

Welcome

JT Anderson, District Engineer, MnDOT District 2, and Northwest TZD regional co-chair







April 25, 2023 minnesotatzd.org

For Your Information...

- Vendor booths available
- POST credits/PDH (Professional Development Hours) are available
- Please turn your phones on silent







Today's Agenda

9 a.m. Welcome to 20th Anniversary of TZD & Regional Roundup

9:15 a.m. Traffic Safety Culture: Minnesota updates & What are other states doing?

9:30 a.m. Crash Data Presentation: What's the data telling us?

9:45 a.m. Minnesota Edibles and Traffic Safety

10:45 a.m. **Break – Exhibits & Refreshments**

11:00 a.m. School Bus Stop Arm Camera Grant Program

11:30 a.m. Aftermath of a DWI Crash: An Officer's Comeback Story

12 p.m. Lunch, Exhibits, & Networking

12:45 p.m. Focusing on What Matters

1:45 p.m. What's our Goal for 2023 and Beyond?

2:45 p.m. **Wrap up**

3:00 p.m. Adjourn









Vision

Take an interdisciplinary approach to have zero fatalities and serious injuries on Minnesota's roads











TZD Cornerstone



Four "E" approach:

- Enforcement
- Engineering
- Education & Outreach
- Emergency Medical& Trauma Services
- Everyone Else! (Legislators, Judicial, Media)







Killson **Foceau** Sue -w VAcorie Johnson NORTHWEST Emperaching Red Late Saint mate **NORTHEAST** NORTHEAST **TBD** WEST CENTRAL Carlto Katy Kressin **EAST CENTRAL** Grant Do. glas **Bill Van Koevering Scot Edgeworth** Kanciyoli Chippowa Tara Helm SOUTHWEST Melissa Hjelle Wabasha **Annette Larson** Jessica Schleck

TZD

Geographic Regions

State TZD Program Coordinator
Kristine Hernandez

Law Enforcement Liaisons

Frank Scherf, Northeast Becky Putzke, Northwest Bill Hammes, Metro Scott McConkey, South

Child Passenger Safety Liaisons

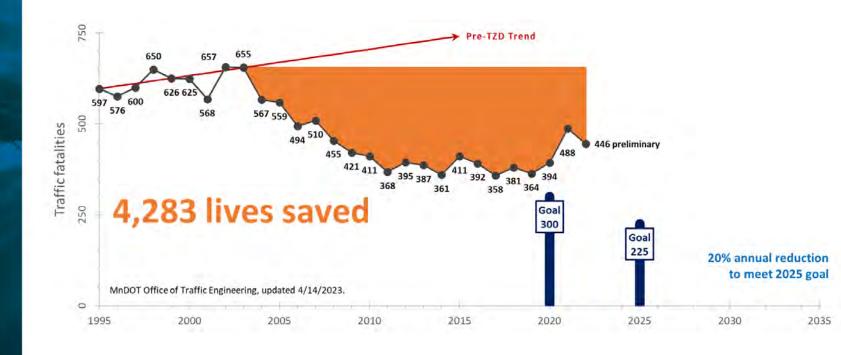
Sheila Denton, Southern Shonette Micco, Hospital Support Jasmine Wangen, Northern







Minnesota Roadway Fatalities Source: MnDOT 4/19/2023 **Toward Zero Deaths** Established 2003 TZD Goal Persons Killed → 1995 TO 2003 Persons Killed Trendline 421 411 Goal for 2008 preliminary 395 387 Goal for 2010 Goal for 2014 Goal for 2020 -33% Goal for 2025 Since 2003

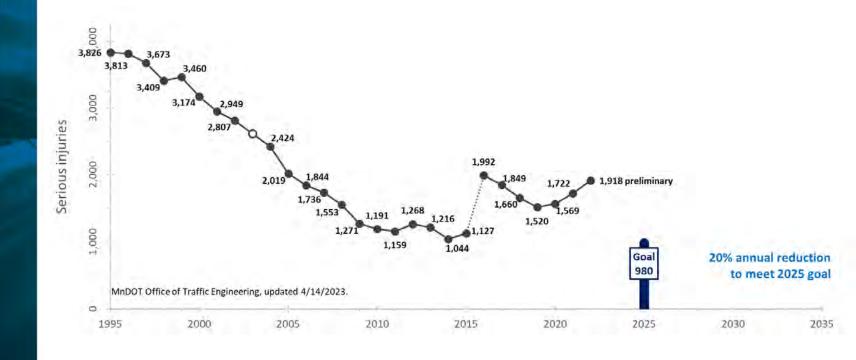










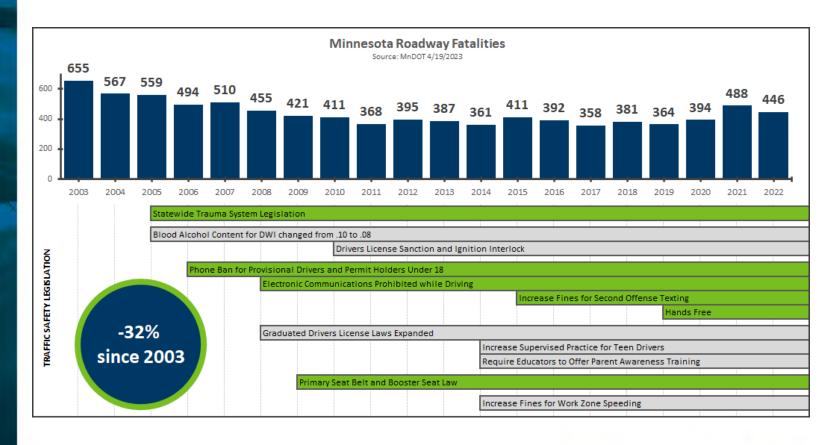




















Minnesota TZD Strategic Goals

- Pursue public support of traffic safety as a priority
- Strengthen TZD as a priority for all units of government and traffic safety partnerships
- Promote and implement effective traffic safety initiatives











Rural Intersection Crash











Engineering techniques to support TZD

Try to focus on low cost/high benefit investments

- Lighting
- · Wet reflective striping
- 6" edge lines
- Reflectivity on signs
- Rumble strips
- Roundabouts
- J-turns

Higher cost solutions include:

- Grade separation
- · Shoulder widening
- Flatter inslopes
- High-tension median barrier









Crash Statistics by Behavior

446 deaths in 2022:

were speed-related, compared with **171** in 2021.

were not wearing seat belts, compared with **111** in 2021.

were motorcyclists, compared with **69** in 2021.













NW Regional Highlights



Sue Johnson, Northwest TZD Regional Coordinator

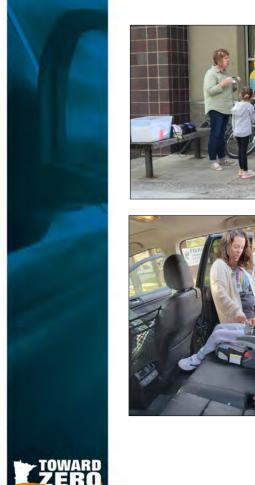








Bike and Ped Events























Big Truck Event











Pre-Prom Event in Crookston















National Night Out

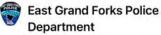
Community Outreach











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Cpl. Schilke caught these kids wearing helmets while riding bike, and issued them coupons for a free ice cream con... See more









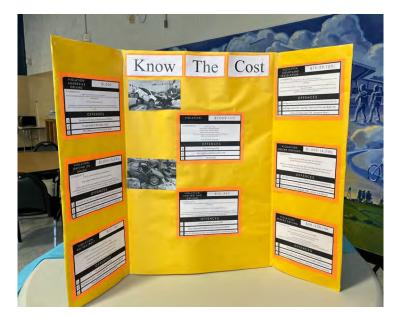














Goal: Zero Deaths



Zero is attainable — but it will take all of us working together to get there!







Traffic Safety Culture: Minnesota updates & What are the other states doing?



Kristine Hernandez, Minnesota TZD Program Coordinator











Crash Data Presentation: What's the data telling us?



Derek Leuer, State Traffic Safety Engineer, MnDOT Office of Traffic Safety







Minnesota Edibles and Traffic Safety



Sgt. Aaron Bommersbach, DRE Coordinator, Minnesota State Patrol









Break





School Bus Stop Arm Camera Grant Program



- Rahya Geisler, Program Coordinator, Dept. of Public Safety Office of Traffic Safety
- Lt. Brian Reu, District 4700, State Director of Pupil Transportation









Aftermath of a DWI Crash: An Officer's Comeback Story



• Samantha Strandberg, Patrol Officer, Lakeville Police Department







Lunch and Networking Opportunity









Focusing on What Matters



Amber Peterson, Managing Partner,
Peterson & Perme Associates











Lt. Brad Norland, Minnesota State Patrol, District 3200











- What can we do in your community to reduce fatalities and serious injuries on our roadways?
- What is working, what isn't?
- What do you see as opportunities?
- What do you see as challenges?







Wrap up

Capt. Mike Wedin, Minnesota State Patrol, District 3200 and NW Minnesota TZD regional co-chair Lt. Brad Norland, Minnesota State Patrol, District 3200











Thank you

Please complete the evaluation survey





