TZD
Safe Roads
Grants
2016 NHTSA Funded Coalitions
27 Grants
Serving 32 Counties
Average Funding: $18,473
Grant Basics:

- Working Coalitions
- Proven Practices/Strategies
- Data Focused
- County-Wide
- Local TZD Enforcement
- Limited Funds;

  Can't support all traffic safety activities
Required Activities:

• 6 Coalition Meetings
• Quarterly Fatal & Serious Injury Crash Review Committee Meetings
• Enhanced Enforcement - Public Outreach
Enforcement Outreach:

**ACTIVITIES:**
- Media Events
- Marquis
- Coasters
- Window Clings
- Radio Interviews
- Yard Signs
- Social Media

**PARTNERS:**
- Retailers/Businesses
- Insurance Agencies
- Churches
- Schools
- Service Organizations
- Sports Venues
Optional Grant Activities:

- Distracted Awareness (18)
- Responsible Serving Practices (12)

Connect with owners/managers
Encourage server training
Optional Grant Activities:

Teens - Parent Awareness (12)

Promote classes, Enforcement contacts

Victim Impact Presentations (11)

Must be a public event
Optional Grant Activities:

• Local Gov’t. Education (10)  
  City Council/County Board Presentations

• Sober Cab (8)  
  Implement, promote, improve
Optional Grant Activities:

- MC Training & Motorist Awareness (5)  
  dps.mn.gov/divisions/ots/mmsc

- Workplace Training/Policies (3)  
  minnesotasafetycouncil.org/workplace
2016 Grant Reminders:

1. Victim Impact Speaker contracts must be pre-approved by OTS Coordinator.
2. Report dates are REAL!
3. Focus on goals & objectives.
4. If you don’t know; ASK.
5. Time sheets must include activity description.
7. Made in the U.S.A. documentation.
Thank You