I-90/94 Challenge

August 1-4, 2014
History

- IACP State and Provincial Police & NHTSA
- 2013
  - I-80, I-5, I-10, I-40
  - 18 days
  - 9,296 miles of highway
  - 45,000 enforcement contacts
  - Iowa State Patrol, California Highway Patrol, Washington State Patrol, Florida Highway Patrol and the Tennessee Highway Patrol
History

• 2014
  • I-90/94, I-95, I-75, I-40
  • 22 days of high visibility
  • 11,941 highway miles
  • 50,000 enforcement contacts
  • Minnesota State Patrol, Florida Highway Patrol, Delaware State Police, and the Tennessee Highway Patrol
• Invited 15 states to participate
  • I90 States: MN, WA, ID, MT, WY, SD, WI, IL, IN, OH, PA, NY and MA
  • I94 States: MN, MT, ND, IL, IN and MI
• To measure and direct education and key enforcement
Partnerships

• Clear public and media messaging
  – Material provided by NHTSA, IACP S & P, federal and state partners
  – #9094Challenge on Thunderclap, Facebook and Twitter
  – Media involvement before, during and after

• High visibility enforcement
  – Involvement of state, county and local police partners
  – Inclusion of corridors to I-90 and I-94

• Data-driven selection of dates
  – NHTSA and state analysis data
Goals

• Zero Fatalities during 4-day period
• Cut all crashes by half
• Fewer than 69 injury crashes
• Fewer than 263 total crashes
• Fewer than 6 alcohol related crashes
• Fewer than 29 crashes involving CMV
Deployment

- 4 days
- 24 hours
Results

- Minnesota
- Zero Fatalities
- 4,660 traffic enforcement contacts
- 84 crashes
- 44 impaired driving arrests
- 8 alcohol related crashes
- 7 CMV involved crashes
Results

• Nationwide results
• 2 Fatalities
• 21,214 traffic enforcement contacts
• 427 crashes
• 154 impaired driving arrests
• 18 alcohol related crashes
• 29 CMV involved crashes
## Results

<table>
<thead>
<tr>
<th>Description</th>
<th>MN</th>
<th>ALL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Crashes Investigated</td>
<td>84</td>
<td>427</td>
</tr>
<tr>
<td>Fatal Crashes</td>
<td>0</td>
<td>2</td>
</tr>
<tr>
<td>Alcohol Involved Crashes</td>
<td>8</td>
<td>18</td>
</tr>
<tr>
<td>Traffic Stops</td>
<td>4,660</td>
<td>14,267</td>
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<tr>
<td>Drug Related Arrests</td>
<td>41</td>
<td>271</td>
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<tr>
<td>Citations and Written Warnings Issued</td>
<td>6,360</td>
<td>21,214</td>
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<tr>
<td>Impaired Driving Arrests</td>
<td>44</td>
<td>154</td>
</tr>
<tr>
<td>Seatbelt/Child Restraint Citations and Warnings</td>
<td>390</td>
<td>1,046</td>
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<td>OOS Drivers</td>
<td>84</td>
<td>215</td>
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<td>CMV Inspections</td>
<td>462</td>
<td>1,690</td>
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<tr>
<td>OOS Vehicles</td>
<td>146</td>
<td>392</td>
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<tr>
<td>CMV Involved Crashes</td>
<td>7</td>
<td>29</td>
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<tr>
<td>CMV Citations and Written Warnings Issued</td>
<td>1,459</td>
<td>3,776</td>
</tr>
</tbody>
</table>
Future

- 2015 highways
- I-35
- I-80
- Iowa State Patrol will be lead agency
- Minnesota State Patrol will continue to lead, promote and support new innovative ways to reduce traffic fatalities to ZERO!