

# Prevention & Partnerships

## Introduction to the Minnesota Prevention Alliance (MPA) and the Drug Free Communities (DFC) Grant Program

MN Statewide Drug Summit

Thursday January 19, 2023 @ 9:15 AM



# Introductions



## **Laura Daak, Minnesota Prevention Alliance (MPA) Program Coordinator & MPA Leadership Team**

Laura has over 20 years of experience in substance abuse prevention, providing leadership for three Drug Free Communities Grants, a Tobacco Free Communities and a CARA Grant. She is a Certified Prevention Specialist Advanced. She has been involved with MPA since it's inception. [LauraDaak@catholichealth.net](mailto:LauraDaak@catholichealth.net)



## **Bill Spitzer, MPA Leadership Team & Austin Positive Action Coalition (APAC) Program Coordinator**

Bill has over 31 years of experience in Law Enforcement and 7 years as a substance misuse prevention coordinator plus 24 years as D.A.R.E. Officer, Bill is a trained Certified Prevention Specialist and Montana Trainer. He provides leadership and is the Program Coordinator for a Drug Free Communities Grants in the City of Austin for Austin Positive Action Coalition (APAC). He has been involved with MPA since 2020.

[bill.spitzer@austin.k12.mn.us](mailto:bill.spitzer@austin.k12.mn.us)

# Objectives for Today

- 1) Share MPA History, Goals & Strategic Plan
- 2) Intro to Drug Free Communities (DFC) Grant Program
  - ❖ Spirit and the Why
  - ❖ Science
  - ❖ Action
  - ❖ Return
- 3) Researched/Population Based Activities
  - ❖ E-SHO
  - ❖ RBST
  - ❖ POLD



# History of Minnesota Prevention Alliance

March 2010

- SW/SC Regional Health Educators were already meeting quarterly. Most were DFC, Tobacco Free Communities(TFC), State Health Improvement Program (SHIP) or State Indoor Radon Grant (SIRG) funded. Then, just the DFCs started to meet separately.

October 2011

- First meeting was opened up to all MN DFC Grantees. We formed an Executive board and leaders conducted phone interview of all DFCs.

January 2014

- Formed the Minnesota Prevention Alliance with a Mission statement, Vision Statement & By-Laws.

October 2014

- MPA formed the Leadership Team

# Cont'd History of MPA

2016-2018

- Continued to meet quarterly, (January, April, July and October).
- Several Coalition Coordinators were hired during this time.

July 2019

- Applied for the Drug Free Communities Program

October  
2019

- Awarded DFC Grant (Oct. 31, 2019 to Sept. 29, 2024)

February  
2020

- Hired DFC MPA Program Coordinator

✕ “Never doubt that a small group of thoughtful, committed, citizens can change the world. Indeed, it is the only thing that ever has.”

Margaret Mead



# MPA Leadership Team – (2022-2023)

Chair - Jason McCoy

Vice Chair - Bill Spitzer

Treasurer - Sheila Watercott

Recording Secretary - Doris Knutson

At-Large - Angela Graham

At-Large - Sandy Peterson

At-Large - Jason McCoy

Fiscal Host Representative - Luke Preussler

DFC Program Coordinator - Laura Daak





## MPA Mission Statement:

“The Minnesota Prevention Alliance shall promote and enhance substance abuse prevention across Minnesota.”

## MPA Vision Statement:

*“Working together to prevent youth substance abuse.”*





The Minnesota Prevention Alliance (MPA) is a statewide coalition made up of professionals and volunteers who promote and enhance substance abuse prevention efforts.



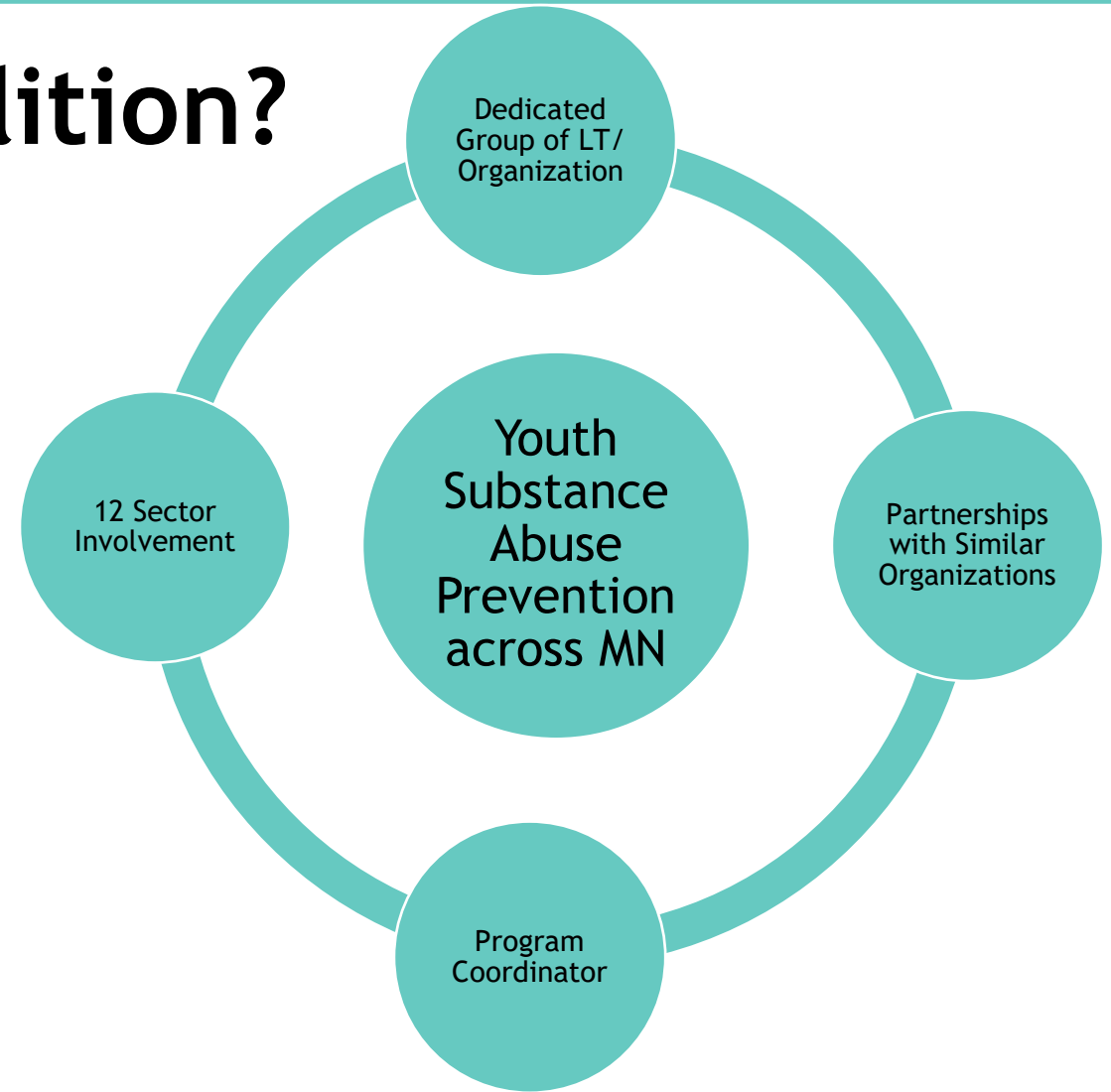
Our goal is to reduce adolescent substance abuse by building advocacy, policy influence, and youth engagement in Minnesota communities.



We want to see Minnesota be a drug free, healthy and safe place for teens and families to thrive.

# Who is involved in Coalition?

- Youth
- Parents
- Businesses
- Media
- School
- Youth-serving organizations
- Law enforcement
- Religious/fraternal organizations
- Civic and volunteer organizations
- Healthcare professionals
- State, Local, and Tribal governments
- Other organizations involved in reducing illicit substance use



# Coalitions address:

- Educate on the dangers of drug use/abuse
- Underage Alcohol Drinking
- Adult providers
- Illegal Marijuana use
- Cannabis/THC Edibles use
- Dangers of Nicotine
- Opioids & Addiction
- Advocate for Tobacco Free Spaces



# Engaging Law Enforcement

- “WHY” – SPIRIT
- “Just the facts” – SCIENCE
- Common Ground – ACTION
- Reflections – RETURN





# What Coalitions do:

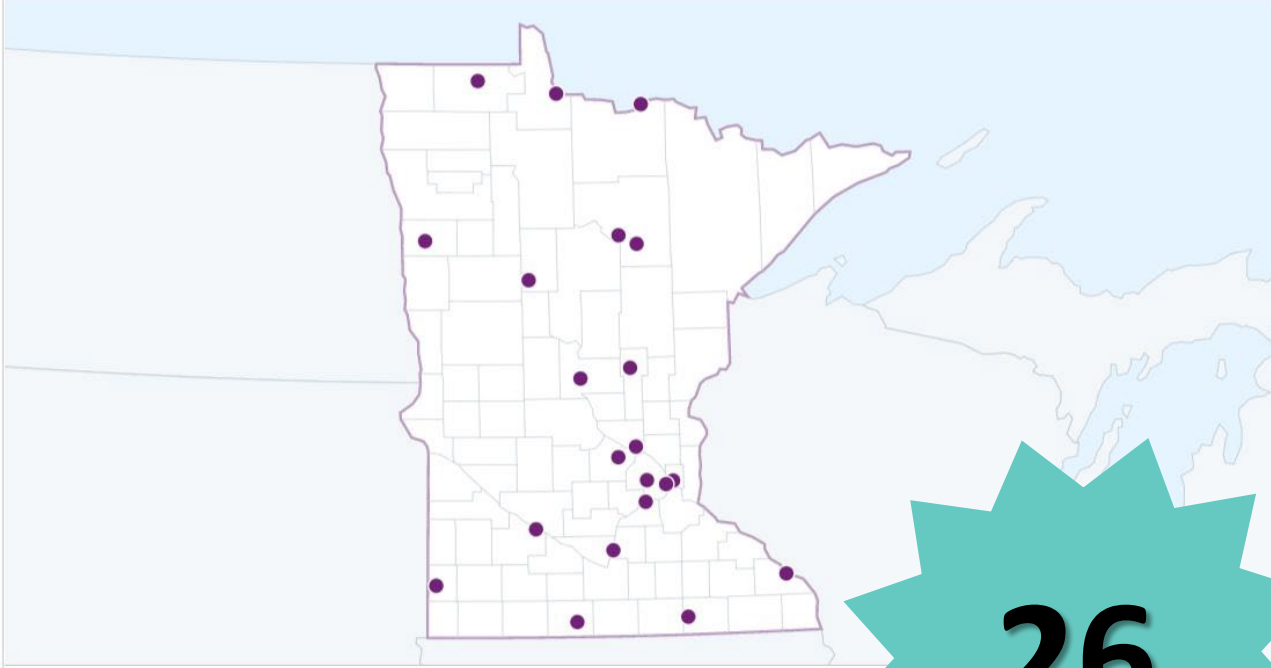
- Build advocacy, policy influence and youth engagement
- Network, share resources and best practices
- Support prevention workforce development
- Provide information and action steps on key substance abuse issues in Minnesota
- Encourage Collaboration

Communication  
Coach  
Care



# MINNESOTA COALITIONS

## Drug-Free Community Coalitions — Fiscal Year 2021



26

- [Austin Positive Action](#)
- [Chemical Wellness Advocates](#)
- [Healthy Voices Healthy Choices](#)
- [Hubbard in Prevention](#)
- [Koochiching Area Prevention in Education \(KAPE\)](#)
- [Lake of the Woods Prevention](#)
- [Little Falls Substance Use Prevention](#)
- [Martin County Substance Abuse Prevention](#)
- [Mentorship, Education and Drug Awareness \(DEADA\) Coalition](#)
- [Mille Lacs Area Partners for Prevention](#)
- [Minnesota Prevention Alliance \(MPA\)](#)
- [Multi-Cultural Community Alliance \(MCCA\)](#)
- [Partners in Prevention](#)
- [Pipestone Area Coalition](#)
- [Polk Norman Mahnomen Community Leadership](#)
- [Project LEAD](#)
- [Ramsey County Opioid Prevention and Unified Saving and Protecting our Youth](#)
- [Scott County ChooseNotToUse](#)
- [Sherburne County Substance Use Prevention](#)
- [Steele County Safe and Drug Free](#)
- [Standing Together Embracing Prevention \(STEP\) Coalition](#)
- [Team EPIC](#)
- [The Grand Rapids in Prevention](#)
- [Winona County Alliance for Substance Abuse Prevention](#)



#26

Wells

Independent School District 2134 (United South Central School District)

FariCARES



# How do you find if your community has a local coalition?

Contact Laura Daak, MPA PC or your Regional Prevention Coordinator at:

<https://rpcmn.org/contact.php>



# General Goals of Coalitions:

1. To reduce substance use/abuse among youth age 12-18
2. Build and strengthen the capacity of coalitions



# Coalitions Focus on:

- Youth age 12-18, over time, adults
- Evidence Based Practices
- Population Based Policies
- Positive Community Norms
- Strategic Prevention Framework
- Seven Strategies of Change



Drug-Free Communities (DFC)

Bringing together  
community partners  
to prevent youth  
substance use.



[www.cdc.gov](http://www.cdc.gov)

# Strategic Prevention Framework



# Seven Strategies of Change

## DFC coalition prevention activities include:



Providing information via social networking platforms



Promoting drug-free school policies



Providing youth education/training



Strengthening enforcement



Reducing home/social access to substances



Identifying physical design problems that increase risk

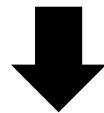


Supporting drug-free social events



**Reduce Alcohol,  
Tobacco &  
Marijuana use  
among YOUTH  
age 12-18  
across MN**

The Minnesota Prevention Alliance Coalition coordinates statewide collaboration and strategies for reducing youth use of alcohol, tobacco and marijuana.



**Reducing access to youth**



**Increasing youth perception of harm of youth use**



**Increasing education of effective strategies  
for preventing youth use**

# Strategic Plan

1. Underage Alcohol Prevention
2. Underage & Illegal use of Marijuana/Cannabis
3. Tobacco/Nicotine Free Spaces/Prevention

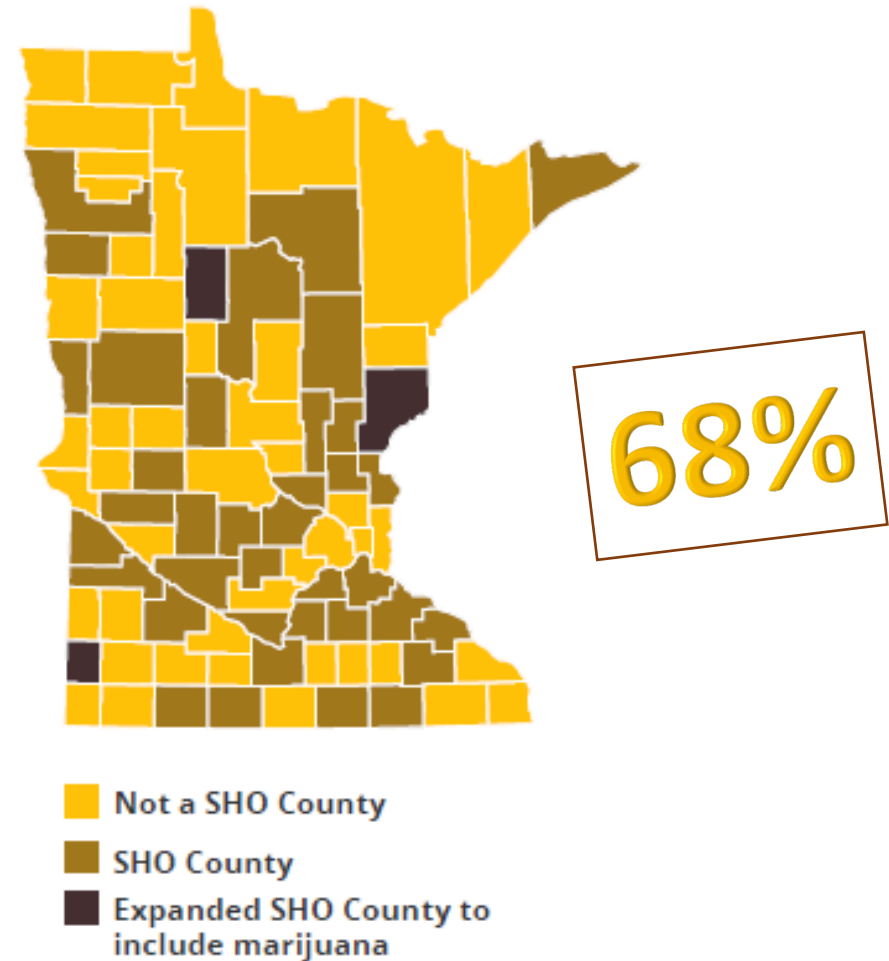
# How do we impact local communities/coalitions? - **Alcohol Strategies**

- Statewide Expanded Social Host Ordinance (E-SHO)
- Expand Place of Last Drink (POLD)
- Responsible Beverage Server Training (RBST)
- Required Alcohol Compliance Checks Statewide
- Develop sample best policies for schools
- Restrict alcohol signage near schools



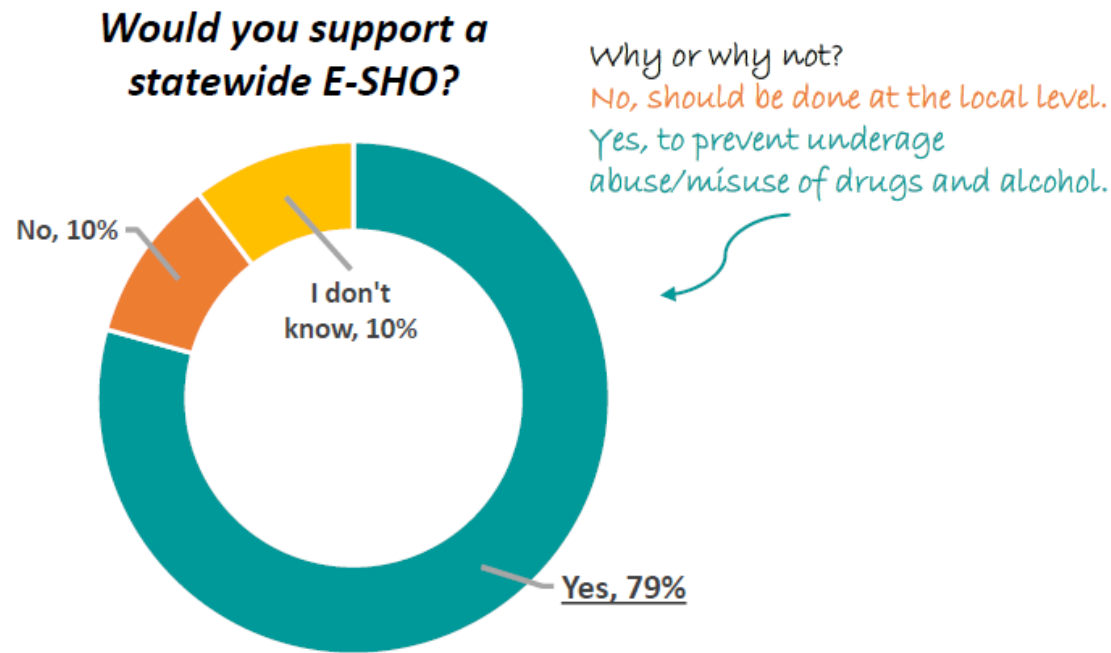
# Expanded Social Host Ordinance (E-SHO)

Prohibits and establishes penalties for any person hosting an event or gathering where alcohol, marijuana, cannabis or other controlled substances are present and being possessed or consumed by persons under 21 years of age.



# Expanded Social Host Ordinance (E-SHO)

MPA exhibited at the **2021 Minnesota Sheriffs' Association Sheriff Winter Conference** and **Chief Deputy & Supervisors Conference** in December. Visitors to the exhibit were invited to participate in a brief survey about **Expanded Social Host Ordinances (E-SHOs)**.



# Addressing Over Service of Alcohol:

## Place of Last Drink



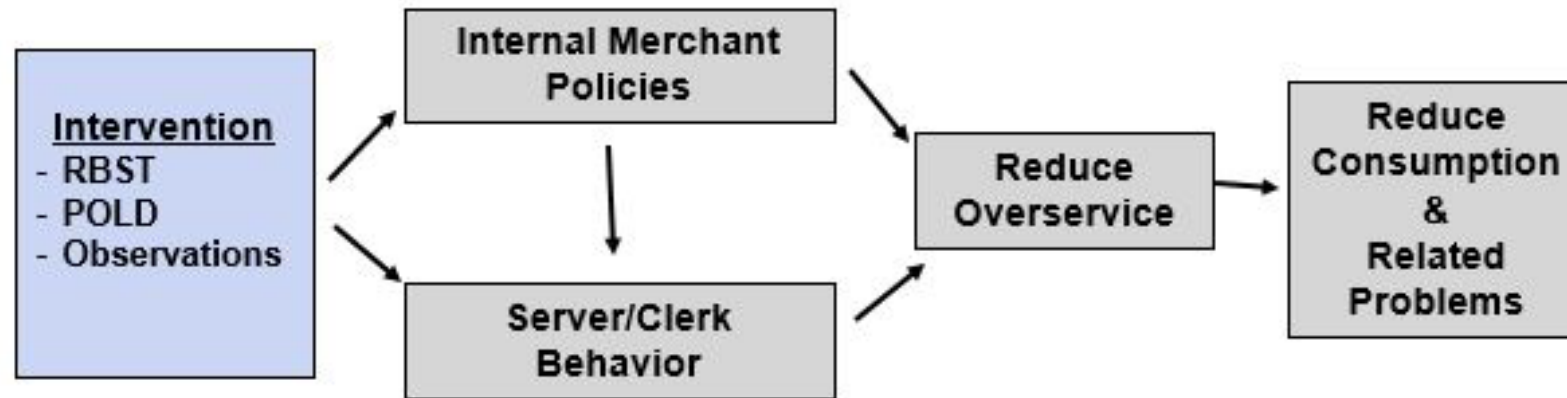
Sheila Nesbitt  
North Memorial Health Hospital  
(763) 581-3740  
Sheila.Nesbitt@northmemorial.com

# POLD

**Place of Last Drink (POLD)** documents where an offender or victim in an alcohol incident consumed their last drink. Through providing information on problem trends, retailers will be able to improve serving practices, and eventually reduce alcohol-related incidents in the community.

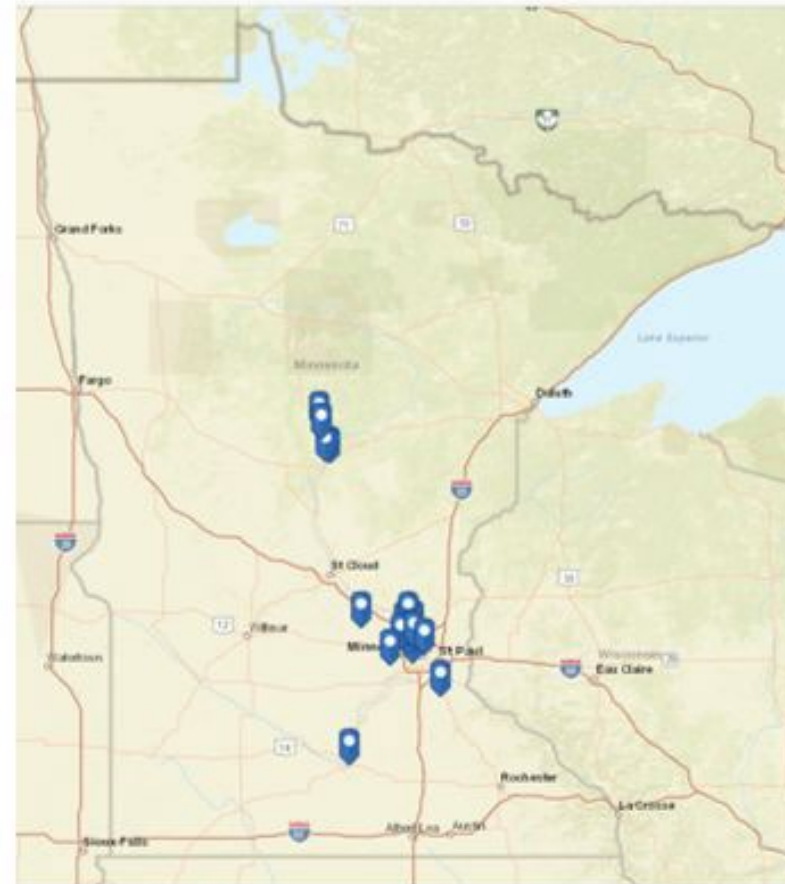


# Addressing Overservice of Alcohol



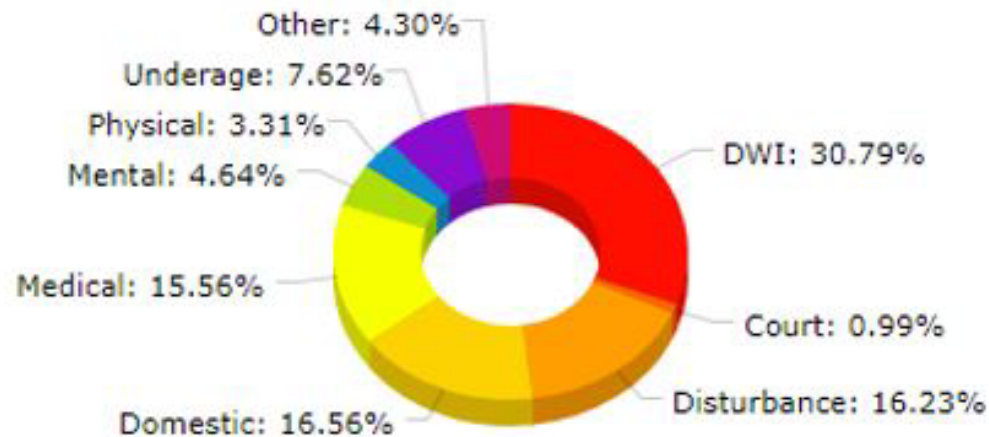
# Current Snapshot

- Currently **19** agencies participating throughout Minnesota



# Incident Types

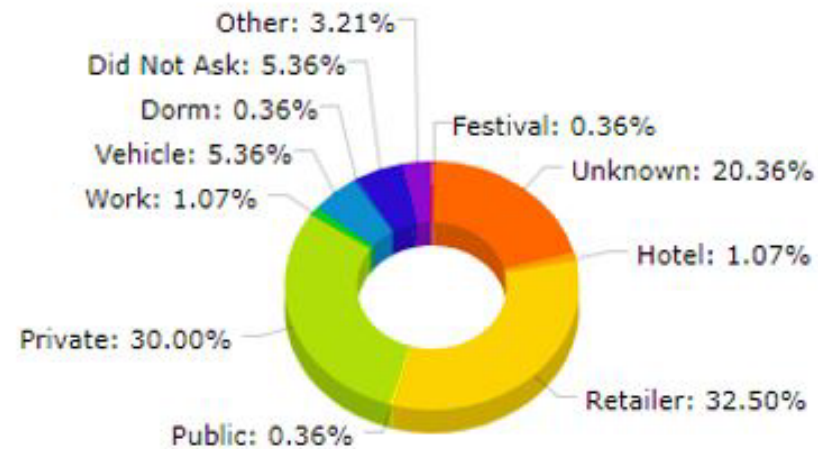
- POLD information is collected in any event in which the officer believes alcohol played a factor:



Offense Type
Court Violation
Disorderly/ Nuisance
Domestic Related
DUI/CVO/CVH
Medical
Mental Health Crisis
Ordinance Violation
Physical Assault
Robbery
Sexual Assault
Underage Consumption
Other

# Location Types Collected

- POLD information is collected in any event in which the officer believes alcohol played a factor:



Location Types
Community Event/Festival
Dorm Room
Hotel Room
On-Sale Retailer
Park/Beach/Lake
Private Residence
Vehicle
Work
Did Not Report/ Unknown
Other



# Opportunities with Communities

- Expansion of participating departments
- Focus on strong implementation
  - Follow-up on high BAC incidents
  - Follow-up with concerning retailers or other locations
  - Integration with other prevention and enforcement
- Involvement of public health, coalitions, and non-law enforcement partners

# Responsible Beverage Server Training (RBST)



## Alcohol and Gambling Enforcement Division

~~Shawn Hansen~~

~~445 Minnesota Street  
Suite 1600  
St. Paul, MN 55101~~

~~Phone: 651-201-7514~~

~~Cell: 651-775-5266~~

~~Email:~~

~~Shawn.Hansen@state.mn.us~~



# Responsible Beverage Server Training (RBST)

The program is intended to provide a structured educational program provided by the Regional Trainer to a larger number of alcohol sellers and servers to help prevent over serving and under-age access to alcohol, thus making our communities and roads safer. As a Certified Regional Trainer, your students may include on-sale, off-sale, and special event sellers and servers. Certified Regional Trainers are required to conduct a minimum of two (2) classes each year (alone or with another co-trainer).

The “Train-the-Trainer” program Regional Trainer candidates are required to be staff from one of three professional categories:

- Law Enforcement
- Public Health
- Members of a formal community coalition with an alcohol related focus

# Responsible Beverage Server Training (RBST)

1. Why responsible alcohol service is important
2. The changes in the drinking culture
3. Overserving
4. Underage Access
5. ID Checks
6. Compliance Checks
7. Special Events or other special circumstances
8. Other timely issues

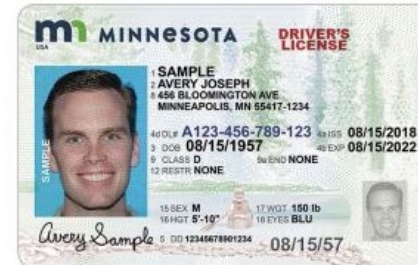


# Alcohol Compliance Checks

## How to read a Minnesota Driver's License



★ NOTE: All IDs for persons under 21 are vertical (at left). All IDs for persons over 21 are horizontal (see below).



Date of birth

Under 21 notice

# Sticker SHOCK!

## THANK YOU

**91%** of Austin parents support enforcement of underage drinking laws.

## FOR NOT PROVIDING ALCOHOL TO MINORS

Grant hosted by PRC Funded by MN DHS Behavioral Health Division.  
Source: 2018PCN Parent Survey, n=305, APS, PCS Parents 7-12th graders

**Reminder: Providing alcohol to a minor is punishable by up to \$3000 and/or one year in jail. MN Statute MN340A.503.**

**TRUTH IS!**






**MOST**  
 MINNESOTA  
 HIGH SCHOOL STUDENTS  
**CHOOSE NOT TO  
 DRINK ALCOHOL.**

The Minnesota Prevention Alliance is working to promote and enhance substance abuse prevention across Minnesota.

Find out more here:  
[MNPreventionAlliance.org](http://MNPreventionAlliance.org)

2019 Minnesota Student Survey. Funded by DFC Grant #H795P081958.





WORKING TOGETHER TO PREVENT  
 YOUTH SUBSTANCE ABUSE

**MPA**

MINNESOTA PREVENTION ALLIANCE

# Data

## Types of DATA

- MSS
- Student survey
- Police Data
  - POLD
- Community Health
  - ER





# Minnesota Student Survey (MSS) and Data you can use!

Where you can find it: <https://education.mn.gov/mde/dse/health/mss/>

The Minnesota Student Survey (MSS) is one of the longest-running youth surveys in the nation. It is a triennial survey that began in 1989. The survey is an anonymous statewide school-based survey conducted to gain insights into the world of students and their experiences.

Data is available to you: <http://www.sumn.org/> Substance Use in Minnesota



SUMN is a web-based tool that provides data on alcohol, tobacco, and other drug consumption patterns, consequences, and contributing factors in Minnesota. Data and resources can be used to prepare applications for funding, to monitor prevention-related trends, to plan programs by establishing community-level prevention priorities. The website:

1. Provides data by topic, location, or demographic categories.
2. Uses your data to create custom charts, maps, or data tables.
3. Provides downloadable data fact sheets, reports, and infographics on a variety of topics.



28. Is there a police officer or School Resource Officer (SRO) at your school?\*

- a. Yes
- b. No
- c. I don't know

29. *(If there is a police officer or SRO at the school)* How much do you agree or disagree with each of the following statements?\*

Question	Strongly agree	Agree	Disagree	Strongly disagree
a. If I knew about something unsafe or illegal at my school, I would tell the SRO or police officer.				
b. I would feel comfortable going to my school's police officer or SRO if I was having problems or needed help.				
c. I think it is a good idea to have an SRO or police officer at our school.				

A lot has changed,  
but protecting MN  
kids is constant.

Alcohol is 21+  
in-person, carryout,  
and delivery



85. During the last 30 days, on how many days did you drink one or more drinks of an alcoholic beverage?

- a. 0 days
- b. 1 to 2 days
- c. 3 to 5 days
- d. 6 to 9 days
- e. 10 to 19 days
- f. 20 to 29 days
- g. All 30 days

86. *(If student used alcohol in last 30 days)* When you used alcohol during the last 30 days, how did you get it? *(Mark ALL that apply)*

- a. I bought alcohol at gas stations or convenience stores
- b. I bought alcohol at bars or restaurants
- c. I bought alcohol at stores
- d. I bought alcohol on the Internet
- e. I got alcohol from friends
- f. I got alcohol from my parents
- g. I got alcohol from other family members
- h. I got alcohol by getting someone else to buy for me
- i. I got alcohol at parties
- j. I took alcohol from my home
- k. I took alcohol from a friend's home
- l. I took alcohol from stores
- m. I got alcohol some other way

# How do we impact local communities/coalitions?

## - Marijuana/Cannabis Strategies

- Educate Lawmakers
- Restrict passage of adult marijuana/cannabis use
- Reduce access to underage youth
- Limit age of purchase, advertising and possession amounts
- Limit outlet density and on-site consumption
- Protect local control
- Mandate compliance checks
- Work with prevention partners





# MOST

MINNESOTA  
HIGH SCHOOL STUDENTS

# DON'T USE MARIJUANA



2019 Minnesota Student Survey. Funded by DFC Grant #H79SP081958.



WORKING TOGETHER TO PREVENT  
YOUTH SUBSTANCE ABUSE

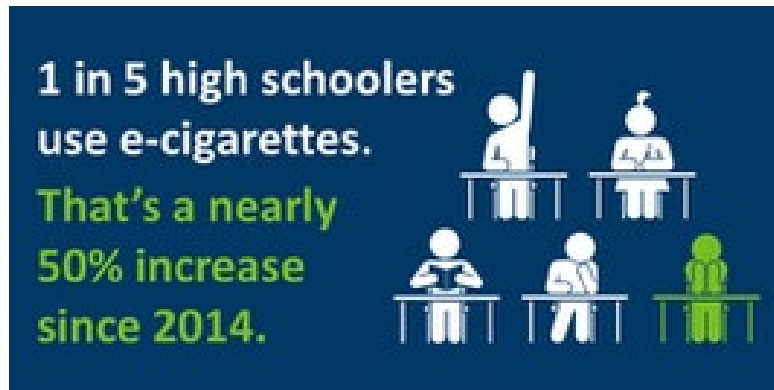
# MPA

MINNESOTA PREVENTION ALLIANCE

# How do we impact local communities/coalitions?

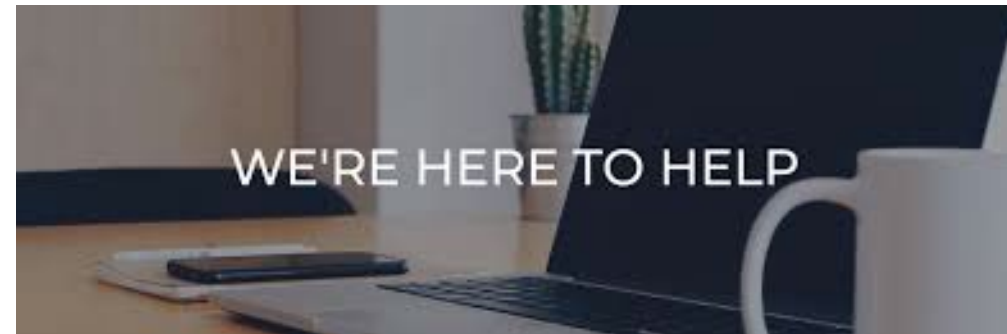
## - Tobacco/Nicotine Strategies

- Educate Lawmakers
- Restrict passage of tobacco/nicotine products not included in our MN T21 Law and close any loopholes
- Awareness of Vaping Devices



# How can your local coalition help you:

- Collaboration across multiple communities
- Networking
- Share Lessons Learned
- Share resources and trainings
- Templates you can use
- Help at the local level
- Funding opportunities





# How can you help MPA:

- Become a Paid Member (\$50 Individual, \$300 Organization)
- Sign up for the email list serve
- Attend Quarterly Meetings (January, April, July & October)
- Volunteer and fill out a Match Form
- Active on a Sub-Committee (Alcohol, Marijuana or Youth Leadership)
- Collaborate to move Statewide Policy forward
- Follow/Like/Share our Social Media Posts





**"WE CANNOT  
ALWAYS BUILD  
THE FUTURE FOR  
OUR YOUTH, BUT  
WE CAN BUILD  
OUR YOUTH FOR  
THE FUTURE."**

**FRANKLIN D. ROOSEVELT**

# MPA Quarterly Meetings - 2023

- Thursday, January 26, 2023 - Zoom
- Thursday, April 27, 2023 - Zoom
- Thursday, July 27, 2023 - Zoom
- Monday, October 16, 2023 Hybrid  
(Zoom and Cragun's, Brainerd)

# MPA Coffee Hour

2<sup>nd</sup> Tuesdays of rotating months

8:30 AM to 9:30 AM



Join us for an informal hour to talk about substance abuse topics via Zoom

Text: 320.733.2376 with questions



Next Meeting:  
February 14



ANY  
QUESTIONS?

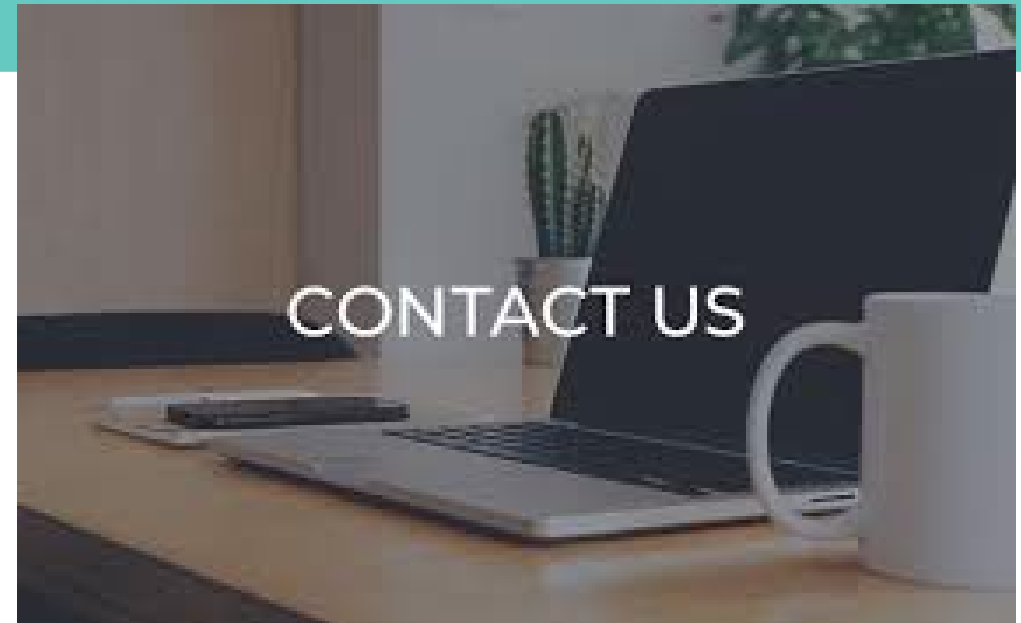


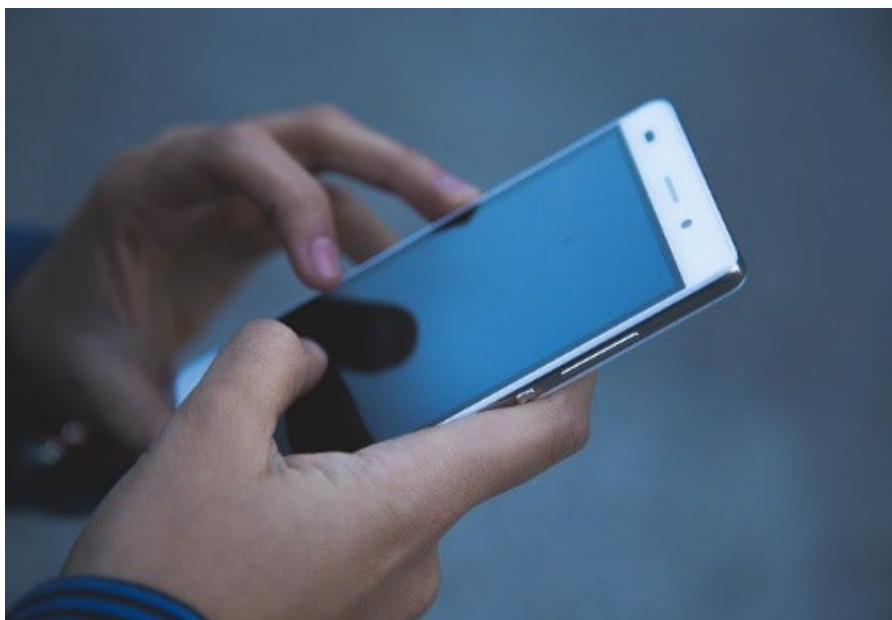
# Contact Info:

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507.421.2317





Follow us!



**MINNESOTA**  
**MPA**  
**PREVENTION ALLIANCE**

Working together to promote & enhance substance abuse prevention across the State of Minnesota

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 [mnpreventionalliance.org](http://mnpreventionalliance.org)

