

East Central TZD Coalition Updates

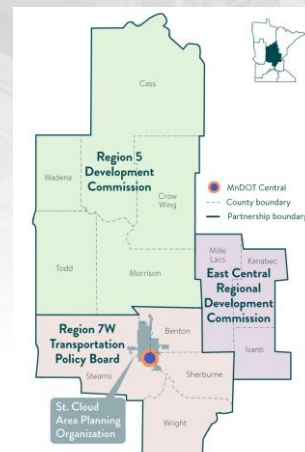
Vicki Johnson, Business Manager Stearns-Benton TZD

About the East Central Region

• Counties include:

- Benton
- Cass*
- Crow Wing
- Isanti
- Kanabec
- Mille Lacs
- Morrison*
- Sherburne
- Stearns
- Todd*
- Wadena*
- Wright

*Counties do not have a local safe roads coalition



Brainerd Lakes Area Coalition

Jeff Lenz, MnDOT District 3 Senior Engineering Specialist/Program Coordinator

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Brainerd Lakes Area TZD



So far this year:

- Prom Challenge (4 schools)
- Safety Towns (3 scheduled)
- Book Readings (2 schools done, 1 scheduled)
- Two wellness days scheduled for Forestview

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Brainerd Lakes Area TZD

Upcoming Events:

- Crow Wing County Fair

Other Updates:

- Social media presence on Facebook has been huge (shout out to Deb Prazak)
- Safe Ride program is going great



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Brainerd Lakes Area TZD

- Find the coalition on Facebook: <https://www.facebook.com/TZDBLakes>
- Contact Jeff Lenz: jeff.lenz@state.mn.us or 218-828-5808

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Isanti County Toward Zero Deaths

Coalition Leaders: Emily Meister, Greg Bockrath, and Mo Spike

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Isanti County TZD

So far this year:

- Lots of planning for the future!
- Review of state and local crash data.
- Cambridge-Isanti High School safe driving event coming up in May
 - Drunk Goggles
 - Distracted Driving Game



Isanti County
Minnesota

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Isanti County TZD

- Contact Emily Meister:
emily.meister@co.isanti.mn.us

Kanabec County

Penny Simonsen, Transportation Director and Toward Zero Deaths
Sheriff Brian Smith, Kanabec County

Kanabec County TZD

- So far this year:
 - Restart Year after a hiatus!
 - Social media campaign messaging (both to the county and the East Central Regional Development Commission's pages).
 - New logos/look established.

**Driving our county
Toward Zero
Deaths**

Drive Smart: Avoid Speeding Risks

- Greater potential for loss of vehicle control
- Increased need for stopping time/distance
- Increased crash severity leads to more serious injuries and death

EAST CENTRAL
Regional Development Commission

SAFE ROADS COALITION
KANABEC COUNTY

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Kanabec County TZD

Distracted Driving Awareness Month

JUST DRIVE

**Driving our county
Toward Zero
Deaths**

EAST CENTRAL
Regional Development Commission

SAFE ROADS COALITION
KANABEC COUNTY

- Upcoming priorities:
 - Focusing on reintroducing the coalitions to the communities.
 - Impaired driving, speed, bike/ped safety efforts.

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Kanabec County TZD

- Find the coalition on Facebook:
<https://www.facebook.com/EastCentralRDC>
- Contact: Penny Simonsen:
 - penny.simonsen@ecrdc.org

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Mille Lacs County

Penny Simonsen, Transportation Director and Toward Zero Deaths
Capt. Jason LaSart, Mille Lacs County Sheriff's Office

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Mille Lacs County TZD

- So far this year:
 - Restart Year after a hiatus!
 - Social media campaign messaging (both to the county and the East Central Regional Development Commission's pages).
 - New logos/look established.



Driving Mille Lacs County Toward Zero Deaths

Help watch out for walkers

Melting snow & ice can cause morning refreezing and dangerous conditions for pedestrians. Please keep sidewalks clear so kids and other pedestrians are not tempted to walk in the street - becoming vulnerable to vehicles.

EAST CENTRAL
Regional Development Commission


MILLE LACS COUNTY
Safe Roads Coalition

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Mille Lacs County TZD

Driving our counties Toward Zero Deaths



Longer days ahead mean more people to watch for as they enjoy the outdoors!

Manage the transition to longer days that can affect your sleep:

- To help your body transition gradually, shift bed/wake time in 15-30 minute increments.
- Make sleep a priority.
- Go to bed and wake up at the same time each day.

EAST CENTRAL
Regional Development Commission

- Upcoming priorities:
 - Focusing on reintroducing the coalitions to the communities.
 - Impaired driving, speed, bike/ped safety efforts.

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Mille Lacs County TZD

- Find the coalition on Facebook:
<https://www.facebook.com/EastCentralRDC>
- Contact: Penny Simonsen:
 - penny.simonsen@ecrdc.org

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Sherburne County TZD Safe Roads Coalition

Coalition Leader: Sgt. Geoff Dowty, Sherburne County Sheriff's Office

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Sherburne County TZD

- So far this year ...
 - Safe Roads video contest. Three entries were received.



Sherburne County TZD



Sherburne County TZD

- Current/upcoming events:
 - Seatbelt persuader at local high schools (Becker, Big Lake, Elk River, Zimmerman, Princeton).
 - Pedal car events with fatal vision goggles.
 - Commercial PSA on social media
- Find the coalition on Facebook: <https://www.facebook.com/SherbCoSheriff>
- Contact: Sgt. Geoff Dowty
Geoffrey.dowty@co.sherburne.mn.us

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Safe Communities of Wright County

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Wright County TZD

- No updates were provided at this time – the coalition is in the process of hiring an executive director.
- To find out more/contact: safecomm.org



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Stearns-Benton Toward Zero Death Safe Roads Coalition

Coalition Leaders: Ofc. Eric Boucher, Blake Redfield, Kylie Weller, Chief Jason McDonald, and Vicki Johnson

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Stearns-Benton TZD

- So far this year ...
 - New Years Eve fliers.
 - Winter safety committee.
 - Impact Teen Driving (Sartell High School)
 - Two community expos (Foley and ROCORI Area).



Stearns-Benton TZD – Prom Challenge

Sartell-St. Stephen USD 748
April 10 at 9:15 AM

Thank you to the Sartell Police Department and Minnesota State Troopers for coordinating this week's Prom Challenge at Sartell High School students - and those from other local area schools - can learn about the consequences of unsafe driving.

Sartell Police Officer Rob Lyon shared, "This weeklong outreach is to promote good decisions and safe driving among students as they prepare for Prom on Saturday."

SatJuniors and seniors recently attended a presentation with a State... See more

Saint John's Preparatory School
April 10 at 7:00 AM

Distracted driving, speeding, drugs and alcohol, inconsistent seat belt use, and extra passengers are contributing factors to teen driver vehicle crashes. This week Prep students had the chance to experience an impaired driving simulation with several different devices, including a pedal kart, rollover simulator, and distraction goggles.

While it was done in a lighthearted way, the demonstration served as a reminder to students to make good choices and not drive distracted or impaired.

Cold Spring/Richmond Police Dept
2 hours ago

Last week, ROCORHS collaborate d with RADD (ROCOR Against destructive decisions), TZD (Towards Zero Death), and the Police Dept in efforts to facilitate several safety minded activities for PROM week.

A special thank you to all of the volunteers and groups who helped make PROM week a success. Thank you to TZD, students from RADD and students from Law Enforcement class!



Stearns-Benton TZD



- Upcoming events:
 - 2024 summer parade season.
 - Granite City Days Bike Rodeo (Family Fun Fest in St. Cloud)
 - Anticipated fall trunk-or-treat events.
- Other Updates:
 - Developing a 501c3

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Stearns-Benton TZD

- Find us on Facebook:
 - <https://www.facebook.com/MNTZDStearnsBenton>
- Contact:
 - Vicki Johnson: Ikeogu@stcloudapo.org
 - Ofc. Eric Boucher: eric.boucher@ci.coldspringpd.mn.us



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