

# 2022 East Central Minnesota TZD Regional Workshop

Thursday, May 12, 2022

# Welcome

***Mike Ginnaty**, District Engineer, MnDOT District 3 and  
the East Central TZD regional co-chair*



# For Your Information...

- Please turn your phones on silent
- Vendor booths available
- POST credits/PDH (Professional Development Hours) and CEUs are available
- QR code to evaluate today's workshop on your table

# Today's Agenda

- 9 a.m. **Welcome & Regional Roundup**
- 9:15 a.m. **“I wish we were still on the plateau” – Crash Data Presentation**
- 9:30 a.m. **TZD 2.0 updates – Why are we talking about Traffic Safety Culture & Safe System?**
- 9:40 a.m. **Making Safe Systems a Reality: Planning to Implementation**
- 10:40 a.m. **Five Tips to Grow Traffic Safety Culture**
- 12 p.m. **Lunch & Exhibits**
- 12:45 p.m. **Traffic Safety Culture continued**
- 1:45 p.m. **What's our goal for 2022 and beyond?**
- 2:45 p.m. **Wrap up**
- 3 p.m. **Adjourn**

# Vision

To eliminate fatalities and serious injuries  
on Minnesota's roads to get to zero



*A comprehensive traffic safety program serving all of Minnesota*

# TZD Cornerstone



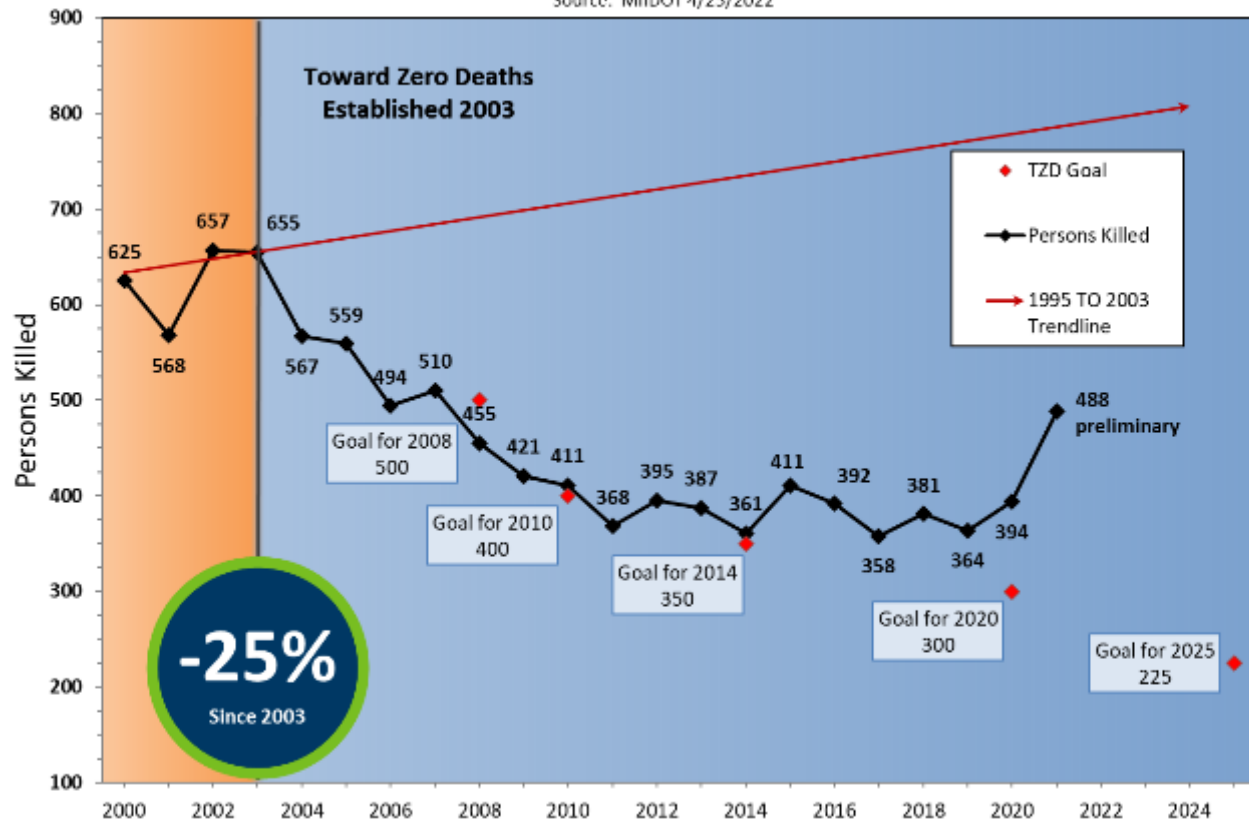
*Five*

~~Four~~ “E” approach:

- Enforcement
- Engineering
- Education & Outreach
- Emergency Medical & Trauma Services
- **Everyone Else!**  
(Legislators, Judicial, Media)

# Minnesota Roadway Fatalities

Source: MnDOT 4/25/2022



# 2021 Traffic Fatality Update

## *What happened?*



- The percentage increase in fatalities from 2020 to 2021 (26.4%) was the highest percentage increase from one year to the next since 1943 to 1944.
- In 2021, the number of year-to-date traffic fatalities are the highest they have been in more than 10 years.



# ***SPEED!***

***Largest contributing factor in fatal traffic crashes in 2021.***

2021 saw a shocking  
162 speed-related deaths



- **Unbelted** fatalities are 4% higher than last year (109 in 2021, 105 in 2020), and much higher than previous years (**49%** higher in 2019).
- **Motorcycle** fatalities are 5% higher than last year, but **52%** higher than in 2019.
- The number of year-to-date **pedestrian** fatalities (58) are the *highest they have been since 2016* (60).



# Digital Message Sign Alerts



- Technology activates digital highway signs to warn motorists when maintenance vehicles are ahead on the road.
- The goal is to improve highway safety in work zones by increasing awareness.

# Auto Flagger Pilot Project



- Portable system mounted on an attenuator that can be used to control traffic during lane closures.
- Extendable horizontal moving stop/slow paddle has flashing LED lights, approaching traffic camera, and a high decibel horn for traffic not paying attention.
- Replaces human flaggers and provides protection for the highway workers.

*Bill Van Koevering  
East Central Minnesota  
TZD Regional Coordinator*

**TOWARD  
ZERO  
DEATHS**



# Local Schools



# Stearns Benton Prom Challenges



# School Assembly with State Patrol Video





# Landon Lien Vehicle at Schools

*Victim impact*



# TZD Tuesday



Sartell Police Department

May 3 at 10:10 AM · 🌐



From our Toward Zero Deaths (TZD) coordinator.

This week marks the start of Motorcycle Safety Awareness Month. The weather is warming up and soon there'll be more motorcyclists out enjoying the ride as summer approaches. This makes it the perfect time to remind all motorists that riders and drivers need to work together to share the road. Safe driving and riding practices from all road users will help keep motorists and riders safe.

Preliminary reports show that 67 motorcy... [See more](#)



33

3 Comments 17 Shares



Like



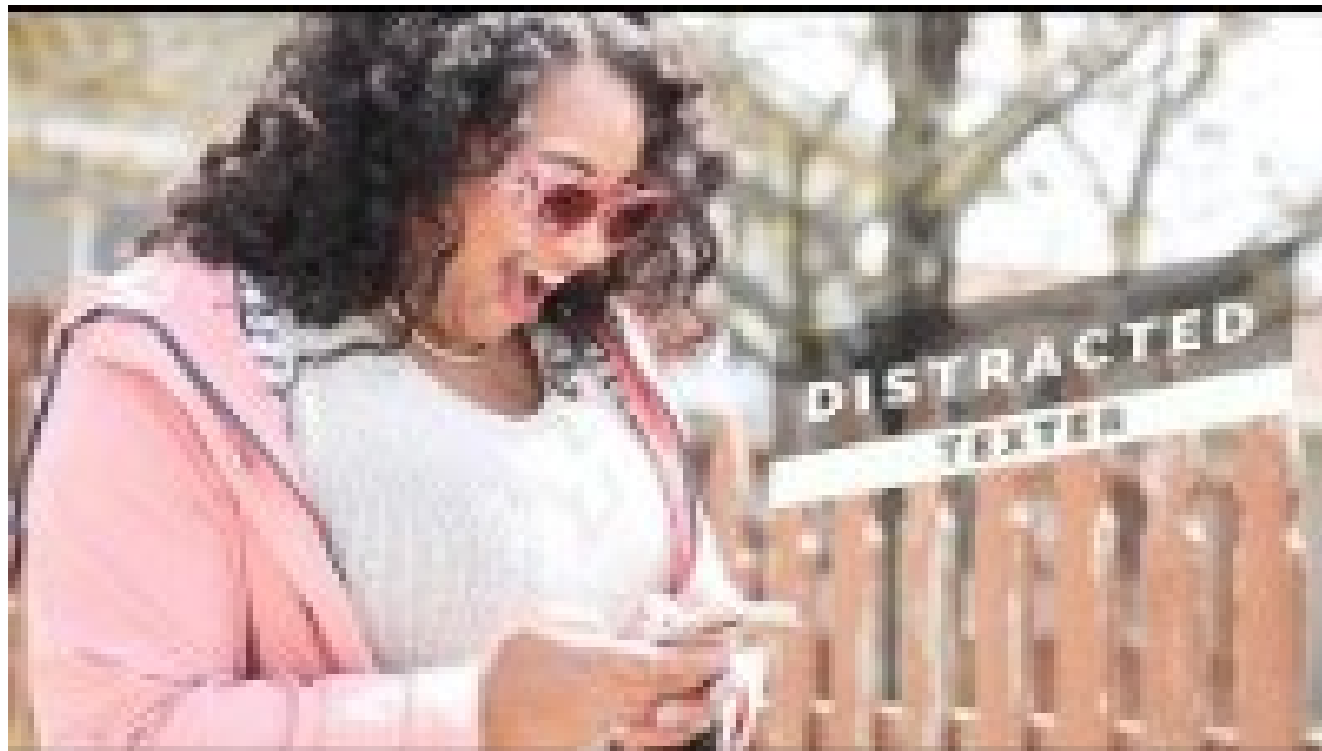
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**TOWARD  
ZERO  
DEATHS**



[Distracted Walkers](#)

# Valentine's Day Toolkit

WHO IS YOUR REASON FOR DRIVING SAFE?

[www.minnesotatzd.org](http://www.minnesotatzd.org)

SOMEBODY LOVES YOU, DRIVE SAFE

I DRIVE SAFE FOR:

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# How can you get involved?

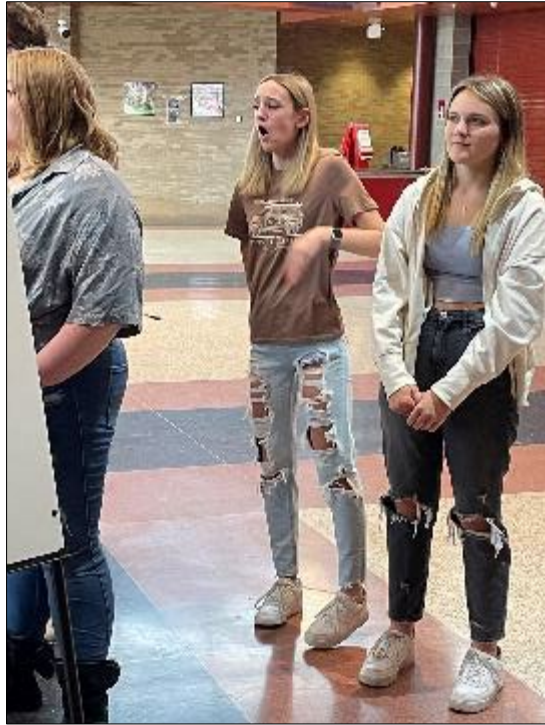
- EC TZD Steering Committee
- TZD Safe Roads Coalitions



# Watching the Rollover simulator



# The Simulation of the Roll Over happened here





# Seat Belt Convincer



# Driving Simulator



- Improve skills and experience risk in a safe environment
- 3 Training Programs offered
- Not ideal for large crowds