TEEN SAFE DRIVING COALITIONS

§ Purpose: To establish a culture of safe teen driving based on the proven principles of graduated driver licensing

§ National Safety Council /The Allstate Foundation

§ Ten States

California       New Jersey
Florida         New York
Illinois        Pennsylvania
Maryland       Tennessee
Minnesota     Texas
Top five causes of death for Minnesota’s 15-17 year olds, 2001 - 2010

- Homicide: 67
- Cancer: 80
- Other Unintentional Injury: 99
- Suicide: 180
- Traffic Crashes: 346

Source: Minnesota Department of Health
MINNESOTA TEEN CRASHES 2006 - 2010

% Licensed: 3.5, 6.5, 7.4, 8.1, 8.6, 15.9
% Crashes: .09, 13.4, 16.0, 16.7, 15.9

TEENS: HIGHEST CRASH RATE/MILLION MILES TRAVELED
TEEN (ages 15 - 19) FATALITIES BY GENDER

Minnesota 2007 - 2010

Female: 36.4% (59)
Male: 63.6% (103)
DRIVING AT NIGHT INCREASES RISK AND DANGER

Fatal weekday crashes by hour, drivers aged 15-18

University of Michigan Transportation Research Institute
PASSENGERS ARE DANGEROUS DISTRACTIONS

<table>
<thead>
<tr>
<th>Driver Age 16-17</th>
<th>Driver Age 18-19</th>
<th>Driver Age 30-59</th>
</tr>
</thead>
<tbody>
<tr>
<td>0 Passengers</td>
<td>0 Passengers</td>
<td>0 Passengers</td>
</tr>
<tr>
<td>1 Passengers</td>
<td>1 Passengers</td>
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<tr>
<td>2 Passengers</td>
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<tr>
<td>3+ Passengers</td>
<td>3+ Passengers</td>
<td>3+ Passengers</td>
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IT'S A PUBLIC SAFETY ISSUE

Victim role in teen driver (15-17) fatal crashes

- Teen driver: 37%
- Occupant of other vehicle: 31%
- Non-motorist: 24%
- Teen's passenger: 7%
MINNESOTA TEEN SAFE DRIVING COALITION

Purpose:

§ Engage, educate and mobilize communities to work collectively to develop and improve safe teen driving programs, practices and activities based on the principles of graduated driver licensing.
BIRDS-EYE VIEW OF GDL

- Three stages
  - learner’s permit
  - intermediate stage
  - full licensure
- Parent supervision
- Nighttime restrictions
- Passenger limits
## Minnesota’s current GDL compared to Best Practice

<table>
<thead>
<tr>
<th>Component</th>
<th>Current Law</th>
<th>NSC Recommended</th>
<th>Rating</th>
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<tbody>
<tr>
<td><strong>Instruction Permit:</strong></td>
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<tr>
<td>Minimum Age: 15</td>
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<tr>
<td>Holding Period: 6 months</td>
<td>12 months</td>
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<tr>
<td>Supervised Driving: 30 hrs. / 10 at night</td>
<td>Inclement weather</td>
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<tr>
<td><strong>Provisional License:</strong></td>
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<tr>
<td>Minimum Age: 16</td>
<td>16 ½</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Passenger Limit: 1 passenger under age 20 for first 6 months</td>
<td>0 under age 20 for 12 months</td>
<td></td>
<td></td>
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<tr>
<td>3 passengers under age 20 next 6 months</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Night Restriction: Midnight to 5 am first six months</td>
<td>10 pm for 12 months</td>
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</tr>
<tr>
<td>Remove Passenger &amp; Night Restrictions: 16 ½ nighttime limit</td>
<td>17 ½ for both</td>
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<td></td>
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<tr>
<td>17 passenger limit</td>
<td></td>
<td></td>
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<tr>
<td>Seat Belt Use, No Cell Phone, No Texting</td>
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</table>
COALITION MEMBERS INCLUDE

AAA Minneapolis
AAA MN/IA
Allstate Insurance
Anoka School District
BestPrep
Brain Injury Assn. MN
Buckle Up for Meghan
Dnt blnk
Good Enough Moms
HCMC
Klick It for Kelsey

MADD Minnesota
MN Dept. of Health
MN Dept of Public Safety/Office of Traffic Safety
Minnesota Safety Council
MN County Attny’s Assn.
MN NETS
MN State HS League
MN State Patrol
Nat’l Org. for Youth

Safety
Rice County TZD Safe Roads
Safe Kids MN
Shreya R. Dixit Memorial Foundation
State Farm Ins.
U of M Amplatz Children’s Hospital
Wright Co. TZD Safe Roads
COALITION FOCUS

§ Three-fold focus
§ Based on GDL best practices
§ Unified Theme

Keys to Safer Teen Driving:
Connecting Teens, Tweens, Parents and the Community
TEENS REACHING TEENS

- Peer education
- Interactive
- Focused on GDL principles
TEENS REACHING TWEENS

- Mentoring
- Focus on being good passengers
- Planting the GDL seeds with soon-to-be drivers
ENCOURAGING PARENT INVOLVEMENT

§ Builds on DPS-developed curriculum
§ Partners with driver education programs
§ Facilitates parent/teen interaction
§ Focused on GDL principles
WHAT THE EXPERTS SAY

• More effective parental involvement holds significant promise for further reducing young driver crashes.

• Parent-teen interactions may cut teen crash risks in half.

Journal of Safety Research

Children’s Hospital of Philadelphia
“Good” kids make mistakes and crash, too!

Make decisions with **SAFETY** as the priority over convenience!
## PARENT/TEEN CLASS

- 1.5 hours
- Parents & Teens
- Customizable
- Engage Parents – Emotional Appeal
- Community: Law Enforcement, EMS ...
- Evaluations

<table>
<thead>
<tr>
<th>Risks</th>
<th>Laws</th>
<th>Parental Role</th>
<th>Resources</th>
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2011 DRIVER EDUCATION PARENT CLASS SURVEY

“Does your driver education program include a parent classroom session?”

- 238 Surveyed
- 184 Responses
- 59 (33%) Have a Parent Class
- 123 (67%) No Parent Class
- 25 (14%) Interested in Pilot Program
PILOT PROGRAM

§ One Class
§ Class Outline & Discussion Guide
§ Pre & Post Awareness Surveys
§ Class Evaluations
§ Presenter Evaluations
PILOT RESULTS AS OF APRIL 10
13 classes, 227 parents

+ 38%  Confidence Understanding Teen Driving Laws
+ 56%  Passengers (second 6-months)
+ 43%  Nighttime restriction
+ 24%  Passengers (first 6-months)
+ 9.5%  Period of greatest risk
+ 9%  Seat belts
+ 6.5%  Cell Use
+ 5.5%  Texting
+ 3.5%  Consent Withdrawal Form
PILOT RESULTS AS OF APRIL 10

99.5% will use the information

98.5% would recommend the class to other parents

Class Rating:

Excellent  63%
Good       35%
Fair        2%
Poor        0%
OTHER COALITION-MEMBER ACTIVITIES

- BestPrep 100 Deadliest Days
- DPS/AAA Teen PSA Contest
- MADD Power of You(th)
- AAA I Got Caught
- Wright County’s very mature parent involvement program
- Minnesota-Involved NOYS Youth
SUMMER SEND-OFF

§ Eden Prairie HS
§ Tartan HS
§ Maui Wowies
§ Senator Klobuchar
§ Distracted driving pledge
§ Media coverage
Trash the Crash!

NATIONAL YOUTH TRAFFIC SAFETY MONTH

§ Rewards teens for implementing school-based traffic safety activities
§ “Month” = May & June
§ Several Coalition members involved
§ Coordinates with NOYS national focus
THE STANDUP ACT

§ 3-stage licensing process for teens
§ No unsupervised nighttime driving during learner’s permit and intermediate stages
§ Passenger restriction during learner’s permit and intermediate stages
§ No cell phone use, no texting during permit and intermediate stages
§ Age 16 for learner’s permit and age 18 for full license
§ Sanctions for states that don’t adopt full GDL provisions
WHAT’S AHEAD FOR THE COALITION?

§ Complete pilot test phase and implement three modules

§ Develop social media components

§ Draw Coalition organizations closer together

§ Continue to support strong GDL laws

§ Continue to develop resources

§ Plan for 2013
FOR MORE INFORMATION:

§ DPS teen safe driving web pages

§ Minnesota Teen Safe Driving Coalition
www.minnesotasafetycouncil.org/traffic/youngdrivers.cfm
www.facebook.com/MNTeenSafeDriving
https://sites.google.com/site/minnteensafedrivingcoalition

§ Coalition members’ web sites – GREAT stuff!
CONTACT US …

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