

FINAL PROGRAM

2009 Toward Zero Deaths Conference

Annual Statewide Conference for Traffic Safety Advocates

October 28-29, 2009

**Duluth Entertainment Convention Center
Duluth, Minnesota**

Mark Your Calendar

2010 Toward Zero Deaths Conference

October 25–26, 2010

Crowne Plaza Riverfront Hotel
St. Paul

Visit the Minnesota TZD Web site:

www.minnesotatzd.org



*Sponsored by: Minnesota Departments of Public Safety, Transportation, and Health
Minnesota Toward Zero Deaths Program*

*Hosted by: Center for Transportation Studies, University of Minnesota
Facilitated by: College of Continuing Education, University of Minnesota*

www.minnesotatzd.org

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Conference Information

EXHIBITS

Exhibits are located in the Edmund Fitzgerald Exhibit Hall. In addition, the DART Simulator and Minnesota State Patrol Driving Simulator are located outside of the exhibit hall in the parking lot (see signs in the exhibit hall for directions).

DART Simulator

This full motion truck simulator will give you the opportunity to climb aboard and find out what it's like to share the road from a truck driver's perspective.

Minnesota State Patrol Driving Simulator

This simulator provides a structured, safe environment in which to train drivers in specific decision-making processes and vehicle control techniques to reduce hazards that are unique to emergency conditions.

2009 TZD AWARDS

At this year's conference we will once again present the Star Awards which recognize excellence in child passenger safety, enforcement, emergency medical and trauma services, judicial/court systems, engineering, education, public leadership, and the media. In addition, a special award will be presented in honor of Kathy Swanson, the former director of the Office of Traffic Safety in recognition and appreciation for her devoted work and accomplishments in working toward our goal of zero deaths. The awards will be presented after the luncheon on Thursday, October 29.

CONFERENCE CREDIT

This conference provides three types of credit:

POST Credit

This conference has been approved for Minnesota Board of Peace Officer Standards and Training (POST) credit. Attendees will earn six hours of credit on October 28, and four hours on October 29.

CPS Continuing Education Units (CEUs)

Participants who attend sessions 6, 18, 24, 30, and 36 will receive 1.5 CEUs for each session.

Professional Development Hours (PDHs)

Attendees of the conference may receive up to 10 professional development hours.

RECEPTION

Plan to attend the reception on Wednesday from 4:30-5:30 p.m. in the Duluth Entertainment Conference Center Edmund Fitzgerald Exhibit Hall to talk to colleagues, and enjoy hors d'oeuvres and a cash bar.

ADDITIONAL MEETINGS

- **Child Passenger Safety Instructor Meeting**
Tuesday, October 27, 5:00-7:00 p.m.,
Lyric I Meeting Room (first floor), Holiday Inn Hotel and Suites
- **Minnesota County Engineers Association**
Wednesday, October 28, 4:30 p.m.,
Split Rock
- **Law Enforcement Grantees** should attend Session 15: Safe and Sober Grantee Session
- **TZD Safe Roads Grantees** must attend Session 2: TZD Safe Roads Grantee Session

CONFERENCE SPONSORS

Minnesota Departments of Public Safety, Transportation, and Health
Minnesota Toward Zero Deaths Program

CONFERENCE PLANNING COMMITTEE

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Minnesota County Engineers Association
Wayne Fingalson, Wayne Sandberg

Minnesota Department of Health
Tim Held

Minnesota Department of Public Safety
Heather Darby, Claudia Egelhoff, Jill Hughes, Donna Malon, Amy Roggenbuck

Minnesota Department of Transportation
Jake Akervik, Marj Ebensteiner, Cassandra Isackson, Lesa Monroe, Sue Sheehan

Minnesota State Patrol
Matt Langer

Minnesota Trucking Association
John Hausladen

North Memorial Ambulance
Dan DeSmet

SEH
Tom Sohrweide

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2009 Toward Zero Deaths Conference

Program at a Glance

Wednesday, October 28, 2009

8:00 – 9:00 a.m.	Registration					
9:00 – 10:30 a.m.	Welcome and TZD Celebration Event (Lake Superior Ballroom) <i>Cheri Marti</i> , Minnesota TZD Program Co-Chair and Director, Office of Traffic Safety, Minnesota Department of Public Safety <i>Sue Groth</i> , Minnesota TZD Program Co-Chair and State Traffic Engineer, Minnesota Department of Transportation					
10:30-10:45 a.m.	Break (Edmund Fitzgerald Exhibit Hall)					
10:45–12:00	Session 1 Safe Intersections Through Technology (Lake Superior Ballroom L)	Session 2 TZD Safe Roads Grantee Session (Split Rock)	Session 3 Political Dimensions of Traffic Safety (Lake Superior Ballroom M/N)	Session 4 HEAT Project Update and Future Trends (Lake Superior Ballroom O)	Session 5 Cottonwood, Minn. School Bus Crash – Lessons Learned (Gooseberry Falls)	Session 6 CPS: Meet the Manufacturers (French River)
12:00-12:30	Luncheon (Lake Superior Ballroom)					
12:30–1:30 p.m.	Welcome: <i>Cheri Marti</i> , Minnesota TZD Program Co-Chair and Director, Office of Traffic Safety, Minnesota Department of Public Safety Luncheon Presentation: Changing the Traffic Safety Culture in Minnesota and the United States, <i>Jim Hedlund</i> , Highway Safety North					
1:30–1:45 p.m.	Break (Edmund Fitzgerald Exhibit Hall)					
1:45–3:00 p.m.	Session 7 Traffic Signals (Lake Superior Ballroom L)	Session 8 Communicating with Constituents (Lake Superior Ballroom M/N)	Session 9 Speed – A Panel Discussion (Split Rock)	Session 10 DWI Enforcement Panel Discussion (Gooseberry Falls)	Session 11 Landing Zone Safety from A-Z (Lake Superior Ballroom O)	Session 12 The 411 on Staying Current and Competent in CPS (French River)
3:00–3:15 p.m.	Break (Edmund Fitzgerald Exhibit Hall)					
3:15–4:30 p.m.	Session 13 Best Practices for Low Cost Safety Improvements (Split Rock)	Session 14 Teen Driver Panel (Gooseberry Falls)	Session 15 Safe and Sober Grantee Session (Lake Superior Ballroom L)	Session 16 Implied Consent Law Update and Q&A (Lake Superior Ballroom M/N)	Session 17 Minnesota State Trauma System – the TZD Safety Net (Lake Superior Ballroom O)	Session 18 CPS: New Product Update (French River)
4:30–5:30 p.m.	Reception with hearty appetizers (Edmund Fitzgerald Exhibit Hall)					

Thursday, October 29, 2009

7:15–8:00 a.m.	Continental Breakfast (Edmund Fitzgerald Exhibit Hall)					
8:00–9:15 a.m.	Session 19 Forgiving Roadways (Lake Superior Ballroom L)	Session 20 Change May be Coming – Administrative Driver License Sanctions Review and How Ignition Interlock May Be Used (Lake Superior Ballroom M/N)	Session 21 Oblivious Drivers (Lake Superior Ballroom O)	Session 22 Panel Discussion on Aggressive Enforcement (Gooseberry Falls)	Session 23 Minnesota Partnership for Safe Mobility: Progress on Older Drivers Issues (Split Rock)	Session 24 Understanding FMVSS 213 Labeling Requirements (French River)
9:15–9:30 a.m.	Break (Edmund Fitzgerald Exhibit Hall)					
9:30–10:45 a.m.	Session 25 Winter Maintenance Safety (Split Rock)	Session 26 Minnesota Motorcycle Riders (Lake Superior Ballroom L)	Session 27 County and District Road Safety Plans (Lake Superior Ballroom M/N)	Session 28 High Visibility DWI Enforcement (Gooseberry Falls)	Session 29 Bicycle and Pedestrian Safety Issues: 2009 and Beyond (Lake Superior Ballroom O)	Session 30 Buckle-Up for Brynn: CPS Case Studies (French River)
10:45–11:00 a.m.	Break (Edmund Fitzgerald Exhibit Hall)					
11:00 a.m.–12:15 p.m.	Session 31 What's New with Traffic Safety in Rural Minnesota? (Lake Superior Ballroom L)	Session 32 Indian Reservation Traffic Safety Initiatives (Lake Superior Ballroom M/N)	Session 33 Improving Driver Performance Through Simulator Training <i>*This will take place at the simulator, not in a concurrent session room.</i>	Session 34 Commercial Vehicle Enforcement 101 (Lake Superior Ballroom O)	Session 35 Level 1 Trauma Center Case Presentations – Regions Hospital (Gooseberry Falls)	Session 36 CPS Nuts, Bolts, and Hot Topics (French River)
12:15 – 1:30 p.m.	Luncheon and Awards Presentation – Star Awards and Kathy Swanson Outstanding Service Award (Lake Superior Ballroom)					
1:30 p.m.	Adjourn					

Program

Wednesday, October 28, 2009

8:00-9:00 a.m.

Registration and Continental Breakfast
(Edmund Fitzgerald Exhibit Hall)

9:00-10:30

Welcome and TZD Celebration Event
(Lake Superior Ballroom)

Cheri Marti, TZD Program Co-Chair and Director, Office of Traffic Safety, Minnesota Department of Public Safety; *Sue Groth*, TZD Program Co-Chair and State Traffic Engineer, Minnesota Department of Transportation

Never, in the history of Minnesota, has the state experienced such hallmark success in traffic safety! It's time to pause, reflect on the many accomplishments, and celebrate! Join us as we celebrate together in a high-energy session to both recognize successes and inspire us to press forward to achieving our 2010 TZD goals.

10:30-10:45

Break
(Edmund Fitzgerald Exhibit Hall)

10:45-12:00

CONCURRENT SESSIONS

1. Safe Intersections Through Technology
(Lake Superior Ballroom L)

Moderator: *Dennis Foderberg*, Short Elliot Hendrickson, Inc.

Max Donath, ITS Institute, University of Minnesota; *Thomas Sohrweide*, Short Elliot Hendrickson, Inc.; *Jon Jackels*, Minnesota Department of Transportation

Technology has provided opportunities to assist drivers in their decision-making process. The projects discussed combine various technologies to assist drivers in the decision-making process.

2. TZD Safe Roads Grantee Session

(Split Rock)

Moderator: *Laura Richardson*, Minnesota Department of Public Safety

Amy Roggenbuck, Minnesota Department of Public Safety

The 2010 TZD Safe Roads grantees are required to send at least one representative to this meeting. Information will be given regarding invoicing and quarterly reports. The rest of the session will be dedicated to program sharing.

3. Political Dimensions of Traffic Safety

(Lake Superior Ballroom M/N)

Moderator: *Lt. Matt Langer*, Minnesota State Patrol

Representative Melissa Hortman, Minnesota House of Representatives; *Colonel Mark Dunaski*, Minnesota State Patrol; *John Adams*, Department of Geography, University of Minnesota

What political considerations are involved in traffic safety laws and regulations? How does law enforcement work within these considerations to keep our roads safe? This session will help answer these questions and more.

4. HEAT Project Update and Future Trends

(Lake Superior Ballroom O)

Moderator: *Sgt. Don Marose*, Minnesota State Patrol

Bradley Estochen, Minnesota Department of Transportation

High Enforcement of Aggressive Traffic (HEAT) is a joint venture between Mn/DOT, the Office of Traffic Safety at the Minnesota Department of Public Safety, the Minnesota State Patrol, and many police agencies across the state. This session will focus on the who, what, when, where, and why of HEAT as well as the effectiveness in years past as well as this year.

5. Cottonwood, Minnesota School Bus Crash – Lessons Learned

(Gooseberry Falls)

Moderator: *Lt. Brian West*, Minnesota State Patrol

Trooper Dana Larsen, Minnesota State Patrol; *Daniel DeSmet*, North Memorial Ambulance

This presentation will highlight lessons learned from the perspective of both EMS and law enforcement following the tragic school bus crash in Cottonwood. What could have been done differently? What worked well? How can we prevent future crashes?

6. CPS: Meet the Manufacturers (1.5 CEUs)
(French River)

Moderator: *Kelly Van Eschen*, Elite Car Seats

Vera Fullaway, Combi USA; *Sarah Tilton*, Britax Child Safety, Inc; *Julie K. Robbins*, Chicco

Representatives from Britax, Chicco, and Combi present changes and updates regarding their car seat line as well as answer questions from the audience.

12:00-12:30 p.m.

Luncheon
(Lake Superior Ballroom)

12:30-1:30

Welcome: *Cheri Marti*, TZD Program Co-Chair and Director, Office of Traffic Safety, Department of Public Safety

Luncheon Presentation: Changing the Traffic Safety Culture in Minnesota and the United States, *Jim Hedlund*, Highway Safety North

The AAA Foundation recently released a report on traffic safety culture in the United States. What do Americans think about traffic safety's importance in our daily lives? How does this information affect Minnesotans? Learn about the report highlights, what it means to the Minnesota TZD program, and how we can increase traffic safety awareness.

1:30-1:45

Break
(Edmund Fitzgerald Exhibit Hall)

1:45-3:00

CONCURRENT SESSIONS

7. Traffic Signals (Lake Superior Ballroom L)

Moderator: *Joe Gustafson*, Washington County Public Works

Jerry Kotzenmacher, Minnesota Department of Transportation; *Sue Zarling*, Minnesota Department of Transportation; *Steve Misgen*, Minnesota Department of Transportation

Recent technology advances are giving engineers new and different options for how to operate and manage traffic signal systems. This session will review some of these technologies, providing insight as to how and why they are used.

8. Communicating with Constituents
(Lake Superior Ballroom M/N)

Moderator: *Amy Roggenbuck*, Minnesota Department of Public Safety

Nathan Bowie, Minnesota Department of Public Safety; *Sgt. Nick Francis*, Apple Valley Police Department

Media relations and getting traffic safety messages out to the general public can be a challenge, but not impossible! Come learn about how a local police department uses innovative practices to get their messages out. The Department of Public Safety Communications Office will also give their insight on how they reach target audiences with traffic safety messages.

9. Speed – A Panel Discussion (Split Rock)

Moderator: *Bradley Estochen*, Minnesota Department of Transportation

Keith Knapp, Center for Excellence in Rural Safety, University of Minnesota; *John Adams*, Department of Geography, University of Minnesota; *Bradley Estochen*, Minnesota Department of Transportation

How are speed limits set in Minnesota? What types of speed reduction treatments are being used in rural areas? What's new with red light running and automated enforcement of traffic laws? These are just a few of the questions that will be discussed in this panel discussion.

10. DWI Enforcement Panel Discussion

(Gooseberry Falls)

Moderator: *Sgt. Don Marose*, Minnesota State Patrol

Trooper Keith Benz, Minnesota State Patrol
Deputy Blaine Smith, Rice County Sheriff's Office; *Officer Steve Fogarty*, Minneapolis Police Department; *Attorney General's Office Representative*

Without a doubt, DWI enforcement is a key focus for keeping our roadways safe. This panel discussion will focus on what is working and what isn't working in the world of DWI enforcement. Current trends, defenses, and challenges will be debated in a forum that includes experts in the field.

11. Landing Zone Safety from A-Z

(Lake Superior Ballroom O)

Moderator: *Daniel DeSmet*, North Memorial Ambulance

Deb Fischer, North Memorial Air Care

Information on landing zone safety during emergency scene procedures for fire-rescue, EMS, and law enforcement will be shared. Discussion will also focus on landing zone set-up, proper communication, and requesting air ambulance service.

12. The 411 on Staying Current and Competent in CPS (French River)

Moderator: *Tammy Seifert*, Sherburne County Public Health

Diana Van Wormer, CPS Instructor; *Kara Zoller*, Sherburne County Public Health

In order to keep up to date on current child passenger safety issues, the speakers will explore a variety of venues where child passenger advocates can obtain information. Recertification requirements and opportunities will also be presented.

3:00-3:15

Break

(Edmund Fitzgerald Exhibit Hall)

3:15-4:30

CONCURRENT SESSIONS

13. Best Practices for Low Cost Safety Improvements (Split Rock)

Moderator: *Cassandra Isackson*, Minnesota Department of Transportation

Dave Engstrom, Minnesota Department of Transportation; *Wayne Fingalson*, Wright County; *Keith Knapp*, Center for Excellence in Rural Safety, University of Minnesota

With today's tight budgets everyone is looking for ways to save money without sacrificing safety. Hear about low cost safety improvements that have been implemented throughout the state.

14. Teen Driver Panel (Gooseberry Falls)

Moderator: *Gordy Pehrson*, Minnesota Department of Public Safety

Gordy Pehrson, Minnesota Department of Public Safety; *Amy Lukasavitz*, 6th District DWI Court; *Teen Representatives*

Teen drivers account for a large percent of our crashes each year in Minnesota. Hear from young adults ages 16-22 years, who will talk about the driver behavior choices they have made and the consequences that have resulted due to these choices.

15. Safe & Sober Grantee Session

(Lake Superior Ballroom L)

Moderator: *Susie Palmer*, Minnesota Department of Public Safety

Col. Kenneth Morckel, First Response Solutions; *Thomas C. Miller*, Bureau of Criminal Apprehension

See a demonstration of the DWI e-charging system, hear about the effect on crime of traffic enforcement, and give the OTS your ideas for improving our programs. Required for project directors from lead grant agencies, but all enforcement is invited to attend.

16. Implied Consent Law Update and Q&A

(Lake Superior Ballroom M/N)

Moderator: *Representative*, Attorney General's Office

Implied consent law can be complex and tends to change fairly often: case in point, the source code challenge. Please join the Attorney General's office in discussing current trends, challenges, and the future of Implied Consent law in the state of Minnesota.

17. Minnesota State Trauma System – the TZD Safety Net

(Lake Superior Ballroom O)

Moderator: *Mark Kinde*, Minnesota Department of Health

Tim Held, Minnesota Department of Health; *Mark Kinde*, Minnesota Department of Health

When education, engineering, and enforcement fail and a serious roadway accident occurs, there is still one "E" in the TZD tool box to prevent deaths – Emergency Medical and Trauma Care. More specifically, the Minnesota Statewide Trauma System is the "safety net." This session will highlight all components of Minnesota's statewide trauma system and describe how the system is being implemented throughout the state.

18. CPS: New Product Update (1.5 CEUs)

(French River)

Moderator: *Jenn Hoff*, St. Mary's Duluth Clinic Health System

Kelly Van Eschen, Elite Car Seats

Find out about recent and upcoming updates to child restraints. Updates on Britax, Chicco, and Combi will not be included but will be covered in Meet the Manufacturers session separately.

4:30-5:30 p.m.

Reception with hearty appetizers

Edmund Fitzgerald Exhibit Hall

Thursday, October 29, 2009

7:15-8:00 a.m.

Continental Breakfast

(Edmund Fitzgerald Exhibit Hall)

8:00-9:15

CONCURRENT SESSIONS

19. Forgiving Roadways

(Lake Superior Ballroom L)

Moderator: *Wayne Sandberg*, Washington County

Mike Dreznes, Barrier Systems

This session focuses on methods to identify and treat dangerous roadside hazards as well as hazards in work zones. This dynamic presentation will explain the significance of the AASHTO Roadside Design Guide and NCHRP 350. Emphasis will be placed on the need for highway engineers to act responsibly and to understand today's technology in order to use products correctly to make highways safer in Minnesota.

20. Change May Be Coming – Administrative Driver License Sanctions Review and How Ignition Interlock May Be Used

(Lake Superior Ballroom M/N)

Moderator: *Jean Ryan*, Minnesota Department of Public Safety

Representative, Minnesota Department of Public Safety; *Robert Roeglin*, Hennepin County Department of Community Corrections

Strong laws and effectively using those laws are imperative for reducing impaired driving. Minnesota has completed an extensive review of the Administrative Driver License Sanctions for driving impaired. A new tool that has been integrated into the proposed sanctions and has recently expanded statewide as a pilot is ignition interlock. This session will update the audience on the proposed changes to the driver license administrative

sanctions and the research that supports these changes. Further, the session will provide an update on the results of the statewide pilot ignition interlock program.

21. Oblivious Drivers

(Lake Superior Ballroom O)

Moderator: *Amy Roggenbuck*, Minnesota Department of Public Safety

Sgt. Don Marose, Minnesota State Patrol; *Mike Weiss*, Minnesota Department of Transportation; *Amy Roggenbuck*, Minnesota Department of Public Safety

Distracted driving, or what is classified as inattentive driving, is becoming a significant contributing factor in motor vehicle crashes. Technology, coupled with our multi-tasking lifestyles, are intruding on the attention that is needed for driving a vehicle safely. The statistics of these crashes will be presented as well as approaches in preventing these types of crashes.

22. Panel Discussion on Aggressive Enforcement (Gooseberry Falls)

Moderator: *Bob O'Brien*, Minnesota Department of Public Safety

Deputy Tim Entner, Ramsey County Sheriff's Office; *Lt. Jim Mortenson*, St. Cloud Police Department; *Kevin Otto*, Ramsey County Sheriff's Office

This session is a best practices and education discussion related to the various programs that are in place, or might be in place in the future. Please join in the discussion by articulating what is occurring in your city or county that falls into the category of aggressive and/or unique enforcement activities. For starters: license plate recognition, unmarked vehicles, seat belt projects, etc.

23. Minnesota Partnership for Safe Mobility: Progress on Older Driver Issues (Split Rock)

Moderator: *Mark Hoisser*, Minnesota Partnership for Safe Mobility and DARTS

Deb Carlson and *Jody Oscarson*, Minnesota Department of Public Safety; *Catherine Sullivan*, St. Catherine University; *Hal Freshley*, Minnesota Board on Aging

Learn more about issues and initiatives like the Minnesota Partnership for Safe Mobility discussions of reporting an unsafe driver to DVS, TPT's upcoming public television broadcast "Love of Car; Transportation as We Age," and finding alternative means of transportation across the state.

24. Understanding FMVSS 213 Labeling Requirements (1.5 CEUs)

(French River)

Moderator: *Heather Darby*, Department of Public Safety

Sarah Tilton, Britax Child Safety, Inc. Understanding Federal Motor Vehicle Safety Standard (FMVSS) 213 labeling requirements for child restraints is a presentation that reviews label requirements for child restraints including dictate verbiage and additional label content that is influenced by ease of use and industry best practice.

9:15-9:30

Break

(Edmund Fitzgerald Exhibit Hall)

9:30-10:45

CONCURRENT SESSIONS

25. Winter Maintenance Safety (Split Rock)

Moderator: *Steven Lund*, Minnesota Department of Transportation

Sue Lodahl, Minnesota Department of Transportation; *Wayne Sandberg*, Washington County

This session will discuss safety issues when dealing with snowplows and winter maintenance. It will also describe activities to educate the general public about these safety issues.

26. Minnesota Motorcycle Riders

(Lake Superior Ballroom L)

Moderator: *Bill Shaffer*, Minnesota Department of Public Safety

Pat Hahn, Minnesota Department of Public Safety; *Bill Shaffer*, Minnesota Department of Public Safety

Learn about the Motorcyclist Conspicuity Campaign strategy, tactics, and results and learn how to design and implement a survey that will enable you to measure behavioral change targeted by your public information and education campaigns. Results from the pre- and post-campaign surveys will be presented highlighting change in behavioral and awareness changes.

27. County and District Road Safety Plans

(Lake Superior Ballroom M/N)

Moderator: *Dave Engstrom*, Minnesota Department of Transportation

Kaye Bieniek, Olmsted County; *Thomas Dumont*, Minnesota Department of Transportation; *Bradley Estochen*, Minnesota Department of Transportation

Hear about upcoming plans for county and district road safety plans, as well as an update on the statewide county safety plan initiative.

28. High Visibility DWI Enforcement

(Gooseberry Falls)

Moderator: *Dick Smith*, Minnesota Department of Public Safety

Sgt. Bill Hammes, Lino Lakes Police Department; *Lt. Paul VanVoorhis*, Minnesota State Patrol; *Deputy Blaine Smith*, Rice County Sheriff's Office

Gone are the days where officers turned out their headlights, parked and waited to find an impaired driver pass by. Large vehicles with reflective lettering, rented sign boards, lighted vests, DOT signage and many other tools are now used to actively promote our DWI enforcement efforts. Join this session to find out how the project is working well in many counties and how you can use the tactics in your own backyard.

29. Bicycle and Pedestrian Safety Issues: 2009 and Beyond

(Lake Superior Ballroom O)

Moderator: *Tim Mitchell*, Minnesota Department of Transportation

Mary Jackson, Minnesota Department of Transportation; *Amy Roggenbuck*, Minnesota Office of Traffic Safety; *Mark Kinde*, Minnesota Department of Health

This session will put the state of bicycling and walking in perspective—looking at today and where it should be in the future. Broad safety problems and key issues will be identified, crash data will be analyzed, data reporting and use mechanisms will be discussed, and the health and cost implications of fatalities and serious injuries will be discussed. Once we truly understand the problems, we can move toward wise “E” solutions.

30. Buckle-up for Brynn: CPS Case Studies

(1.5 CEUs)

(French River)

Moderator: *Esther DeLaCruz*, CPS Instructor

Julie Philbrook, Hennepin County Medical Center; *Kevin O’Neill*, Lakeville Police Department

During this session several crash-related case studies that involved children will be presented. One study will review the crash-related injuries to a seven-year-old girl who sustained seatbelt syndrome injuries. Participants will learn how to use the information to educate children, caregivers, and legislators about the value of restraining children correctly.

10:45-11:00

Break

(Edmund Fitzgerald Exhibit Hall)

11:00-12:15 p.m.

CONCURRENT SESSIONS

31. What’s New with Traffic Safety in Rural Minnesota?

(Lake Superior Ballroom L)

Moderator: *Jean Ryan*, Minnesota Department of Public Safety

Karen Sprattler, The Sprattler Group; *Lee Munnich*, Center for Excellence in Rural Safety, University of Minnesota

Learn about new traffic safety innovations and practices currently underway in rural Minnesota. Hear updates from the Center for Excellence in Rural Safety, discover a new handbook under development to help local communities implement a Safe Cab program, and learn about updates on current research at the University of Minnesota investigating the feasibility of quantifying policy-based safety improvement measures.

32. Indian Reservation Traffic Safety Initiatives (Lake Superior Ballroom M/N)

Moderator: *Amy Roggenbuck*, Minnesota Department of Public Safety

Linda Aitken, Minnesota Department of Transportation; *Holly Kostrzewski*, Fond du Lac Reservation; *Tom Fronk*, Bureau of Indian Affairs

Indian reservations across the state have been working on Safety Management Plans with the Bureau of Indian Affairs, that have strong components addressing traffic safety on reservations. These plans show different and similar traffic safety issues we have in comparison to all roadways in Minnesota.

33. Improving Driver Performance Through Simulator Training

(Outside)

Randy Peterson, Dart Transit Company

This will be a hands-on laboratory taking place inside one of the only mobile, full-motion truck simulators in the United States, owned and operated by Dart Transit Company. Participants will “get behind the wheel” and learn what it is like to drive a big rig. They will be subjected to various hazards in real-time, then have the ability to repeat that hazard with feedback from the instructor. Come learn firsthand how immediate training can improve driver performance. Space is limited for this session, but the simulator will be available throughout the conference to take a test “drive.”

34. Commercial Vehicle Enforcement 101

(Lake Superior Ballroom O)

Sgt. Travis Schaap, Minnesota State Patrol

The enforcement of commercial vehicle laws has always been a challenging subject for new officers as well as many seasoned veterans. This session will focus on the simple aspects of the law that can be dealt with on a daily basis. You’ll learn ways to educate the public and enforce the laws related to the safe travel of commercial vehicles.

35. Level I Trauma Center Case Presentations – Regions Hospital

(Gooseberry Falls)

Moderator: *Tim Held*, Minnesota Department of Health

Representatives from Regions Hospital

This session will provide an insider’s view to the care of critically injured victims of motor vehicle crashes. These amazing case presentations will take the audience from the initial findings of first responders all the way through to discharge and rehabilitation. This multidisciplinary presentation will also touch a human reality perspective that is often missing in sensational TV shows.

36. CPS Nuts, Bolts, and Hot Topics (1.5 CEUs)

(French River)

Moderator: *Kara Zoller*, Sherburne County Public Health

Shannon Swanson, AAA Minnesota/Iowa; *Jennifer Booge*, Mahube Community Council; *Marla Diederich*, Benton County Human Services

Participants will learn the American Academy of Pediatrics’ new recommendations for rear-facing, proposed FMVSS changes, and changes to NHTSA’s ease-of-use rating system. In addition, advocates will examine current topics including childhood obesity issues and higher weighted seats, child restraint updates, manufacturers’ recommendations with air bags, and LATCH weight limits.

37. Law Enforcement Refresher -- Booster Seat, Seat Belt, and Child Seat Laws for 2009 (Split Rock)

Moderator: *Heather Darby*, Minnesota Department of Public Safety

Officer Kevin O’Neill, Lakeville Police Department; *Sergeant Jo Ellen Rutzen*, Apple Valley Police Department

An update on the new booster seat and primary seat belt laws for 2009. The presentation will include a refresher on basics of child safety seats and occupant protection as well as an overview of Minnesota’s CPS technician program. The session concludes with a case study of a traffic crash, reinforcing for officers “why we do what we do.”

12:15-1:30

Luncheon and Awards Presentation

(Lake Superior Ballroom)

Star Awards and Kathy Swanson Outstanding Service Award

1:30

Adjourn

