



**Minnesota TZD Program
Program Team Meeting Notes
Wednesday, July 14, 2021
9:30 a.m. – 11:00 a.m.
Virtual Meeting via Zoom**

Participants: Paul Aasen, Alan Ainsworth, Dave Boxum, Martin Broyles, Sheryl Cummings, Vijay Dixit, Linda Dolan, Scot Edgeworth, Girma Feyissa, Craig Flynn, JP Gillach, Joe Gustafson, Bill Hammes, Jordan Haltaufderheid, Mike Hanson, Tara Helm, Kristine Hernandez, Melissa Hjelle, Sue Johnson, Lisa Kons, Holly Kostrzewski, Katy Kressin, Renae Kuehl, Annette Larson, CJ Lindor, Tom Nixon, Stephanie Malinoff, Scott McConkey, Sharon Mentzer, Meredith Mills, Capt. Jon Olsen, Kristen Oster, Gordy Pehrson, Michelle Pooler, Becky Putzke, Cheryl Salo, Jessica Schleck, Joanie Somes, Brian Sorenson, Karen Sprattler, and Jasmine Wangen

Welcome, introductions, and review agenda

Lisa welcomed the group and mentioned there would be introductions a part of the round robin.

TZD Statewide Conference

Linda updated the team on the 2021 TZD Statewide Conference. It will be held in Rochester, MN at the Mayo Civic Center on October 13 and 14. The conference will be both in-person (\$125) and virtual (\$75). She will be sending out a form for volunteers to help as room attendants and registration for exhibitors and sponsors will be in July and participant registration will be out late August.

2021 Legislative Update

Mike Hanson hosted a Traffic Safety Summit. They are trying to implement some p

NHTSA 5 call Wisconsin is the safest state in the region and trending below their 5 year numbers. Minnesota is 35-40% higher and motorcycle fatalities is 60% higher. Please submit ideas to Mike.

Bike and Pedestrian

Michelle Pooler launched the Ped Safety Campaign on July 13th.

CPS

No report.

Commercial Motor Vehicles

Capt. Olsen focusing on level one inspection. Over 5,000 inspections resulting in placing 23% out of service for a critical violation. Mostly break and tire issues. No new legislative news.

Distracted Driving

No report.

EMS

No report.

Engineering

Some conversation on speeds. There was some legislation changes work zone speed management study to regarding work zone speeds.

The language was passed in 1st SS, HF 10 which is under Chapter 5:

120.12 Sec. 140. WORK ZONE SPEED MANAGEMENT STUDY.

120.13 (a) The commissioners of transportation and public safety must perform a work zone
120.14 speed management study. At a minimum, the study must:

120.15 (1) evaluate existing legal authority for strategies, practices, and methods to reduce
120.16 vehicle speeds and enhance worker safety in work zones, which may include but is not
120.17 limited to use of traffic control devices, use of barriers, traffic control design modifications,
120.18 and speed enforcement actions;

120.19 (2) propose a process for contractors operating in a work zone that allows contractors
120.20 to request modifications to a project's traffic control plan, in order to reduce vehicle speeds
120.21 or improve worker safety in a work zone;

120.22 (3) make recommendations on changes to current policies and procedures related to
120.23 work zone safety; and

120.24 (4) make recommendations on changes to state law to improve work zone safety.

120.25 (b) By February 1, 2022, the commissioners must complete the study and submit it to
120.26 the chairs and ranking minority members of the legislative committees with jurisdiction
120.27 over transportation policy and finance.

120.28 EFFECTIVE DATE. This section is effective the day following final enactment.

Fitness to Drive

No new information.

Impaired Driving

DWI parity law was passed to allow Water craft, snowmobile, ATV now can use eCharging. Ignition Interlock changes second offenses and high BAC are now offered

Whiskey plate driver is no longer required to have these plates 3rd degree offense.

Recreational marijuana was not discussed much.

Motorcycle

Raise the fees for motorcycle endorsement fees which will help public outreach and training

Railroad

No new information.

Seatbelt

No report.

Speed and Speed Limits

No new legislative information

Teen Driving

There is legislation regarding online drivers education. OTS has further information.

Horse and Buggy

That was part of the passed omnibus bill, now the first Minnesota Horse and Buggy manual will be developed.

Stakeholder Introductions and Round Robin Discussion

Holly Kostrzewski

May of the counties in NE are starting to conduct their fatal reviews onsite and include all the E. Holly needs help with ATV safety. If you have any suggestions, reach out to Holly.

Paul Aasen

Local law enforcement not enforcing laws as much as they have in the past and trying to boost that E.

Bill Hammes

Meeting with law enforcement and encourage them to continue to conduct traffic stops.

Jessica Schleck

SE is conducting a pilot project to put changeable message signs at high speed areas and hoping to make this a best practice.

Lisa Kons

The Statewide Speed Action Team is working with the SHSP regarding speed and working with the team to find agencies with variable messages signs to see if they can add traffic safety messages regarding speed.

Sue Johnson

Working with the coalitions to reach all the demographics and focusing on teens.

Becky Putzke

I'm also encouraging officers to get back into the mindset that enforcement is crucial to reversing this trend. I've also been discussing proper coding in MnCrash with officers so they can understand the importance of the data. Also discussing ATV's and using eCharging and MnCrash when appropriate.

Michelle Pooler

Safe Routes to School and active transportation each received \$5 million.

Gordy Pehrson

Teen Driver Taskforce members expire in September and they are taking applications for new member

Capt. Jon Olsen

Commercial Vehicle Alliance has several nationwide Operation Safe Driver Week is this week. Last year thousands of tickets were issued. Law enforcement officers focus on driver behavior. Do people have ideas how to get involvement from local law enforcement agencies?

CVSA - Operation Safe Driver week happening this week.

Joe Gustafson

County Safety Road Plans are no longer stalled and are being currently updated. Speed and expedition driving has been a huge issue.

Brian Sorenson

They are working on conducting an enhanced Work Zone speeds check. There would be a system that would use a camera to report speeds to a downstream officer (automated speed enforcement). Also working on changes so cities can set speed limits within 2 miles of a school zone.

Joanie Somes

Dakota County has some grant money and focusing on speed. Dakota County created a 20 minute video that teaches them several items to be aware of the 15 minute video on DOSCI card.

Sheryl Cummings

Awarded a federal grant and conducting outreach in areas with geofencing Videos and Radio PSAs Mobile advertising 3rd party locations.

Dave Boxum

Gopher Sports to pass on traffic safety messages. DPS will be at the MN State Fair. JOT FORM

CJ Lindor

The bike alliance continues to work on bikes and speed.

Scott McConkey

LEs worked with AAA on the I Got Caught wearing a helmet campaign. They are also working with numerous young law enforcement officers and they are discouraged with internal team members. Remember to thank a cop!

The border to border speed program has been a huge success saturating on duty cops on one day in one corridor. It re-engages officers.

There will be a special edition of 'Snapshots from the Field' that will be dedicated totally to reporting on this B2B event.

Scot Edgeworth

Focusing on rest areas to promote traffic safety outreach. We are using the seat belt convincer at several locations. Working on a research study for school bus stop arm violations. They hope the results

will highlight the huge issue of people driving around stopped school buses. They are taking down the old Safe and Sober signs. They are also working to use messages at state parks.

Working with local agencies on scheduling New TZD equipment at events and county fairs. (Seatbelt Convincer, Seatbelt Persuader and Driving Simulator, etc.) Looking at ways to utilize rest area's in the metro to display safety messages in those facility to those traveling through our state. Working with MnDOT LRRB Research Manager with our Dakota and Ramsey County Stop Arm Violation Subcommittee to develop a need statement to be submitted to identify research needs.

Tara Helm

Back from MDH. Also continuing on replacing the Safe and Sober signs and using traffic safety items (seat belt convincer, etc.)

Melissa Hjelle

Also, conducting outreach events using traffic safety items. They placed a Feedback Speed Signs on a particular section with high speeds and recognized missing speed limit signs on roads.

Leslie Seymour

Nothing to share.

Kristine Hernandez

Message Mondays are focusing on speed. They are encouraging extra patrol. Working with getting messages at DNR locations and state parks and placing signs at the rest area and also having a seat belt convincer at rest areas. They are considering putting together information during the National Incident Response Week in November.

Tom Nixon

Tom has been working also as a project manager role in addition to the TZD regional coordinator position

Stephanie Malinoff

1) I am coordinating a speed-related session for the statewide conference this fall. Nichole Morris from the U of M is going to talk about public perceptions around speed, Mark Vizecky is going to talk about the statewide speed limit visioning study and some research he's been seeing around how to change behavior around speed, and then Jessica Schleck is going to talk about the speed signs they are using in southeast MN. 2) Safe systems is a hot topic right now, and speed is a major component. The Collaborative Sciences Center for Road Safety at the University of North Carolina is hosting a summer learning series on the topic. Here is a link to more info:
<https://www.roadsafety.unc.edu/education/activities/summer-learning-series-2021/>.

Annette Larson

JoyRide and two new towns are hosting JoyRide events that have been a huge success. She is getting equipment at event and will include speed at these events.

JP Gillach

Nothing new to report that hasn't

Meredith Mitts

- Potential teen driving rodeo at the Burnsville office (end of September/beginning of October or in the spring right before school is out for the summer next year)
- I got Caught helmet safety going on currently
- AAA Traffic safety Mini grants coming up in the fall – details to come
- Impairment Subcommittee for Metro TZD is looking into planning a half-day Drug Summit in April/May timeframe – this is preliminary
- Move Over Law campaign to come and also driving around Snow Plows information for this winter.

Sharon Mentzer

Sober Cab in Wright County. They did some messaging in a high speed area and then had additional law enforcement presence.

Kristi Sebastian

Dakota County TZD continues to work on traffic safety outreach and working on pedestrian safety.

Craig Flynn

Nothing to report.

Kristen Oster

What I have not heard today is how behavior is downstream of culture. The perceived Norms in Minnesota around traffic safety are dwindling, not increasing. This impacts the speeding that's ongoing and we're catching one or two speeders here or there but not the egregious offenders who have zero value around traffic safety.

Michelle Pooler

MnDOT received \$5 million for SRTS and \$5 million for active transportation. Launched a pedestrian campaign and the first Statewide System Plan.

Scott McConkey

Hwy 14 & 19 Boarder-to-Boarder On-Duty Officer Speed Saturation that took place July 2 to Kick Off July travel and the Speed Campaign. Main goal is to gain significant Law Enforcement visibility. Stay tuned for the saturation summary in a special edition of Snapshots from the Field dedicated to this event.

Vijay Dixit

1. The 14th Raksha 5K Run/Walk (virtual) on August 7, 2021. Register at www.shreyadixit.org. 2. ^ week Summer Internship Program Underway from June 15-July 30. Interns from Minnesota, Texas, New York, New Jersey, Nebraska, Nevada., Three functional tracks on Journalism, Marketing and Audio Visual Production, and two special projects, Safety messaging for the Police Department, Eden Prairie and Social media campaign for Dakota County.

Girma Feyissa

The office of State Aid at MnDOT completed developing the County Road Safety Plans for 14 counties. The projects from these safety plans will be ready for this fall's Highway Safety Improvement Program infrastructure projects. We also executed a contract to complete another 17 safety plans in the next 18 months. In the area of pedestrian and child safety, the state aid office has been working on developing Safe Routes To School Engineering Studies for 16 locations across the state, which will be completed

this July. Projects and strategies identified in these studies will be ready for the upcoming Safe routes to school infrastructure solicitations.

State Aid at MnDOT completed the state aid project. They will also be conducting other projects including safe route to school projects. They received \$5 million for traffic safety programs including safe routes to school.

Rena Kuehl

Safe Routes to School Engineering studies are wrapping up this month. We worked with 16 communities to develop plans they can use to apply for infrastructure funding. All plans will be posted in the MnDOT SRTS website interactive map

FOLLOWING INFORMATION IS FROM JOTFORM...

Rena Kuehl

County Road Safety Plans are kicking off again, working with 17 counties

Melissa Hjelle

Supporting our Safe Roads Coalitions as they plan their TZD presence at their community events- town festivals, county fairs as examples. Utilizing our new equipment with the seatbelt convincer and safety town. Also, collaborating with the State Patrol to deploy 4 roving dynamic speed signs throughout the region to help learn about our speed issues for targeted enforcement and education.

Kristen Oster

Behind the scenes tasks for grantees to submit applications for NHTSA funding of their projects.

Gordy Pehrson

Working on FFY22 grant application process, reviewing third-quarter reports and preparing for retirement

Cheryl Salo

CarFit tech training session scheduled on October 12 at the Rochester Civic Center. To sign up for the training, go to Car-Fit.org to sign up.

Joe Gustafson

We are currently using our first-ever temporary roundabout to help slow down traffic within a work zone.

Dave Boxum

DPS recently completed the DWI All-Stars event at the July 11 Twins game that recognized troopers, deputies, officers and prosecutors for their efforts with getting impaired drivers off the road. Attention on the dangerous speeding and traffic fatality crisis continues. Currently conducting the July extra speed patrols campaign. Conducted seven days for safety speed patrols events around the state in May. Kicked off in February a several-months effort on the speeding and traffic fatality crisis through patrols and awareness/education. Working on an influencer advertising opportunity with University of Minnesota sports.

Sheryl Cummings

We've just released social media ads to promote our curated safety content specifically for educators and educational influencers on our website at http://community.oli.org/state/mn#custom_page_tab_4. Our hope is that it allows teachers and other program leaders an easier way to access the resources we have available for them and potentially inspire them to invite one of our team members to come and speak to their students as well. We are also gearing up for the 5th annual National (International as it includes Canada and Mexico as well) Rail Safety Week September 20-26. We are looking for partners who are interested in hosting us to share our safety messages, communities or businesses that would invite us to put down our see tracks think train safety message with our sidewalk stencils, law enforcement open to getting free materials to be a part of Operation Clear Track on Tuesday the 27th, and anyone willing to follow and help share our efforts on social media! Thank you

Tom Nixon

Getting early results out of the Crash Data Predictive Analytics project, successful in getting legislation developed to allow horse and buggy operation on the shoulder, developing the first horse and buggy manual, supplied equipment and education to several public events

Sue Johnson

I have been working on several events with Bemidji State University such as a safety fair, all campus health fair, National Collegiate Alcohol Awareness week, etc. We are working with the criminal justice department and health department. I am also working with coalitions on having a TZD presence at the county fairs, National Night Out events, Home Sport Shows, and driver's ed programs.

Karen Sprattler

For the Governor's Highway Safety Association (GHSA): a report on equity and enforcement and engagement programs; an impaired driving report/guide for the Ohio Traffic Safety Office; planning/moderating for a multi-substance impaired driving conference for responsibility.org, GHSA & AAA; SHSP implementation activities in CA & NV

Sheila Denton

Hello, I have been very busy with Child Passenger Safety. In the Southern Region, we have been holding several Car Seat Technician Courses. I have had 28 new Car Seat Technicians earn their certificates. I am also mentoring 2 new instructor Candidates. We have held 6 Car Seat Check Events, we have distributed over 40 seats to families in need in the past 2 months. 3 of our events have been held in conjunction with the local TZD County Coalitions.

Joan Somes

The emergency nurses joined forces with Dakota Co. TZD and Safeway school bus company to walk in the So. St. Paul Kaposia Days Parade with a banner on the bus telling about the 20 feet stopping distance when the stop arm is out. We had kids walking 20 feet behind the bus carrying small cars to demonstrate. The ED nurse's older driver project on cognitive impairment continues to distribute DOSCI cards to LEO's and Dakota Co. TZD subcommittee recently videotaped a 20 minute session that discusses changes in driving due to aging and actions that can be take to decrease risk of unsafe driving and crashes.

Meredith Mitts

I Got Caught - Helmet Safety Campaign (June-July 2021), Possible Drug Summit (April/May 2022), Potential Teen Driving Rodeo (Sept/Oct 2021), Traffic Safety Mini-grants (Sept/Oct 2021),

Linda Dolan

The TZD Stakeholder Webinar is coming up. Please join us at this event. Also, I've been busy working on the TZD Statewide Conference in October. Exhibitors and Sponsor registration will go out in July and participant registration will go out in August. Hope to see you there!!

Meeting was adjourned at 11:13 a.m.