

## **Impact Teen Drivers FAQ (DRAFT)**

Q - What is the Teen Impact Drivers program?

A - Impact Teen Drivers develops, promotes, and facilitates evidence-based education to stop the #1 killer of teens which – car crashes!

Q -Who should be trained?

A – All TZD Regional Coordinators are trained in the train-the-trainer program as well as designated Minnesota State Patrol troopers. Other TZD partners may be trained by a trained trainer to assist MSP.

Q -What is the goal with the ITD program?

A – To provide education to all 10<sup>th</sup> grade students throughout Minnesota. One education module in person, in the Fall, and a follow-up online module in the Spring. Both education modules having post surveys completed.

Q - Who is the focus and why?

A – We are focusing on 10<sup>th</sup> grade students as this is the age where the majority of students are either working on getting their driver’s license or have only had their license for a short time. We would like to provide education to encourage them to drive safe, speak up, and avoid bad habits which lead to crashes.

Q - Who are the facilitators?

A – TZD is excited for this partnership with MSP! Optimally, the trained MSP trooper will lead the presentation with the TZD Coordinator supporting the presentation. Other trained facilitators can lead or assist when TZD Coordinators are unable to attend.

Q - How do we track the schools that attended?

A – TZD Coordinators will be responsible for the tracking. Following a presentation to a school, the TZD Coordinator of that region, will enter the school information. Information to be collected will be county, school, # of students, module presented, what 10<sup>th</sup> grade class, and survey completed.

Q – How does TZD plan to grow the program?

A – Moving forward, we will present to the 2023/2024 schools and add 2-3 additional schools each year to ultimately reach all high school 10<sup>th</sup> graders throughout our regions.

Q - Are the ITD presentations graphic or gory?

A - The presentations do not include graphic images or scare tactics. Research shows that emotional appeal has more influence over teens' long-term behavior than scare tactics, so Impact Teen Drivers connects with teens on an emotional level by using stories of real teens and their families. The TZD Statewide Action team ensured that we chose a program that aligned with the Positive Culture Framework.

Q – Are there other educational opportunities within Impact Teen Drivers?

A – Yes. There is a middle school, elementary, GDL/parent component, college class, and coaches and athlete program. These are areas that we can grow in the future as we are trained.