

Jan 08

# Minnesota Partnership for Safe Mobility

Toward Zero Death  
Stakeholder Breakfast  
April 8, 2009

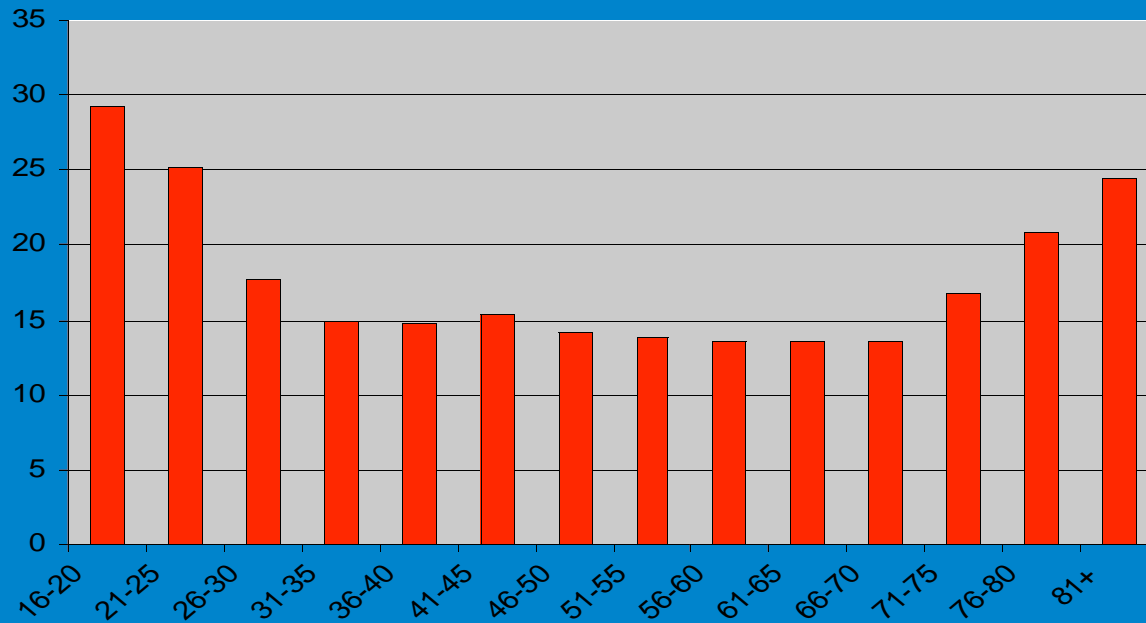


# Minnesota Partnership for Safe Mobility

- History and Focus of MPSM
- National Center for Senior Transportation Project
- Team Minnesota Statewide Planning



# Minnesota Partnership for Safe Mobility



Fatalities per 100,000 Population



# Minnesota Partnership for Safe Mobility History & Focus

*“MPSM, an innovative partnership that will influence policy, create new initiatives, and promote research, to improve the safety and mobility of Minnesota’s aging population.”*

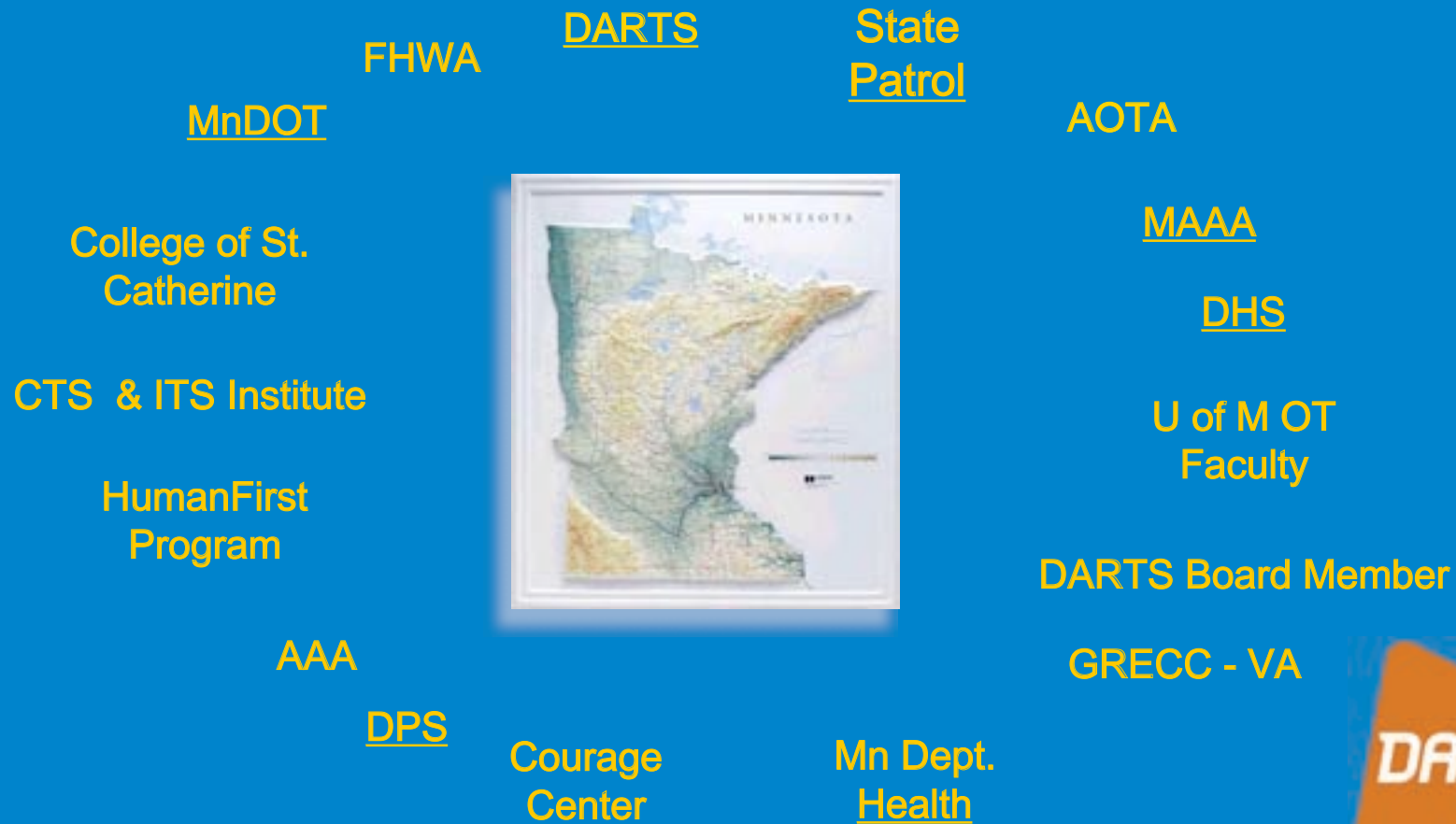


# Minnesota Partnership for Safe Mobility History & Focus

- Started by DARTS in 2006
- 16 Members Interested in Older Driver Issues
- TZD Participation in 2007
- National Center for Senior Transportation Grant – Team Minnesota



# Minnesota Partnership for Safe Mobility



# Minnesota Partnership for Safe Mobility History & Focus

- Older Driver Continuum
  - Support for Continued Safe Driving
  - Transition from Driving
  - Alternatives to Driving



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# Minnesota Partnership for Safe Mobility NCST Grant Project

- Create a Statewide Older Driver Safety Plan
  - Including Transportation Alternatives
    - Create Structure for Success
    - Identify Key Audiences
    - Create Communications Plan
    - Provide Training and Information
    - Identify Policy Issues for Future



# Minnesota Partnership for Safe Mobility NCST Grant Project

- Initial Outcomes
  - Added New Members to Partnership
  - Presentations to Key Stakeholders
  - Supporting TPT Documentary
- Next Steps
  - Finalizing Communication Plan
  - Develop Educational and Marketing Materials
  - Policy Development and Presentations



# Minnesota Partnership for Safe Mobility

## Contact Information

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