Minnesota Partnership for Safe Mobility

Toward Zero Death
Stakeholder Breakfast
April 8, 2009
Minnesota Partnership for Safe Mobility

- History and Focus of MPSM
- National Center for Senior Transportation Project
- Team Minnesota Statewide Planning
Minnesota Partnership for Safe Mobility

Fatalities per 100,000 Population
Minnesota Partnership for Safe Mobility
History & Focus

“MPSM, an innovative partnership that will influence policy, create new initiatives, and promote research, to improve the safety and mobility of Minnesota’s aging population.”
Minnesota Partnership for Safe Mobility
History & Focus

- Started by DARTS in 2006
- 16 Members Interested in Older Driver Issues
- TZD Participation in 2007
- National Center for Senior Transportation Grant – Team Minnesota
Minneapolis Partnership for Safe Mobility

- FHWA
- DARTS
- MnDOT
- State Patrol
- AOTA
- MAAA
- DHS
- U of M OT Faculty
- DARTS Board Member
- GRECC - VA
- College of St. Catherine
- CTS & ITS Institute
- HumanFirst Program
- AAA
- DPS
- Courage Center
- Mn Dept. Health

6
Minnesota Partnership for Safe Mobility
History & Focus

- Older Driver Continuum
  - Support for Continued Safe Driving
  - Transition from Driving
  - Alternatives to Driving
Minnesota Partnership for Safe Mobility
History & Focus

- Started by DARTS in 2006
- 16 Members Interested in Older Driver Issues
- TZD Participation in 2007
- National Center for Senior Transportation Grant – Team Minnesota
Minnesota Partnership for Safe Mobility
NCST Grant Project

- Create a Statewide Older Driver Safety Plan
  - Including Transportation Alternatives
    - Create Structure for Success
    - Identify Key Audiences
    - Create Communications Plan
    - Provide Training and Information
    - Identify Policy Issues for Future
Minnesota Partnership for Safe Mobility
NCST Grant Project

- Initial Outcomes
  - Added New Members to Partnership
  - Presentations to Key Stakeholders
  - Supporting TPT Documentary

- Next Steps
  - Finalizing Communication Plan
  - Develop Educational and Marketing Materials
  - Policy Development and Presentations
Minnesota Partnership for Safe Mobility

Contact Information

Mark Hoisser  mark.hoisser@darts1.org
Hal Freshley  hal.b.freshley@state.mn.us

MPSM Website  www.minnesotatzd.org/network/state/mpsm/index.html