



**Northwest Minnesota Toward Zero Deaths
Regional Workshop
Legacy Event Center
16458 160th Ave. NE, Thief River Falls
April 25, 2023
8:30 a.m. -3 p.m.**

Agenda

- 8:30 a.m. **Registration and Continental Breakfast**
- 9 a.m. **Welcome to 20th Anniversary of TZD!**
J.T. Anderson, district engineer, MnDOT District 2, and northwest Minnesota TZD regional co-chair and Sue Johnson, northwest Minnesota TZD regional coordinator
- 9:15 a.m. **Traffic Safety Culture: Minnesota updates & What are other states doing?**
Kristine Hernandez, statewide TZD program coordinator, MnDOT Office of Traffic Engineering
- 9:30 a.m. **Crash Data Presentation: What's the data telling us?**
Derek Leuer, State Traffic Safety Engineer, MnDOT Office of Traffic Engineering
Recent trends in traffic fatalities and serious injuries statewide are concerning. Are there certain crash types that have contributed to this rise? Were the past years a brief spike or are we seeing a new trajectory? Review regional crash trends with an eye towards the Strategic Highway Safety Plan and potential opportunities for future strategies.
- 9:45 a.m. **Minnesota Edibles and Traffic Safety**
Sgt. Aaron Bommersbach, Certified DRE, Minnesota State Patrol
With the potential legalization of cannabis, what are the facts and myths? This Cannabis 101 session will provide education on cannabis and how it affects traffic safety.
- 10:45 a.m. **Break – Exhibits & Refreshments**
- 11:00 a.m. **School Bus Stop Arm Camera Grant Program**
Rahya Geisler, program coordinator, Dept. of Public Safety Office of Traffic Safety
Lt. Brian Reu, District 4700, state director of Pupil Transportation
Local law enforcement representative (TBD)
School bus stop arm cameras have been installed in school buses across the region to keep students safe as they get on and off them. The cameras provided through the project help schools and law enforcement find the violators and hold them accountable. Hear how the program works, along with the successes and challenges.
- 11:30 p.m. **Aftermath of a DWI Crash: An Officer's Comeback Story**
Samantha Strandberg, patrol officer, Lakeville Police Department
When Officer Samantha Strandberg signed on for her shift on July 31, 2021, her plan was to aggressively seek out impaired drivers as she had done on so many shifts in the city of Lakeville. Unfortunately, it was the impaired driver who found her first – by crashing into her patrol car and sending her to the hospital as a result of this serious injury crash. Hear about Officer Strandberg's story of recovery and her long journey back to full duty as a police officer – including the lasting impact of her traumatic brain injury and how it's impacted both her personal and professional life.

- 12 p.m. **Lunch, Exhibits, & Networking**
- 12:45 p.m. **Focusing on What Matters**
Amber Peterson, managing partner, Peterson & Perme Associates
Quite often, people feel overly impacted by their environment and helpless to change what's going on in their own mind. Yet, our mindset (attitude and beliefs) is greatly impacted by what we choose to focus on. Who do we surround ourselves with? What is important that we should focus our energy? What boundaries should we hold around our values? This session will guide participants to examine what they are focusing on in their lives, decide if it's what they truly want, and empower them to make the changes they see they need to live a more fulfilled and satisfied life.
- 1:45 p.m. **What's our goal for 2023 and beyond?**
Lt. Brad Norland, Minnesota State Patrol, District 3200
We have a goal of no more than 225 fatalities by 2025 and eventually zero fatalities.
- What can you do in your communities to get to zero?
 - What is working, what isn't?
 - What do you see as opportunities?
 - What do you see as challenges?
- 2:45 p.m. **Wrap up**
Capt. Mike Wedin, Minnesota State Patrol, District 3200 and northwest Minnesota TZD regional co-chair; Lt. Brad Norland, Minnesota State Patrol, District 3200
- 3 p.m. **Adjourn**

Please take time throughout the day to visit the traffic-safety exhibit tables for reference materials and ideas to implement in your community.

Thank you all for attending the workshop. Your presence and input is greatly appreciated!

WiFi Network: Johnsonguest
Password: jrsls1964