How we work to control Crashes

2015 Minnesota Toward Zero Deaths Conference
This is the Metropolitan Airports Commission (MAC)

- 7 Airports
  - 6 General Aviation
  - 1 international
    - 34 Million passengers annually
    - 5000 Rental Cars returned daily
    - $60 million dollars in rolling stock
    - 550 employees
This is a Conga Line

By the way these folks are the BEST at what they are doing!
Brooms are 18’ wide
Plows are 20’ wide
This is a Snozzle
We are a city

- Police Department
- Fire Department
- Maintenance
- Retail
- Special Services/Requests
  - Morgue
  - Off site assistance (Fire and Police)
  - With all of these positions if we are not driving for work we are driving to and from work
We started working to control crashes when

- State Fund was looking to drop us from the pool.
- Cost of Loss was significant
- People were being injured
What we did to control loss

• Developed a Fleet Safety Policy
  • Developed requirement for a MAC DL
    • Annual training with exam
      • Used for obtaining license and retaining license
  • Established Accident Rating method to identify Preventability for Drivers Award Program
• Drivers Recognition Program
• Accident Reporting
• Cause Code Rating for Analysis.
• Vehicle Inspection
• Driver Accountability based on accident rating.
• Losses went down
Cause Code Analysis

1. Failure to observe hazard
2. Too Fast for Conditions
3. Unsafe Backing
4. Unsafe Lane Change
5. Inattentive Driving
6. Other
So What does this look like?

Field Maintenance

Count of Unsafe backing

- Failure to observe hazard: 5
- Other: 4
- Too Fast for Conditions: 2
- Unsafe backing: 1
Evaluating your crashes

- Yes, it is work
- Yes your insurance company may do some analysis
  - Do you get meaningful reports?
- If you don’t do this how are you going to fix YOUR problem?
We also Conducted additional Training

• Sleep Deprivation/Fatigue
  • Knowing you can shut down when you are no longer safe
• Using Mirrors/Understanding Blind Spots
• Load security
Extended Training To Family Members

- Family members are encouraged to attend our MAC DL training courses at no cost.
  - Driven by space availability
  - Family members can attend without employees needing to be present
If we can motivate this, we have succeeded.
Does it work?

- We have monies returned from the State Fund.
  - 2015- $43,000

- Are all of our fleets uniform in their approach?
  - No, however they do have success because management sees a need to do something.
Who/What has helped us?

- Minnesota Safety Council
  - Minnesota Network of employers for traffic safety
- Michelle Taylor
  Promotional Marketing Consultant
  651-779-7101
- Staying on Top of what you implement.
- Involving employees in practical training.
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Questions?