowanic@hiway.org	651-259-6456	840 Westminster St	St. Paul	MN	55130
3	DPS Ignition Interlock	Jim	Beauregard	beaurejim@gmail.com	320-815-7387	14 S California Ave	Morris	MN	56267
4	Sanford AirMed	Katy	Kressin	katy.kressin@sanfordhealth.org	701-234-6658	801 Broadway St	Fargo	ND	58078
5	MN TZD - WC	Thomas	Nixon	thomas.nixon@state.mn.us	218-828-5830	7694 Industrial Park Road	Baxter	MN	56425

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5/11/17 - West Central TZD Regional Workshop Roster

	First Name	Last Name	Organization	Title	Email	Phone	Street Address	City	County	Zip Code
1	Fidel	Aguilar	MnDOT		fidel.aguilar@state.mn.us	218/332-5641	1000 BLK E Douglas Ave	Fergus Falls	Otter Tail	56537
2	Karen	Aldridge	Dept. of Public Safety, Office of Traffic Safety	Research Analyst Specialist	karen.aldrige@state.mn.us	651-201-7066	445 Minnesota St Suite 150	St. Paul	Ramsey	55101
3	Jordan	Anderson	Otter Tail County	Deputy	janderso@co.ottertail.mn.us	218-998-8555	417 S Court St	Fergus Falls	Otter Tail	56537
4	Chuck	Backes	Minnesota State Patrol	Lieutenant	charles.backes@state.mn.us	218-846-8243	1000 Hwy 10 W	Detroit Lakes	Becker	56501
5	Sharon	Beaudreau	North Memorial Air Care		matthew.jakubik@northmemorial.com	763-581-9928	4501 68th Ave N	Brooklyn Center	Hennepin	55430
6	Jim	Beauregard	Dept. of Public Safety	Ignition Interlock Vendor Oversight Liaison	beaurejim@gmail.com	320-815-7387	14 S. California Ave	Morris	Stevens	56267
7	Les	Bjerketvedt	MnDOT	Project Engineer	les.bjerketvedt@state.mn.us	218-846-3610	1000 Highway 10 W	Detroit Lakes	Becker	56501
8	Sarah	Brunn	Lake Region Healthcare	Emergency Department and Nursing Director, Trauma Program Manager	smbrunn@lrhc.org	218-736-8349	712 S Cascade St	Fergus Falls	Otter Tail	56537
9	Peter	Buchen	MnDOT	Assistant State Traffic Engineer	peter.buchen@state.mn.us	651-234-7010	1500 West County Road B2	Roseville	Ramsey	55113
10	Darryl	Bulzomi		Retired Police Chief	dmbhb@daktel.com	701-435-2596	1050 99th Ave SE	Wimbledon, ND	Barnes	58492
11	Stephen	Burks	University of Minnesota, Morris	Professor of Economics and Management	svburks@morris.umn.edu	320-589-6191	Division of Social Science, 600 East 4th St	Morris	Stevens	56267
12	Bob	Busch	Widseth, Smith & Nolting	Director of Transportation	bob.busch@wsn.us.com	218-820-7328	610 Fillmore St	Alexandria	Douglas	56308
13	Cory	Carr	Verndale Police	Chief of Police	cory.carr@co.wadena.mn.us	218-639-8891	101 SW Brown St	Verndale	Wadena	56481
14	Brian	Cheney	Minnesota State Patrol	Captain	brian.cheney@state.mn.us	218-846-8240	1000 Hwy 10 W	Detroit Lakes	Becker	56501
15	Phil	Corrigan			corrigan@runestone.net					
16	Cameron	Dean	Ringdahl EMS	Clinical Operations Supervisor	cdean@ringdahlems.com	218-205-2162	828 W Beech Ave	Fergus Falls	Otter Tail	56537
17	Mark	Ebeling	Perham Area EMS	Director of EMS	mark.ebeling@perhamhealth.org	218-347-1614	525 West Main Street	Perham	Otter Tail	56573
18	Clayton	Ebeling	MnDOT	Transportation Program Specialist	clayton.ebeling@state.mn.us	651-366-4788	395 John Ireland Blvd	St. Paul	Ramsey	55155

4/19/2017 - West Central TZD Regional Workshop Roster

19	Rod	Eischens	Minnesota State Patrol	Sergeant						
20	Kristi	Engelstad	F-M Ambulance	Outreach Coordinator						
21	Shannon	Evans Engstrom	Center for Transportation Studies	Program Coordinator	engstrom@umn.edu	612-625-5608	511 Washington Ave SE	Minneapolis	Hennepin	55455
22	Patrick	Fay	Wilkin County Sheriff's Office	Deputy Sheriff	pfay@co.wilkin.mn.us	507-259-7331	515 Dacotah Ave	Breckenridge	MN	56520
23	Barb	Felt	Perham Area EMS	Training Coordinator	barb.felt@perhamhealth.org	218-347-1627	525 West Main St	Perham	Otter Tail	56573
24	Al	Fowler	White Earth Police Department	Officer						
25	Nathan	Gannon	MnDOT	District State Aid Engineer	nathan.gannon@state.mn.us	218-846-3607	1000 Hwy 10 W	Detroit Lakes	Becker	56501
26	John	Gildersleeve	MnDOT	Property Management Specialist	john.gildersleeve@state.mn.us	218-846-3618	1000 Hwy 10 W	Detroit Lakes	Becker	56501
27	Michael	Ginnaty	MnDOT	Program Delivery Manager	mike.ginnaty@state.mn.us	218-846-3600	1000 Hwy 10 W	Detroit Lakes	Becker	56501
28	Isaiah	Godding	Minnesota State Patrol	Trooper	isaiah.godding@state.mn.us	218-846-8260	1000 Hwy 10 W	Detroit Lakes	Becker	56551
29	Jesse	Grabow	Minnesota State Patrol	Sergeant	jesse.grabow@state.mn.us	218-639-3168	1000 Hwy 10 W	Detroit Lakes	Becker	56501
30	Larry	Haukos	Traverse County Highway Department	County Engineer	larry.haukos@co.traverse.mn.us	320-563-4848	PO Box 485	Wheaton	Traverse	56296
31	Kristine	Hernandez	MnDOT	Statewide TZD Program Coordinator	kristine.hernandez@state.mn.us	507-286-7601	2900 48th St. N.	Rochester	Olmsted	55906
32	Mark	Hodowanic	Hiway Federal Credit Union	Business Development Specialist	mhodowanic@hiway.org	651-295-5456	840 Westminster St.	St. Paul	Ramsey	55130
33	Crystal	Hoepner	Horizon Public Health	TZD Safe Roads Coordinator	crystalh@horizonph.org	320-762-3054	809 Elm Street, Suite 1200	Alexandria	Douglas	56308
34	Wayne	Hurley	West Central Initiative	Planning Director	wayne@wcif.org	218-739-2239	1000 Westen Ave	Fergus Falls	Otter Tail	56537
35	Jeffrey	Johnson	MnDOT	Transportation Specialist	jeff.d.johnson@state.mn.us	320-983-6789	8th St NE Industrial Park	Milaca	Mille Lacs	56353
36	Patrick	Kirsch	Breckenridge Police Department	K-9 Officer	pkirsch@co.wilkin.mn.us	218-643-5506	515 Dacotah Ave	Breckenridge	Wilkin	56520
37	Trudy	Kordosky	MnDOT	Principle Engineer	trudy.kordosky@state.mn.us	218-846-3600	1000 Hwy 10 W	Detroit Lakes	Becker	56501

4/19/2017 - West Central TZD Regional Workshop Roster

38	Beth	Kraft	Lake Region Healthcare	RN Trauma Coordinator	bmkraft@lrhc.org	218-736-8000	712 S. Cascade St	Fergus Falls	Otter Tail	56537
39	Katy	Kressin	Sanford AirMed	Outreach Development Specialist	katy.kressin@Sanfordhealth.org	701-234-6658	801 Broadway N	Fargo	Cass	58122
40	Tony	Kuhnau	Alexandria Police Department	Sergeant	tkuhnau@alexandriapolice.com	320-759-3713	501 3rd Ave W	Alexandria	Douglas	56308
41	Rylie	Langer		Presenter						
42	Troy	Langlie	Grant County Sheriff's Office	Sheriff	troy.langlie@co.grant.mn.us	218-685-8280	10 2nd St NE	Elbow Lake	Grant	56531
43	Denise	Lillis	Perham Drivers Education	Instructor	tdillis@eot.com	218-346-3336	203 9th St. SW.	Perham	Otter Tail	56573
44	Jody	Martinson	MnDOT	Transportation District Engineer						
45	Jerimiah	Moerke	MnDOT	Public Affairs Coordinator	jerimiah.moerke@state.mn.us	218-846-3600	1000 Hwy 10 W	Detroit Lakes	Becker	56501
46	Kitra	Nelson	Minnesota State Community and Technical College	SPF PFS Project Coordinator	kitra.nelson@minnesota.edu	218-736-1535	1414 College Way	Fergus Falls	Otter Tail	56537
47	Jane	Neubauer	Otter Tail County Safe Communities Coalition	Coordinator	jmneubauer@prtcl.com	218-731-4163	30843 Phelps Mill Road	Underwood	Otter Tail	56586
48	Thomas	Nixon	MnDOT	West and East Central TZD Regional Coordinator	thomas.nixon@state.mn.us	218-828-5830	7694 Industrial Park Road	Baxter	Crow Wing	56425
49	Mark	Oscarson	Henning High School	Teacher - Driver Education Coordinator	moscarson@henning.k12.mn.us	701-866-9754	500 School Ave	Henning	Ottertail	56551
50	Kristen	Oster	Dept. of Public Safety, Office of Traffic Safety	Safe Roads and Enforcement Coordinator	kristen.oster@state.mn.us	651-201-7076	445 minnesota St Suite 150	St. Paul	Ramsey	55101
51	Dion	Pederson	Minnesota State Patrol	Trooper	dion.pederson@state.mn.us	218-316-3030	7694 Industrial Park Road, Suite 2	Baxter	Cass	56425
52	Jessica	Peterson	Horizon Public Health	Health Educator	jessicap@horizonph.org	320-763-6018	809 Elm St, Suite 1200	Alexandria	Minnesota	56308
53	Joel	Pogatchnik	Apple Valley Police Department	Officer	jpogatchnik@cityofapplevalley.org	952-953-2700	7100 147th St W	Apple Valley	Dakota	55124
54	Michelle	Pooler	MnDOT	State Program Administrator	michelle.pooler@state.mn.us	651-366-4167	395 John Ireland Blvd	St. Paul	Ramsey	55155
55	Becky	Putzke	Dept. of Public Safety, Office of Traffic Safety	Northwest TZD Law Enforcement Liaison	becky.putzke@gmail.com	218-838-7806	1524 Ferry Road	Fort Ripley	Crow Wing	56449
56	Shannon	Riggle	Fergus Falls Police Department	Administrative Assistant	sriggle@co.ottertail.mn.us	218-332-5538	122 W Junius Ave	Fergus Falls	Otter Tail	56537

4/19/2017 - West Central TZD Regional Workshop Roster

57	David	Robley		Retired Police Chief	davero@co.douglas.mn.us	320-762-2967	PO Box 398	Alexandria	Douglas	56308
58	Lori	Rosch	Douglas County Hospital	RN, ER Director	lrosch@dchospital.com	320-762-6480	111 17th Ave. E.	Alexandria	Douglas	56308
59	Sheri	Siira	Perham Driver Education	Instructor	jssiira@arvig.net	218-298-0107	40570 Wren Loop	Battle Lake	Otter Tail	56515
60	Murray	Smart	Chokio-Alberta Public School	Driver Education Instructor	smartm@breckenridge.k12.mn.us	320-305-1397	PO Box 62	Beardsley	Big Stone	56211
61	Gynger	Steele	Dept. of Public Safety, Office of Traffic Safety	Research and Evaluation Manager	gynger.steele@state.mn.us	651-201-7082	445 minnesota St. Suite 150	St. Paul	Ramsey	55101
62	Lyle	Steichen	MnDOT	Engineering Specialist	lyle.steichen@state.mn.us	218-846-7945	1000 Hwy 10 W	Detroit Lakes	Becker	56501
63	Thomas	Swenson	MnDOT	Principle Engineer	thomas.swenson@state.mn.us	218-846-3600	1000 Hwy 10 W	Detroit Lakes	Becker	56501
64	Diane	Thorson	Otter Tail County	Public Health Director	dthorson@co.ottertail.mn.us	218-998-8333	560 Fir Ave W	Fergus Falls	Otter Tail	56537
65	Scot	Umlauf	Douglas County	Sergeant	scotu@co.douglas.mn.us	218-849-2029	216 7th Ave W	Alexandria	Douglas	56326
66	Trisha	Underdahl	North Memorial Ambulance	Paramedic	trisha.underdahl@northmemorial.org	701-306-9644	708 N Nokomis	Alexandria	Douglas	56308
67	Tracey	Von Bargaen	Grant County	County Engineer	Tracey.vonbargaen@co.grant.mn.us	218-685-8300	PO Box 1005	Elbow lake	Grant	56531
68	Ty	Warren	Becker County Sheriff's Office	Sergeant	trwarre@co.becker.mn.us	218-847-2661	925 Lake Ave	Detroit Lakes	Becker	56501
69	Richard	West	Otter Tail County	Public Works Director/County Engineer	rwest@co.ottertail.mn.us	218-998-8473	505 South Court St Suite 1	Fergus Falls	Otter Tail	56537
70	Erika	Yoney	Minnesota Department of Health	State School Health Consultant	erika.yoney@state.mn.us	218-304-2597	3005 14th Ave S	Moorhead	Clay	56560

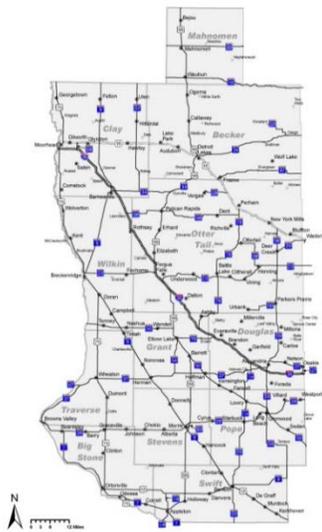
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Mission:

To create a culture for which traffic fatalities and serious injuries are no longer acceptable through the integrated application of education, engineering, enforcement and emergency medical and trauma services. These efforts will be driven by data, best practices and research.

Values:

- ❖ Continuous Improvements
- ❖ Engaged Partners
- ❖ Evidence-based Approaches

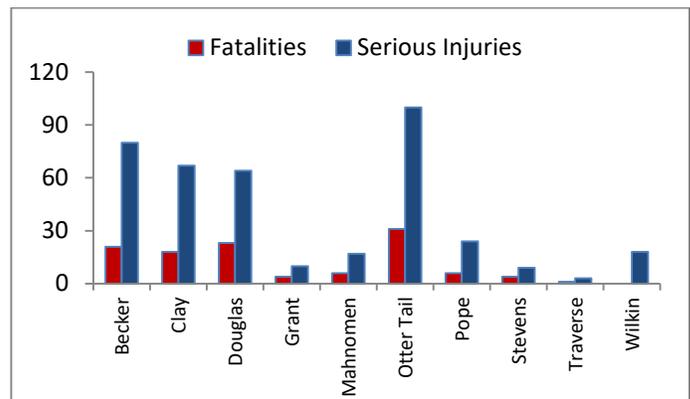


The West Central Minnesota Toward Zero Deaths (TZD) program was established in 2012. The counties involved include: Becker, Clay, Douglas, Grant, Mahanomen, Otter Tail, Pope, Stevens, Traverse and Wilkin. There are Safe Roads or TZD coalitions in Clay, Douglas and Otter Tail counties.

The leading cause of deaths and severe injuries in West Central Minnesota include:

- ❖ **Impaired Driving**
- ❖ **Lack of Seatbelt Use**
- ❖ **Speed and Aggressive Driving**
- ❖ **Inattentive Driving**

West Central Minnesota Fatalities and Serious Injuries
by County (2012-2016*)



The leading type of crash resulting in deaths and severe injuries include:

- ❖ **Impaired Driving**
- ❖ **Run off the Road**

The West Central Minnesota TZD program is led by a steering committee comprised of the "4 Es:"

- ❖ Enforcement
- ❖ Engineering
- ❖ Education
- ❖ EMS / Emergency Medical and Trauma Services

West Central Minnesota TZD Leadership Contacts

Engineering

Jody Martinson
MnDOT District Engineer
218-846-3603
jody.martinson@state.mn.us

Enforcement

Captain Brian Cheney
Minnesota State Patrol
218-846-8240
Brian.cheney@state.mn.us

Education/EMS

Tom Nixon
West Central TZD Coordinator
218-828-5830
thomas.nixon@state.mn.us

www.minnesotatzd.org

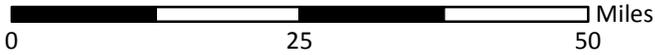
*2016 data are preliminary.

West Central TZD Region

Fatal and Serious Injury Crashes, 2012-2016

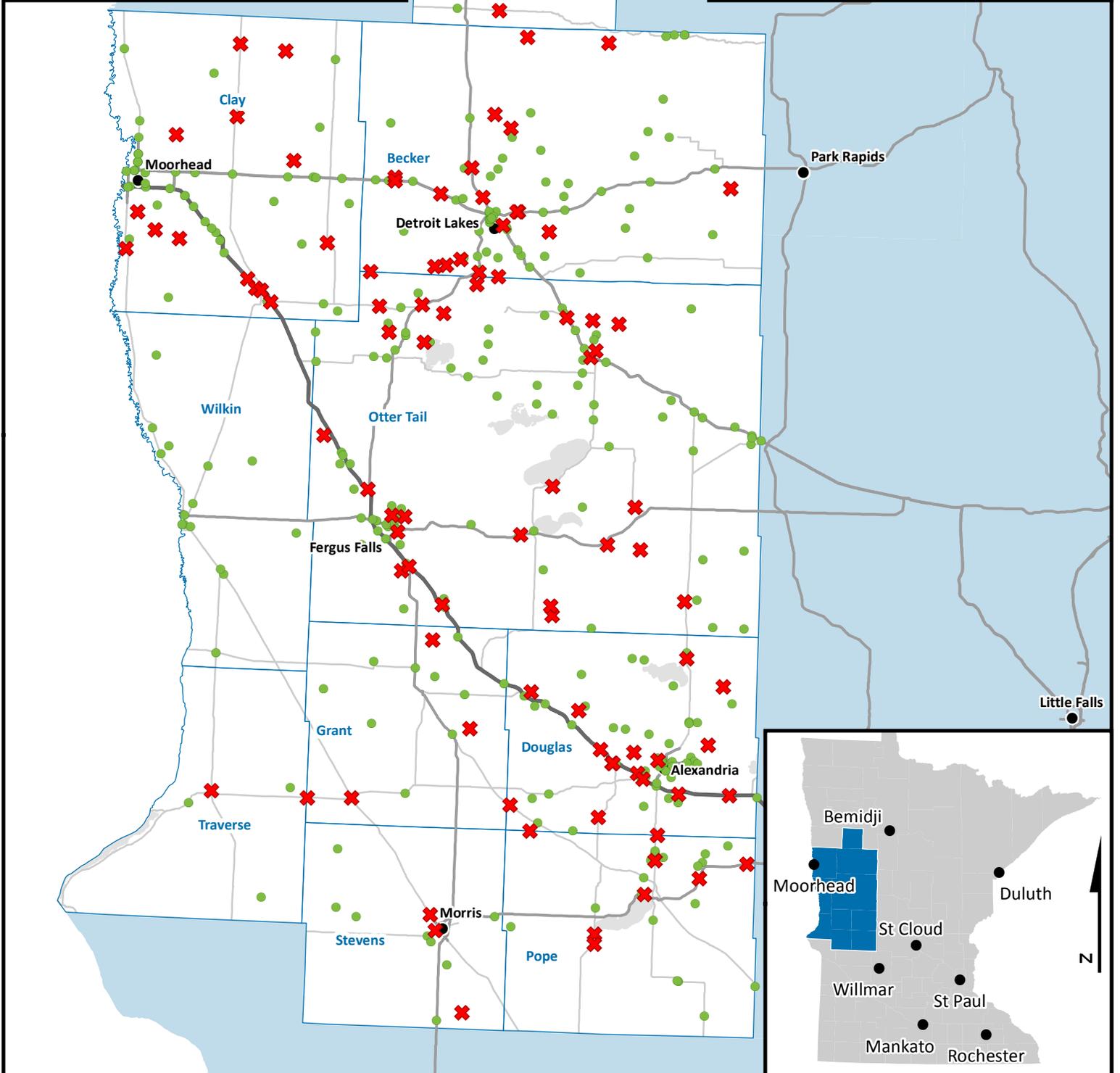
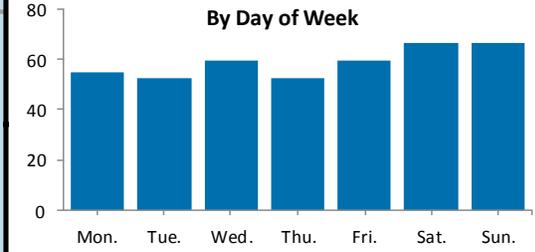
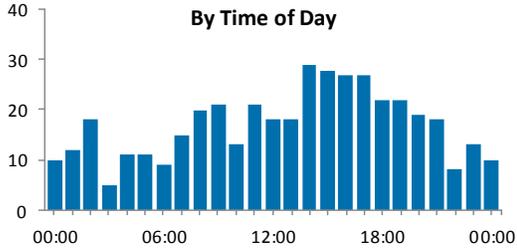


- ✖ Fatal Crash
- Serious Injury Crash



2016 data preliminary: April, 2017.

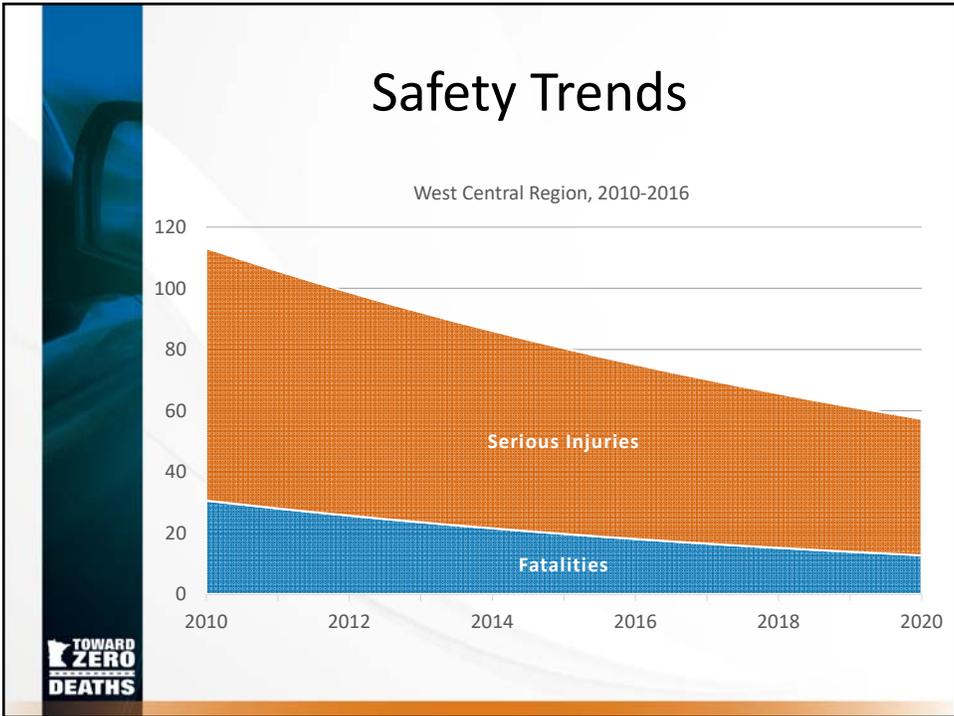
Not all crashes may be visible at this scale.

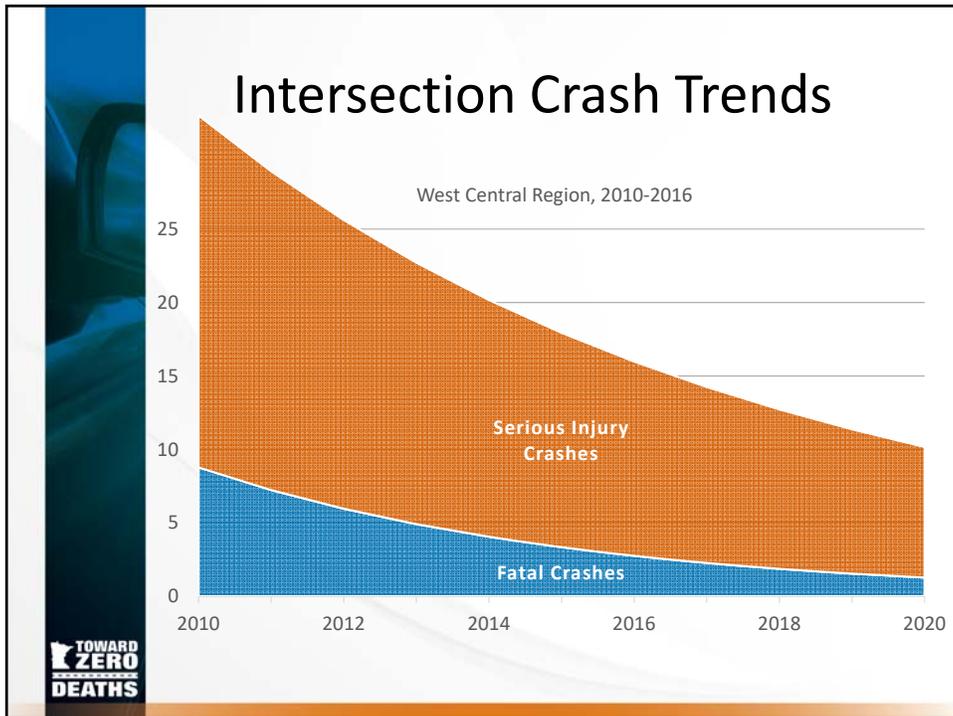
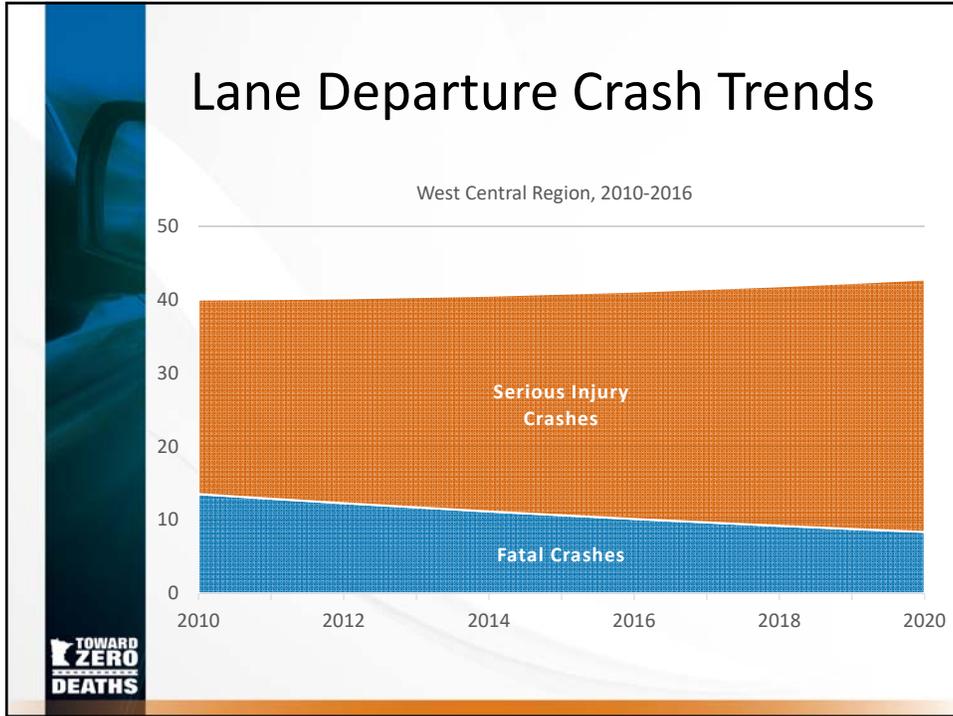


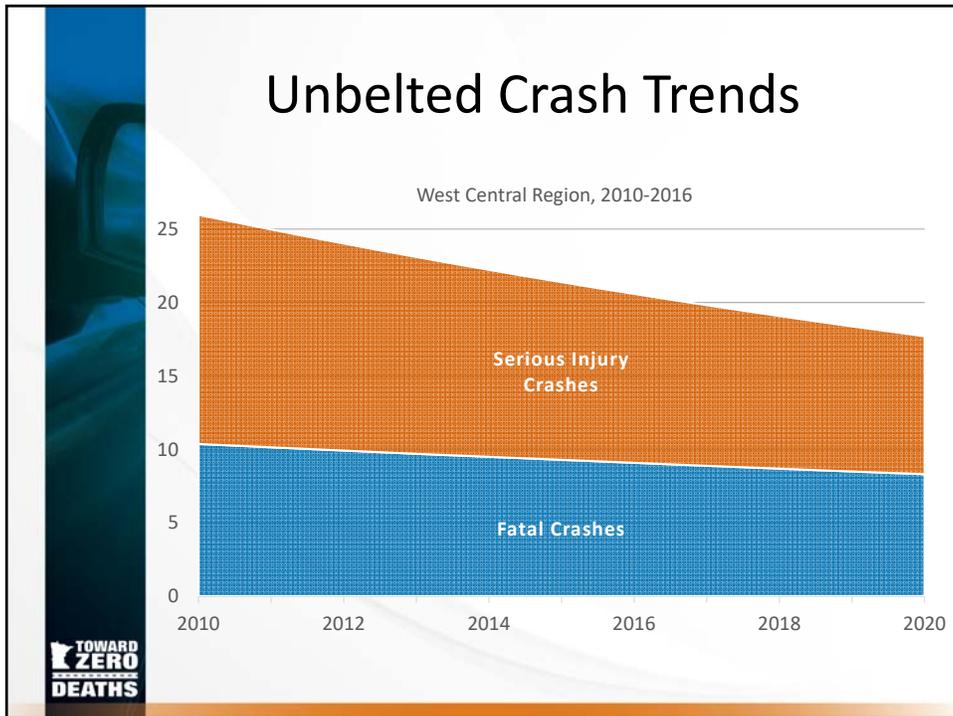
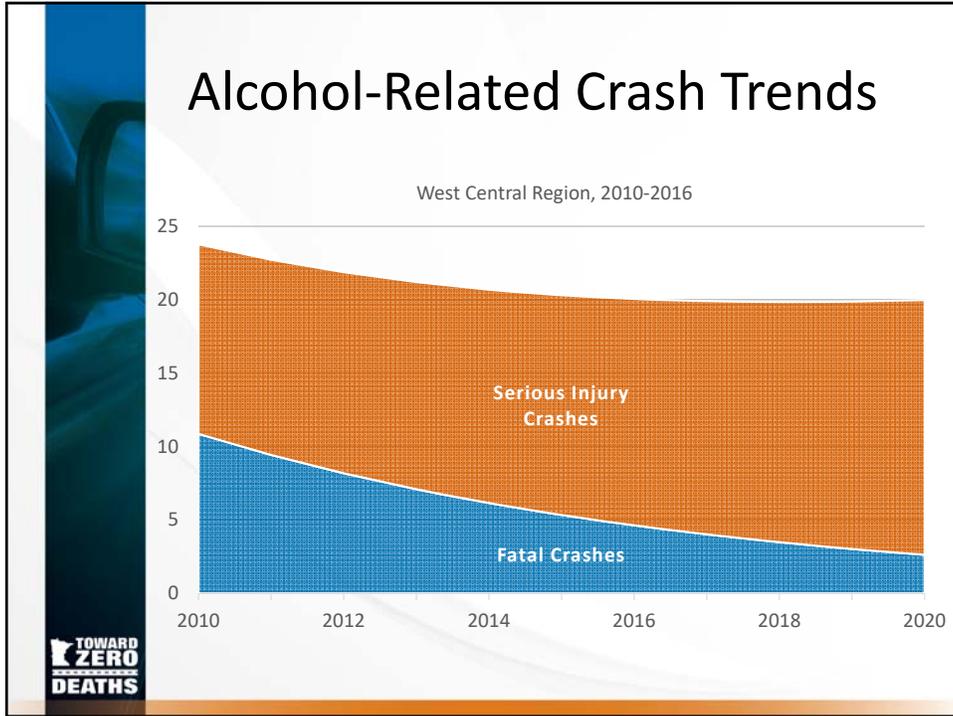
TOWARD ZERO DEATHS MINNESOTA **TOWARD ZERO DEATHS**

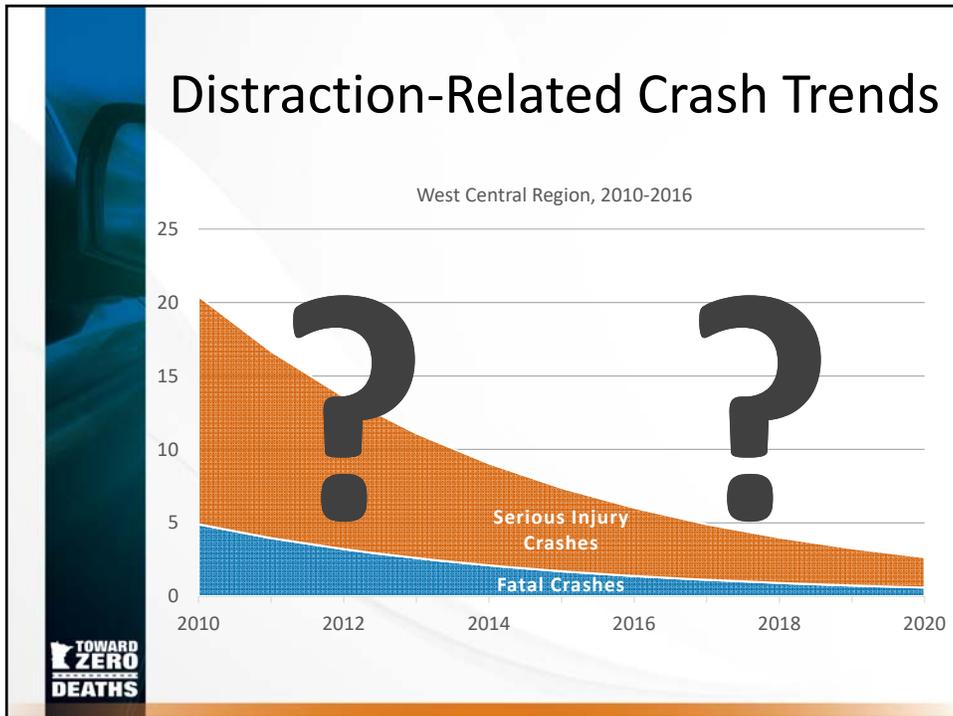
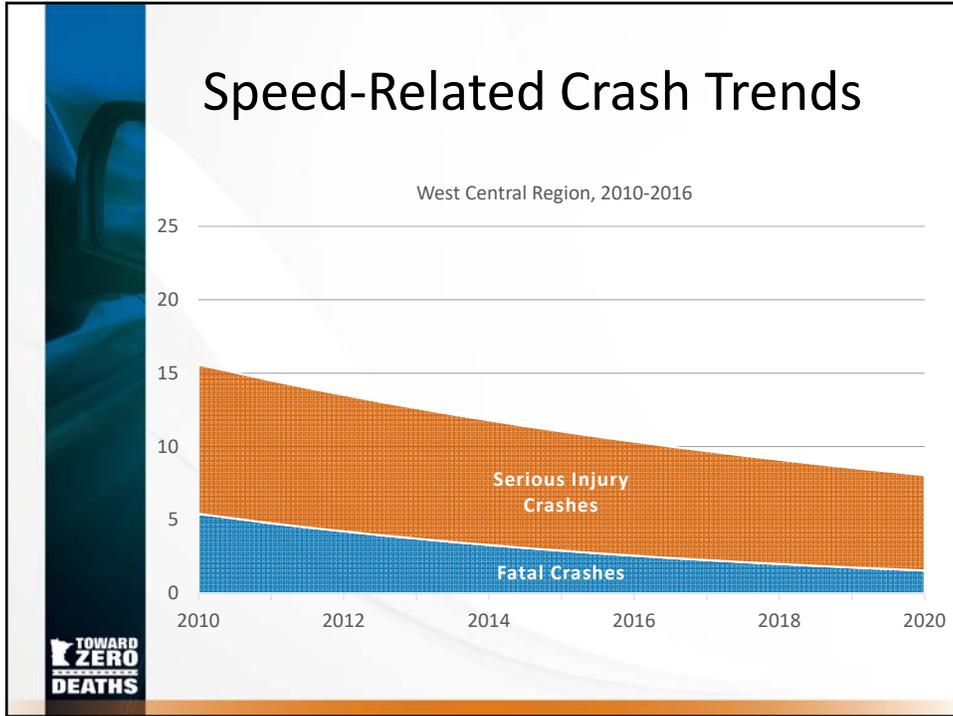
West Central Minnesota Regional Crash Data

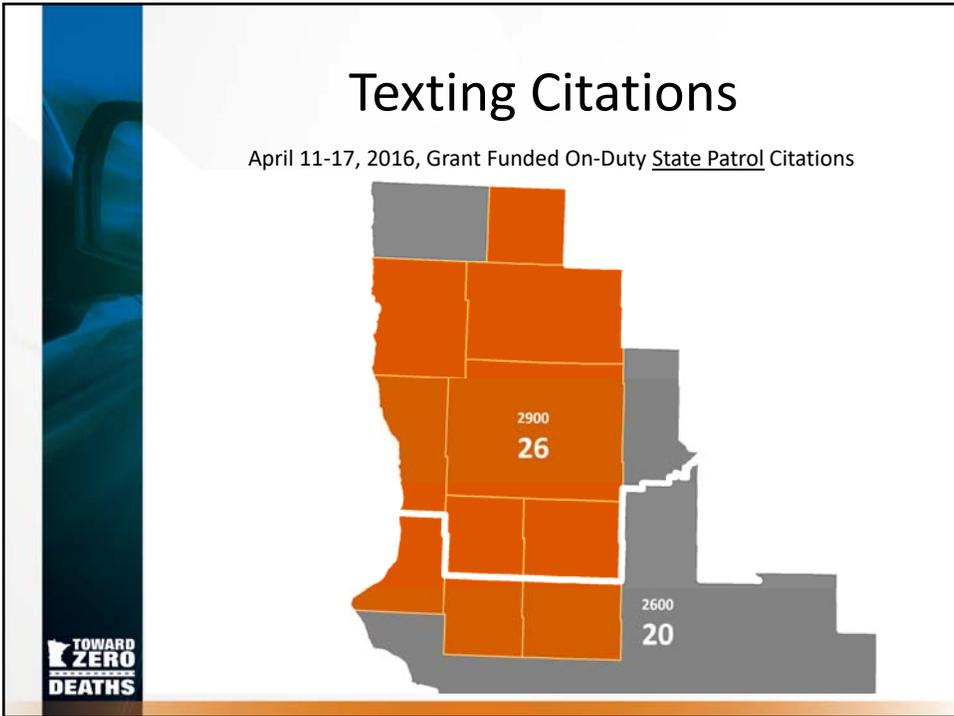
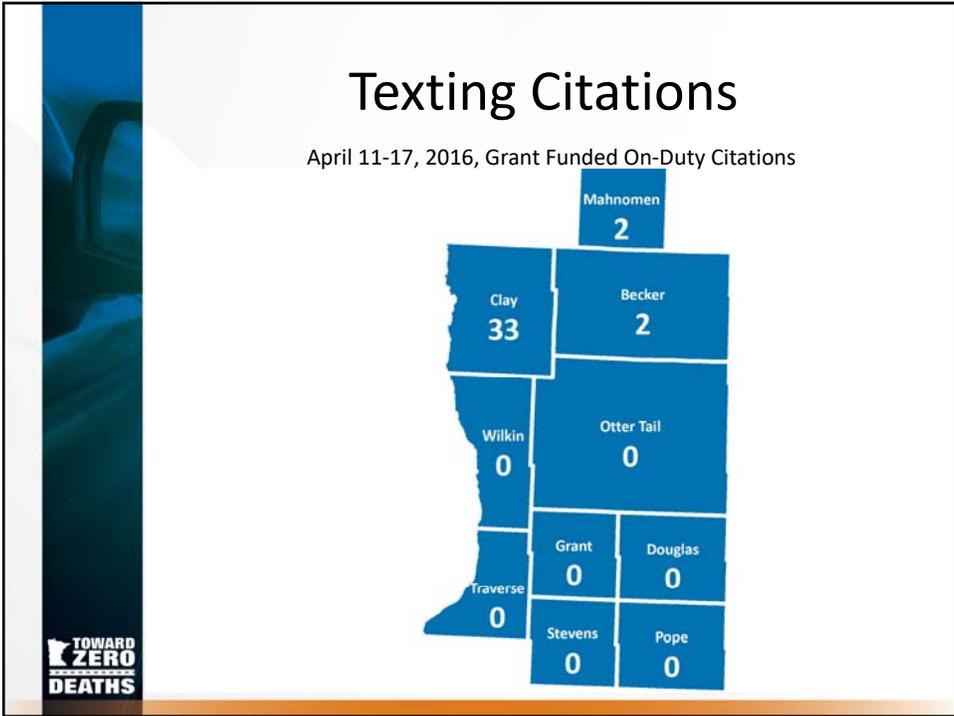
May 11, 2017











West Central Summary

- **The “Big Four” remain a challenge**
 - Impairment
 - Distraction
 - Seat Belt Use
 - Speed
- **Fatalities have leveled off after years of steady decline**
 - How can the Four “Es” work together to decrease fatalities and serious injuries?



Resources

- **Minnesota Toward Zero Deaths**
 - www.MinnesotaTZD.org
- **Strategic Highway Safety Plan**
 - www.mndot.gov/TrafficEng/Safety/SHSP
- **Minnesota Crash Facts**
 - <https://dps.mn.gov/Divisions/OTS>



West Central TZD Region Crash Data, 2011 to 2015

County	Distraction-Related		Unbelted		Intersection	
	Killed	A Inj.	Killed	A Inj.	Killed	A Inj.
Becker	1	15	7	19	3	23
Clay	3	12	7	14	4	23
Douglas	1	9	5	10	4	23
Grant	1	2	1	3	1	2
Mahnomen	1	3	3	5	2	2
Otter Tail	4	14	21	31	6	34
Pope	1	3	0	5	3	7
Stevens	1	2	3	3	0	2
Traverse	0	0	1	0	0	0
Wilkin	0	3	0	8	0	4

West Central TZD Region Crash Data, 2012 to 2016*

County	Fatalities and Serious Injuries		Lane Departure		Alcohol-Related		Speed-Related	
	Killed	A Inj.	Killed	A Inj.	Killed	A Inj.	Killed	A Inj.
Becker	21	80	13	41	9	20	7	8
Clay	18	67	7	22	6	11	6	10
Douglas	23	64	9	32	5	8	3	6
Grant	4	10	3	8	1	4	0	1
Mahnomen	6	17	3	14	4	5	1	1
Otter Tail	31	100	24	53	8	33	7	11
Pope	6	24	2	21	1	11	0	2
Stevens	4	9	1	5	0	1	0	1
Traverse	1	3	0	2	1	1	0	0
Wilkin	0	18	0	12	0	8	0	5

County	Motorcyclists		Pedestrians		Bicyclists	
	Killed	A Inj.	Killed	A Inj.	Killed	A Inj.
Becker	0	16	3	5	0	6
Clay	1	10	0	2	0	0
Douglas	2	12	0	3	0	1
Grant	1	0	0	0	0	0
Mahnomen	1	1	0	0	0	1
Otter Tail	4	16	2	2	1	3
Pope	0	4	0	0	0	0
Stevens	0	1	0	0	0	0
Traverse	0	0	0	0	0	0
Wilkin	0	2	0	0	0	1

*2016 data are preliminary. Where 2016 data are unavailable, data for 2011-2015 are reported.

Note: New injury definitions were introduced in 2016 and may have contributed to a higher reported number of serious injuries.

TZD'S STATEWIDE GOAL: Fewer than 300 fatalities and 850 serious injuries on Minnesota's roads by 2020

Key accomplishments

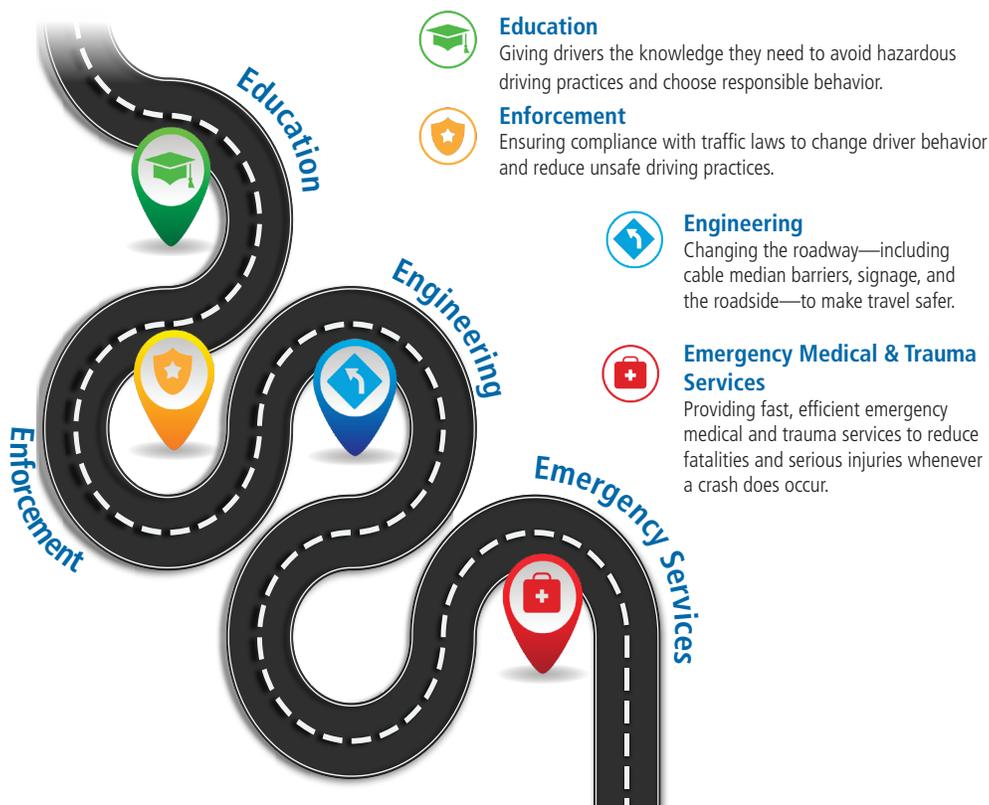
- A 37 percent reduction in the number of traffic deaths since TZD was launched in 2003.
- An updated Strategic Highway Safety Plan in 2014 and implementation of safety plans for each county and MnDOT district.
- A statewide seat belt use rate of 93 percent.
- A new electronic crash report interface for law enforcement, which has logged more than 20,000 crashes since its launch in early 2016.
- Passage of stronger traffic safety policies related to seat belt use, texting while driving, ignition interlock, graduated driving licensing, impaired driving, and speeding in work zones.
- Eight regional partnerships statewide that collaborate and build local relationships to implement TZD.
- Expansion of the statewide trauma system—now at 129 hospitals.
- Implementation of low-cost, high-benefit strategies for intersection and lane-departure crashes on state and local roads.
- More than 900 statewide conference participants annually.

WHAT IS THE MINNESOTA TOWARD ZERO DEATHS PROGRAM?

Minnesota TZD is the state's cornerstone traffic safety program that employs an interdisciplinary approach to reducing traffic crashes, injuries, and deaths on Minnesota roads. The program's vision is to reduce fatalities and serious injuries to zero.

The program is a partnership between the Minnesota Departments of Public Safety, Transportation, and Health; the University of Minnesota; and other stakeholders.

Minnesota TZD works to create a culture in which traffic deaths and serious injuries are no longer acceptable through the integrated application of the "4Es": Education, Enforcement, Engineering, and Emergency Medical and Trauma Services. The program also uses data to target areas for improvement, employ proven countermeasures, implement best practices, and advance innovations and new technologies.



Program goals

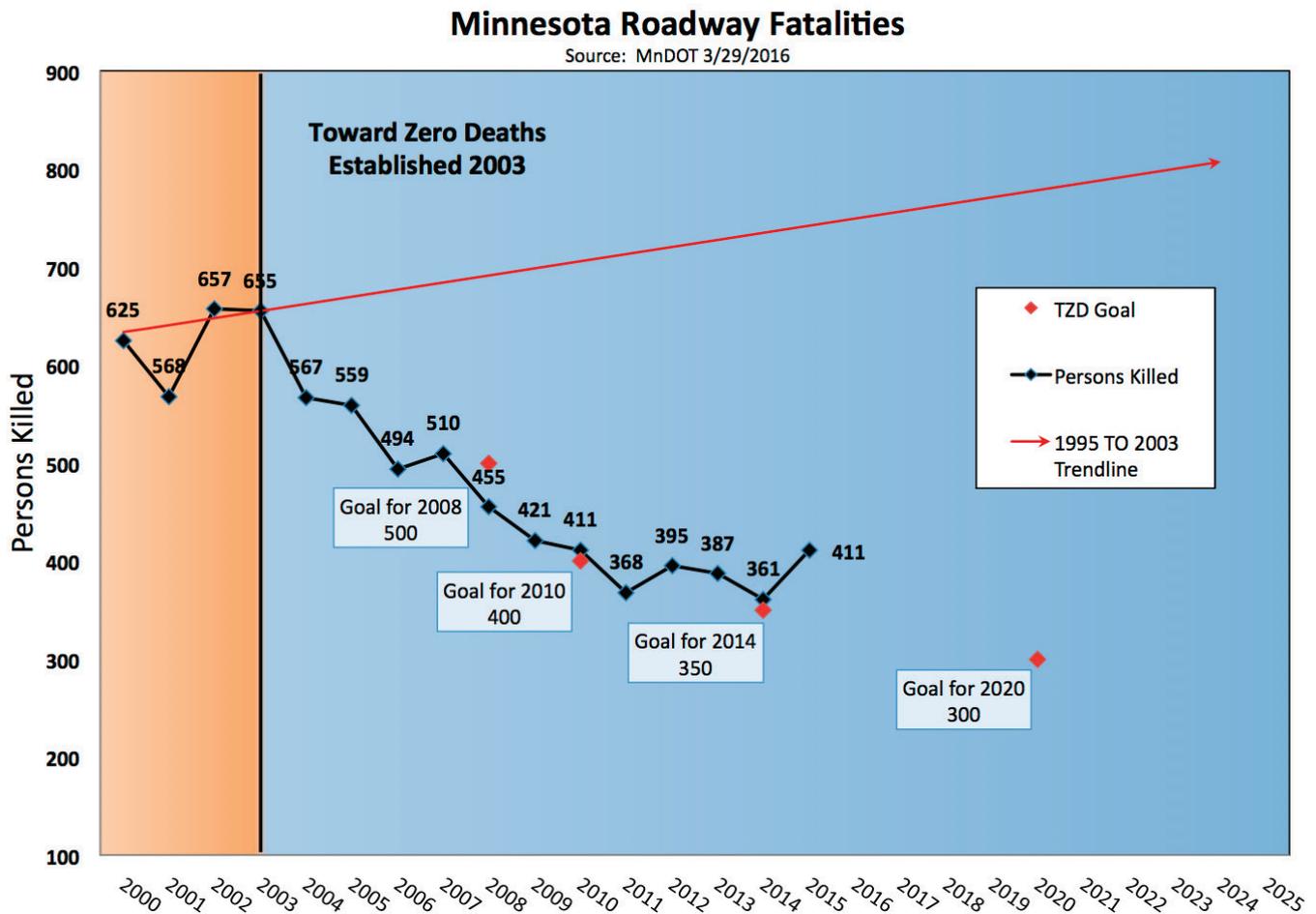
- Pursue widespread public support of traffic safety
- Strengthen TZD as a priority for all units of government and traffic safety partnerships
- Promote and implement effective traffic safety initiatives

Traffic safety is everyone's responsibility: Get involved!

- Contact your regional TZD coordinator and/or participate in a local TZD safety coalition (minnesotatzd.org/initiatives/regions).
- Attend the annual statewide TZD conference and/or regional workshops (minnesotatzd.org/events).
- Attend the TZD stakeholder breakfasts in person or participate online (minnesotatzd.org/events/breakfasts).
- Request to be added to the TZD mailing list: kkirk@umn.edu.

For more information

- Contact Kaydee Kirk, Program Coordinator, 612-626-5854, kkirk@umn.edu
- Contact Kristine Hernandez, Statewide TZD Program Coordinator, 507-286-7601, kristine.hernandez@state.mn.us
- Visit the TZD website: MinnesotaTZD.org



In 2003, 655 traffic deaths occurred on Minnesota's roads. That same year, the statewide TZD program was launched as a deliberate, interdisciplinary approach to traffic safety. Despite increases in the number of licensed drivers, registered motor vehicles, and vehicle miles traveled, there were 411 traffic deaths in Minnesota in 2015—a 37 percent reduction from 2003.

STRATEGIC DIRECTION

→ **STATEWIDE GOAL:** Fewer than 300 traffic-related fatalities—and fewer than 850 serious injuries—by 2020

VISION

To reduce fatalities and serious injuries on Minnesota's roads to zero

MISSION

To create a culture for which traffic fatalities and serious injuries are no longer acceptable through the integrated application of education, engineering, enforcement, and emergency medical and trauma services. These efforts will be driven by data, best practices, and research.

→ **GOAL 1:** Pursue public support of traffic safety as a priority

Strategies

- *Foster the initiatives of the traffic safety culture action team*
- Increase public awareness
- Facilitate effective policy and legislation
- Engage the media in traffic safety messaging

→ **GOAL 2:** Strengthen TZD as a priority for all units of government and traffic safety partnerships

Strategies

- *Urge state agencies and local jurisdictions to make TZD a part of their culture and responsibility*
- *Engage the court system as a traffic safety partner*
- Promote agency-to-agency collaboration
- Implement TZD communications to engage partners and stakeholders
- Increase and diversify participation in TZD programs and events

→ **GOAL 3:** Promote and implement effective traffic safety initiatives

Strategies

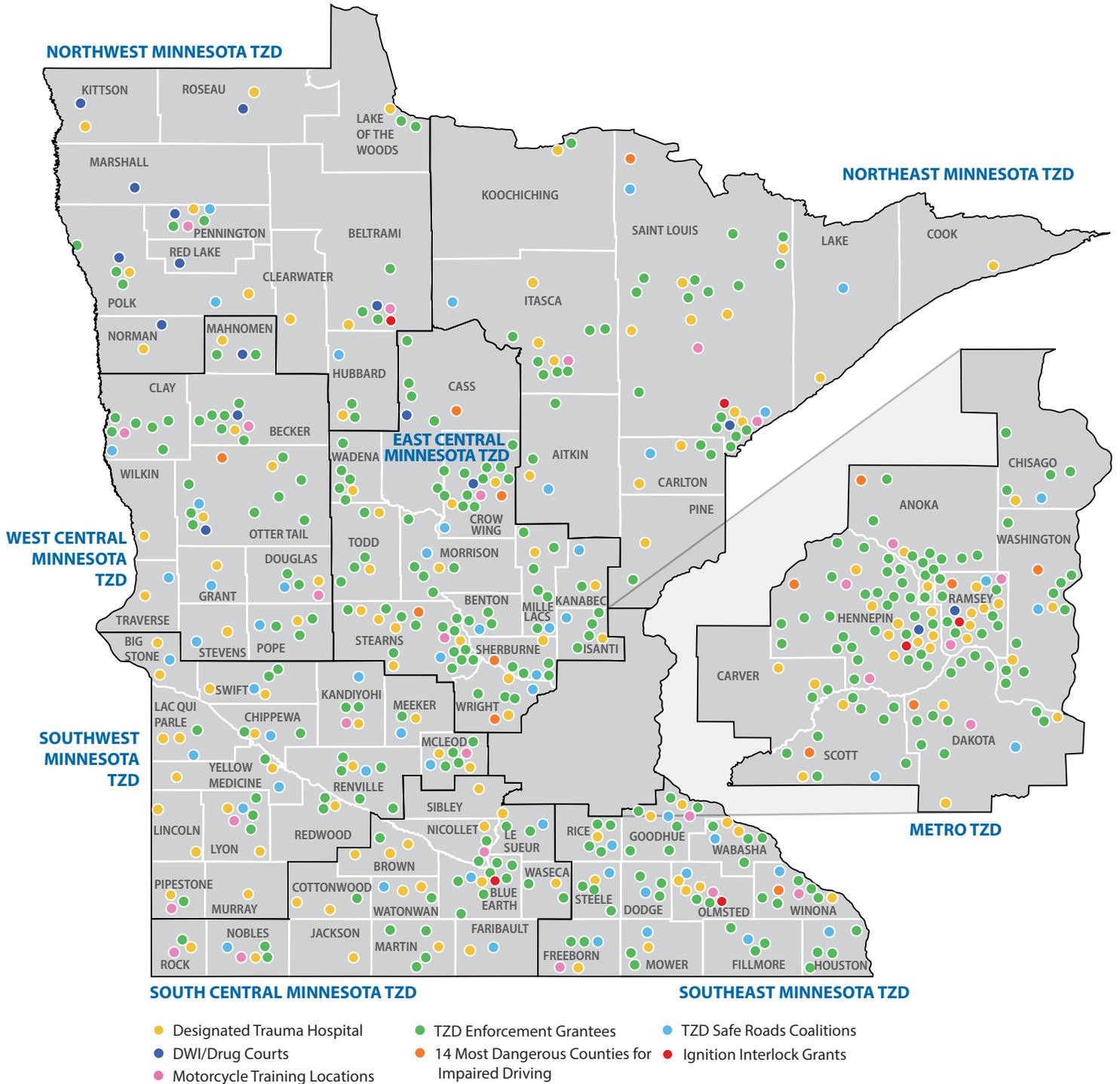
- *Improve the traffic safety records system across all disciplines*
- Implement the 2014 Strategic Highway Safety Plan
- Identify projects and actions resulting from the district and county safety plans
- Leverage Minnesota's trauma system to ensure timely treatment
- Increase collaboration among law enforcement agencies on all state and local roads
- Advance and evaluate new technologies and innovations
- Adopt and implement best practices

Italics signify priority strategies for 2017

VALUES

- Continuous improvement
- Engaged partners
- Evidence-based approaches

Local Minnesota Traffic Safety Initiatives



www.MinnesotaTZD.org/initiatives

Mark Your Calendars

2017 Minnesota Toward Zero Deaths Conference

October 26-27, 2017

Saint Paul, MN

Saint Paul RiverCentre

**Annual Statewide Conference
for Traffic Safety Stakeholders**



Sponsored by

Minnesota Toward Zero Deaths Program
Minnesota Departments of Public Safety,
Transportation, and Health

With support from the National Highway Traffic
Safety Administration

Conference Description

This conference provides a forum to share information on best practices in engineering, enforcement, education, and emergency medical/health and trauma services, and to identify new approaches to reducing the number of traffic fatalities and life-changing injuries on Minnesota roads.

Who Should Attend

- Attorneys
- Child Passenger Safety Advocates
- City and County Engineers
- Departments of Transportation, Public Safety, and Health Employees
- Driver Educators
- Drug Recognition Evaluators
- EMS and Health Care Personnel
- Judges
- Law Enforcement Officials
- Local and State Elected Officials and Public-Sector Employees
- Members of the Court System
- Probation Staff
- Public Health Officials
- Safe Communities Coalitions
- Traffic Safety Stakeholders

At this Conference you will ...

- explore best practices for establishing traffic safety coalitions
- find out what's new in law enforcement on traffic safety
- get the latest on traffic engineering techniques for improving safety
- hear about challenges for EMS in rural communities
- interact with leaders from other disciplines to learn how all 4 Es can best work together
- learn about CPS technical updates
- learn the latest on drugged driving
- discover new ideas through research
- learn about how technology can affect the courtroom . . . and much more!

Credit

PDH, POST, CEU, and CLE credits will be available for attendance at this conference.

Registration and Further Information

A conference brochure with a detailed program schedule and registration materials will be distributed in late summer 2017. For more information, email cceconf5@umn.edu or visit TZD's website at: www.minnesotatzd.org



**Keep this Statement
for your records.**

**Center for Transportation Studies
University of Minnesota
Professional Development Hours Credit Statement for Registrant Records**

Many licensure and certification agencies require the demonstration of continuing professional competency. To the best of our knowledge, this meeting meets the continuing education requirements for Professional Development Hour (PDH) units. This form is for your use in maintaining a record of the hours that may qualify as PDHs by attending session(s) at this meeting. Complete this form and retain it. **Please do not return it to the Center for Transportation Studies.**

We recommend that you save the Final Program for your records should the licensure or certification agency request information from you. Reporting is done on an honor basis, and members are responsible for maintaining their own records. **Please keep this completed form and the Final Program for your records.**

The table below shows the professional development hours (PDH) that can be earned for the continuing education activities included in the Center for Transportation Studies **West Central Minnesota Toward Zero Deaths Regional Workshop held in Ottertail, MN on May 11, 2017.**

Sincerely,

Laurie McGinnis
Director

SESSIONS				
DAY	TIME	TITLE	HOURS AVAILABLE	HOURS EARNED
May 11	9:00 am – 9:30 am	Welcome & Regional Accomplishments	0.50	
	9:30 am – 10:00 am	Regional TZD Crash Facts Overview	0.50	
	10:30 am – 11:00 am	Blame Game	0.50	
	11:00 am – 11:30 am	The Dissection of Crash Evidence: Can and Can't	0.50	
	11:30 am – 12:00 pm	Personal Impact Statement	0.50	
	12:30 pm – 1:45 pm	Good to Know	1.25	
	2:00 pm – 2:15 pm	Regional Accomplishments to Share	0.25	
	2:15 pm – 3:15 pm	County Tri-fecta	1.00	
Total PDH Units:			5.00	

Name: _____

Date: _____

Proof of Completion
Peace Officer Standards and Training Credit (POST)
Course Number: 10211-0045

Name of Program: West Central Toward Zero Deaths Regional Workshop

Dates: May 11, 2017

Location: Thumper Pond, Ottertail, MN

This conference has been approved for Minnesota Board of Peace Officer Standards and Training (POST) credit. Anyone interested in obtaining this credit must complete this Post S-Credit form and **keep it in your records** for proof of completion.

This is to certify that I was in attendance for the sessions indicated below:

___ I attended the May 11, 2017 event and will receive 5.0 POST credits for my participation.

Name (First) (M.I.) (Last)

Affiliation

Signature

Date

As of July 2016, the Minnesota Board of Peace Officers tracks the CE credits of officers. The Minnesota TZD program staff will submit the TZD regional workshop rosters to POST for CE credit tracking. Officers are expected to keep certificates or other proof of completion documents for the course/workshop they attend.

KEEP THIS FOR YOUR RECORDS