



**Minnesota TZD Program
Leadership Team Meeting Notes
Friday, September 11, 2020
9:00 a.m. – 10:00 a.m.
Virtual via Zoom**

Participants: Paul Aasen, Chris Ballard, Dave Boxum, Linda Dolan, Craig Flynn, Mike Hanson, Kristine Hernandez, Jeff Huettl, Kammy Huneke, Mark Kinde, Ken Johnson, Annette Larson, Stephanie Malinoff, Scott McConkey, Kristi Sebastian, Brian Sorenson, Will Stein, Jeff Tate, and Scott Wasserman

Action items are denoted in bold.

Welcome, introductions, and review agenda

Steph welcomed the members and we did a rollcall introduction.

TZD Staff Definition and Eligibility for Awards

We discussed the TZD Awards and if TZD “staff” were eligible to receive a TZD award at the August TZD Leadership Team meeting. We continued the discussion at this months’ meeting. There was much discussion on this topic of who should be included as TZD “staff”. Does this mean they make their living working on TZD? Should people who are involved in selecting the award winners be eligible? Should TZD Co-Chairs be eligible. Federal employees?

There was additional discussion around having a special award for TZD staff but possibly could use the TZD Special Recognition award for this. We also reminded people who nominated individuals or who were secondary nominators that they should abstain from voting on selecting the award winner of that award. The Team considered doing an online poll for how they feel about this topic.

The TZD Working Group will draft a plan and have the TZD Co-chairs review it. The TZD Leadership Team will review draft plan in October.

Dec. TZD Leadership Team meeting with Regional Coordinators and LELs

The December TZD Leadership Team meeting traditionally includes the TZD regional coordinators and LELs and CPS Liaison. We discussed if the TZD 2.0 contractor would be on board at that time and could use that meeting for TZD 2.0 purposes or to postpone the meeting until the contractor is ready to meet with this group.

The TZD 2.0 contractor will not be ready by the December date but they still would like to host the meeting. This year has been especially challenging year for the regional coordinators and it would be a good opportunity to have a discussion. It is critical that we are all reminded at that meeting what our purpose and goals are. They would also like to discuss what 2021 might be like and how to plan for

again another challenging year ahead. They want to be prepared to GO when they are given the green light to proceed and have a plan in place. Next steps would include how do we move forward.

The regional coordinators would both like the December TZD Leadership Team meeting and to meet in the future with the contractor for TZD 2.0.

The TZD Working Group will draft an agenda for the December TZD Leadership Team meeting to the TZD Co-Chairs for review and then present it at the October TZD Leadership Team meeting. Linda will set up working group meeting.

TZD 2.0 RFP Update

The RFP will be sent out very soon and must be posted for 30 days. Kristine, Steph, and the TZD Co-Chairs will be on the selection committee. It will take a few months before a final consultant is on board.

TZD Webinar Series Update

The 2020 Minnesota TZD Webinar Series registration will be live and an e-announcement will be sent to the TZD Stakeholders next week. Sessions organizers are in the process of working with the speakers to discuss details regarding their presentations.

Commissioner Meeting October 6th Update

A 30-minute meeting with the three agency commissioners is scheduled for October 6th at 1:30pm. Invitees include the following:

DOT – Brian Sorenson, Kristine Hernandez, Erik Rudeen
DPS – Mike Hanson, Colonel Langer, Katie Knutson
MDH – Mark Kinde, Lisa Thimjon

Brian Sorenson will take the lead on organizing the meeting including agenda. They will be giving the commissioners a TZD update and discuss the possibility of scheduling a TZD 101 30-minute meeting with legislators. They want to highlight that traffic safety has gotten lost during the pandemic but statistics show that we need to keep the momentum to promote traffic safety going. We understand that leadership's primary focus is on COVID-19 but we need to tie/relate our work in traffic safety to COVID including speed and increased alcohol consumption and then crashing (most are off sale and then driving when they should not be). The Team is concerned that the commissioners will not be interested in the legislator TZD 101 meeting with the current climate.

They also discussed their desire to reach out to ESL individuals through media outreach and share with MDH and use COVID grant expand outreach to them.

TZD New Website Update

The TZD new website will be up and running the deadline, September 30, 2020. They are currently migrating information from the old website to the new website. Content experts were asked to review current contact, most, not all have returned updated content to include on the new website.

2021 TZD Meeting Virtual until June 30th

The 2021 TZD Leadership Team meetings will be virtual via Zoom until June 30, 2021. The remaining 2021 meetings are yet to be determined if they will be in person or via Zoom. All meeting invites have been sent out.

Additional Topic

The Nisswa mayor was videotaped on an officer's vest camera during a traffic stop in which he was not the driver or passenger. The officer recommended that the mayor talk with his "TZD coordinator". The Team was wondering if there was any negative reaction to this. There was no negative feedback, actually positive responses. Frank Scherf, LEL, was invited to a county board meeting to make a presentation about TZD.

Meeting was adjourned at 10:04 a.m.