Portland Oregon, Vision Zero Vision Statement

- Working together, we will take equitable and data-driven actions that will eliminate serious injuries and deaths for all who share Portland streets by 2025.

- Guiding Principals
  - Equitable
  - Data Driven
  - Accountable
Pedestrian Crash Trends

SOURCE: Crash Facts. 2016 data is preliminary

Source: Minnesota Crash Mapping Analysis Tool Data
Pedestrian and Bike Crash Data - City of St. Paul

2017 Crash Stats: January 1, 2017 through October 9, 2017

**Pedestrians**
- Crashes: 153
- Injuries: 126
- Fatalities: 2

**Bicyclists**
- Crashes: 87
- Injuries: 62

Stop For Me – Pedestrian Safety Campaign
Stop For Me – Pedestrian Safety Events

• 2015 – 1 Week of events in August
• 2016 – Annual plan to do 34 events throughout the City
  • Actual Result was 60 events
• 2017 – Annual plan to do 60 events, data driven, corridor focus
  • Actual result was 107 events
• 2018 – Annual plan to do 100 events, research driven

City of St. Paul

• Role of local government in supporting traffic safety initiatives
  • TZD and Vision Zero
  • Stop For Me Campaign

• Pedestrian Safety Advocate Position
• Citywide Pedestrian Plan

• Vision Zero – City Council Resolution
  • Future plan
  • Funding
  • Goals

http://StopForMe.org