



TOWARD ZERO DEATHS
Because your life counts

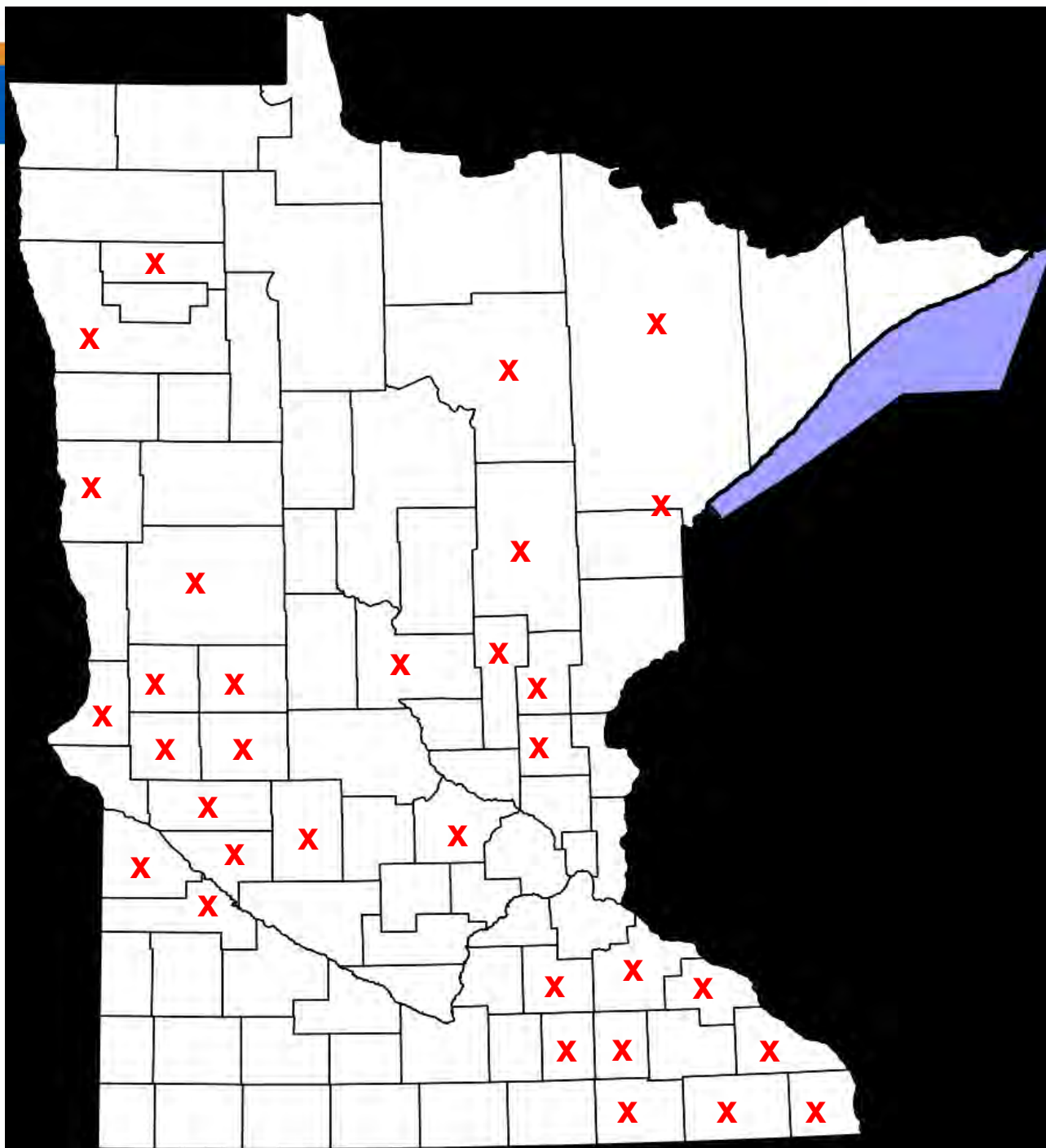
TZD Safe Roads Grants

**2016
NHTSA
Funded
Coalitions**

27 Grants

**Serving
32 Counties**

**Average
Funding:
\$18,473**



Grant Basics:

- Working Coalitions
- Proven Practices/Strategies
- Data Focused
- County-Wide
- Local TZD Enforcement
- Limited Funds;

Can't support all traffic safety activities

Required Activities:

- 6 Coalition Meetings
- Quarterly Fatal & Serious Injury Crash Review Committee Meetings
- Enhanced Enforcement - Public Outreach



Enforcement Outreach:

ACTIVITIES:

- Media Events
- Marquis
- Coasters
- Window Clings
- Radio Interviews
- Yard Signs
- Social Media

PARTNERS:

- Retailers/Businesses
- Insurance Agencies
- Churches
- Schools
- Service Organizations
- Sports Venues



Optional Grant Activities:

- Distracted Awareness (18)
- Responsible Serving Practices (12)

Connect with owners/managers
Encourage server training



Optional Grant Activities:

Teens - Parent Awareness (12)

Promote classes, Enforcement contacts

Victim Impact Presentations (11)

Must be a public event



Optional Grant Activities:

- Local Gov't. Education (10)
City Council/County Board Presentations
- Sober Cab (8)
Implement, promote, improve



Optional Grant Activities:

- MC Training & Motorist Awareness (5)

dps.mn.gov/divisions/ots/mmssc

- Workplace Training/Policies (3)

minnesotasafetycouncil.org/workplace



2016 Grant Reminders:

1. Victim Impact Speaker contracts must be pre-approved by OTS Coordinator.
2. Report dates are REAL!
3. Focus on goals & objectives.
4. If you don't know; ASK.
5. Time sheets must include activity description.
6. Document & report local costs.
7. ~~Made in the U.S.A. documentation.~~

