



**Southeast Minnesota Toward Zero Deaths
18th Annual Regional Workshop
International Event Center
7333 Airport View Dr. SW, Rochester
May 3, 2023**

Agenda

- 8:30 a.m. **Registration and Continental Breakfast**
- 9 a.m. **Welcome to the 20th Anniversary of TZD!**
Mark Schoenfelder, district engineer, MnDOT District 6 and southeast Minnesota TZD regional co-chair; Jessica Schleck, southeast Minnesota TZD regional coordinator
- 9:15 a.m. **Traffic Safety Culture: TZD 2.0 updates & What are other states/nations doing?**
Kristine Hernandez, statewide TZD program coordinator, MnDOT Office of Traffic Engineering
- 9:30 a.m. **Crash Data Presentation: What's the data telling us?**
Mark Wagner, assistant state traffic safety engineer, MnDOT Office of Traffic Engineering
Recent trends in traffic fatalities and serious injuries statewide are concerning. Are there certain crash types that have contributed to this rise? Were the past years a brief spike or are we seeing a new trajectory? Review regional crash trends with an eye towards the Strategic Highway Safety Plan and potential opportunities for future strategies.
- 9:45 a.m. **Using Fatal Reviews and the Safe System Approach to Improve Intersection Safety**
David Tsang, traffic operations engineer, MnDOT District 6;
Jessica Schleck, southeast Minnesota TZD regional coordinator
What is a Fatal and Serious Injury Crash Review Committee? Learn the purpose of the committee and the important roles that law enforcement, EMS, health educators and engineers have on the committee. As we continue our efforts into the Safe System approach, hear about the construction projects in southeast Minnesota that are saving lives.
- 10:15 a.m. **Break – Exhibits & Refreshments**
- 10:30 a.m. **School Bus Stop Arm Camera Grant Program**
Rahya Geisler, program coordinator, Dept. of Public Safety Office of Traffic Safety; Lt. Brian Reu, Minnesota State Patrol; Deputy J.J. Mueller, Mower County Sheriff's Office
School bus stop arm cameras have been installed in school buses across the region to keep students safe as they get on and off them. The cameras provided through the project help schools and law enforcement find the violators and hold them accountable. Hear how the program works, along with the successes and challenges.
- 10:45 a.m. **Teaching Traffic Safety through Science**
Cindy Morgan, MnDOT public engagement coordinator, MnDOT District 6
MnDOT has partnered with TZD to teach traffic safety through science! This program uses the seat belt convincer to introduce the physics behind the crash. The newly developed curriculum explains how speed affects the force of a crash and demonstrates how seat belts save lives. This new program will be piloted this spring in high school physics classes in the region.

- 11 a.m. **Focusing on What Matters**
Amber Peterson, managing partner, Peterson & Perme Associates
 Quite often, people feel overly impacted by their environment and helpless to change what's going on in their own mind. Yet, our mindset (attitude and beliefs) is greatly impacted by what we choose to focus on. Who do we surround ourselves with? What is important that we should focus our energy? What boundaries should we hold around our values? This session will guide participants to examine what they are focusing on in their lives, decide if it's what they truly want, and empower them to make the changes they see they need to live a more fulfilled and satisfied life.
- 12 p.m. **Lunch & Exhibits**
- 12:45 p.m. **Listening Session**
Southeast Minnesota TZD Regional Co-chairs: Mark Schoenfelder, district engineer, MnDOT District 6; Capt. Brian Buck, Minnesota State Patrol, District 2100
 How can we reinvigorate the Toward Zero Deaths program? Tell us how things are going in your communities. What do you need from your regional TZD Steering Committee and leadership?
- 1 p.m. **What I Do Matters: Recognizing My Values within Our Workplace Communities**
Lizzie Merrill, Minnesota Department of Transportation Office of Equity and Diversity
 We will be taking a deep dive into what our values are and how they impact the work that we do. Using our values as a foundation to support us and inspire us, we will spend time thinking about how we can continue to strive for excellence within our roles and be motivated to continue to serve our communities.
- 1:30 p.m. **What's Your Goal for 2023 and Beyond?**
 How can you use what you learned today to start making changes in your communities? Please use the notecards on your table to respond to the questions below then discuss as a group. Responses will be captured and available to all participants following the workshop.
1. From your perspective – what has been most meaningful from today's presentations?
 2. What is giving you hope/energy to move forward?
 3. What are your most important next steps?
- 1:45 p.m. **Break – Exhibits & Refreshments**
- 2 p.m. **Cannabis DWIs... They're Not So Simple**
Sgt. Tyler Milless, DRE coordinator, Minnesota State Patrol
 With the constant rise in cannabis in Minnesota, and the potential of legalization, it is important to know how to detect cannabis-induced impairment. This session will take you through the cannabis plant and take a dive into what it does to the human body. You will learn specific things to look for when detecting someone who is impaired by cannabis.
- 2:50 p.m. **Wrap up**
Capt. Brian Buck, Minnesota State Patrol, District 2100 and southeast TZD regional co-chair
- 3 p.m. **Adjourn & Door Prizes**

Please take time throughout the day to visit the traffic-safety exhibit tables for reference materials and ideas to implement in your communities.