COMMUNITY ENGAGEMENT STRATEGIES
for

POINT OF IMPACT

Teen Driver Safety
Parent Awareness Programs

Chief Steve Mortenson
Elko New Market Police Department

Trooper Joe Dellwo
Minnesota State Patrol

Gordy Pehrson
DPS Office of Traffic Safety
Goals & Objectives:

By the end of this session, you will:

1. *Know more about the Point of Impact Program*
2. Understand the importance of law enforcement participation
3. *Learn how it can work as a community-based effort*
4. Have resources & motivation to participate in or implement POI in your community

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**POINT OF IMPACT**

**Losing a Loved One**

A wife who loses a husband is called a widow.

A husband who loses a wife is called a widower.

A child who loses his parents is called an orphan.

But there’s no word for a parent who loses a child; that’s how awful the loss is!

Jay Neugeboren; An Orphan’s Tale
TEEN DRIVER FATAL CRASHES: 2013-2017

<table>
<thead>
<tr>
<th>Year</th>
<th>15Y</th>
<th>16Y</th>
<th>17Y</th>
<th>18Y</th>
<th>19Y</th>
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<tr>
<td></td>
<td>8</td>
<td>44</td>
<td>37</td>
<td>46</td>
<td>49</td>
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TEEN DRIVER: INJURY CRASHES: 2013-2017

<table>
<thead>
<tr>
<th>Year</th>
<th>15Y</th>
<th>16Y</th>
<th>17Y</th>
<th>18Y</th>
<th>19Y</th>
</tr>
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<tbody>
<tr>
<td></td>
<td>292</td>
<td>3,938</td>
<td>4,572</td>
<td>4,929</td>
<td>5,012</td>
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</table>
**Graduated Driver Licensing (GDL)**

**Stage 1 — Learner’s Permit, Age 15:**
- Minimum: 6 Months
- Adult Supervision: 50 hours, 15 night
- **NO** CELL USE:
- Seat Belt Use: EVERYONE, EVERYTIME
- Not-a-Drop (alcohol)
- No Tickets or Crashes

Violation or Crash = 6 months start over
Graduated Driver Licensing (GDL)

Stage 2 — Provisional License, Age 16:

First 6 Months:
- No driving Midnight – 5 a.m. without adult 25+
- No more than 1 Passenger under age 20
- Passenger exceptions: Parent, siblings
- NO CELL USE
- Everyone buckled up
- Not-a-Drop (alcohol)

Next Six Months:
- No driving Midnight – 5 a.m. without an adult 25 years or older
- No more than ONE THREE passengers under age 20
- Passenger Exceptions: With Parent, Siblings
- No Cell Use
- Not-a-Drop (alcohol)
- Everyone Buckled Up
Consequences:
Same as other traffic violations -
• $150 - $200 Court Fines
• On Driving Record
• Higher Insurance Costs
• Possible License Suspension

Experts on young driver behavior agree that:

✓ Parents are the primary enforcers of Graduated Driver’s License (GDL) restrictions.

✓ Parents must know the laws, and understand their correlation with high-risk teen driving behaviors.

✓ Effective parental involvement makes a difference in reducing young driver crashes.

Unfortunately, many parents are not adequately informed.
Driver Education Providers are required to offer a “Supplemental Parental Curriculum” to any parent/guardian who chooses to receive it.

Must:
1. Be 90 minutes;
2. Be provided in the presence of a driver educator;
3. Provide information on:
   ✓ graduated driver licensing
   ✓ novice driver safety risks
   ✓ adult influences of novice driver behaviors
   ✓ additional resources

MS 171.0701

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**Supervised Driving Log**

Submitted when taking the provisional license road test.

1. Driven under the supervision of a licensed driver at least 21 years of age for no less than 50 hours, at least 15 of which were at night.
2. Dates & lengths of driving time.
3. Signed by primary driving supervisor.

With a “certification of supplemental parental curriculum” the hours are reduced to 40; at least 15 at night.

VS.

MS 171.055
PROGRAM MODEL:

- Classroom Setting
- Enforcement Participation
- Short Video
- Useful Handouts
- Customizable
- Emphasize:
  1. Teen Driving Risks
  2. Parental Involvement
  3. Supervised Driving Experience
  4. Management After Licensure

PARTICIPANT HANDOUTS & MATERIALS

- TEENS BEHIND THE WHEEL
  A Road Map for Parents

- TEEN DRIVER ROAD RULES
  Minnesota laws for newly licensed teen drivers

[Link to otu.dps.mn.gov]
Helping Your Teen Become a Safer Driver
   - Before Your Teen is Driving
   - During the Pre-License Learning Stage
   - When Your Teen is Licensed

Positive Parenting is Ideal
   - HIGH Nurturance
   - HIGH Expectations
   - HIGH Respect

Supervised Driving Log

<table>
<thead>
<tr>
<th>Date</th>
<th>Day Minutes</th>
<th>Night Minutes</th>
<th>Total Minutes</th>
<th>Skills Practiced</th>
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</thead>
<tbody>
<tr>
<td>1/1/19</td>
<td>90</td>
<td>30</td>
<td>120</td>
<td>gravel roads, merging</td>
</tr>
</tbody>
</table>

Parent/Teen Driving Contract

As a new driver I promise to:
1. Always wear my seat belt and require all passengers to do so.
2. Never drive after consuming alcohol or drugs.

As your parent/guardian I promise to:
1. Be available for practice on a variety of road types and driving conditions.
2. Be available to pick you up if it’s not safe for you to drive or ride.
### PARTICIPANT HANDOUTS & MATERIALS

#### Sample Insurance Quote

<table>
<thead>
<tr>
<th></th>
<th>MALE, Good Student, Age 16</th>
<th>FEMALE, Good Student, Age 16</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clean Record</td>
<td>Monthly Cost: $170</td>
<td>Monthly Cost: $150</td>
</tr>
<tr>
<td></td>
<td>Yearly Cost: $2,040</td>
<td>Yearly Cost: $1,800</td>
</tr>
<tr>
<td>One Ticket</td>
<td>$225</td>
<td>$200</td>
</tr>
<tr>
<td>One Crash</td>
<td>$240</td>
<td>$215</td>
</tr>
<tr>
<td>DWI</td>
<td>$630</td>
<td>$570</td>
</tr>
<tr>
<td></td>
<td>$3,880</td>
<td>$2,580</td>
</tr>
<tr>
<td></td>
<td>$7,560</td>
<td>$6,840</td>
</tr>
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#### Parent/Teen Driving Resources

**Online & Print Resources**
- MN. DPS/OTS  [www.ots.dps.mn.gov](http://www.ots.dps.mn.gov)
- Children’s Hospital of Philadelphia  [www.teendriversource.org](http://www.teendriversource.org)

**Video Resources**
- AT&T – Texting  [www.youtube.com/watch?v=DebhWD6ljZs](http://www.youtube.com/watch?v=DebhWD6ljZs)
- Crash Prevention Skills Training  [MN. Hwy. Safety & Research Center](http://www.mnsafetycenter.org)

### POINT OF IMPACT

**Crashes: The Second Leading Killer of Minnesota Teens**

#### Minnesota Teens: Ages 15 - 17

- Suicide
- Other
- Unintentional Injury
- Homicide

Source: Minnesota Department of Health
Crashes: The Second Leading Killer of Minnesota Teens

Facts:
- 16-19 year olds are overrepresented in crashes
- **Greatest risk of death** is during the **first year of licensure**
- 85% of teen deaths and nearly 60% of teen injuries occur in **Greater Minnesota**

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**Minnesota Teen Crashes**

<table>
<thead>
<tr>
<th>Year</th>
<th>% Licensed Drivers</th>
<th>% All Crashes</th>
</tr>
</thead>
<tbody>
<tr>
<td>15</td>
<td>0.5</td>
<td>0.5</td>
</tr>
<tr>
<td>16</td>
<td>1.0</td>
<td>1.0</td>
</tr>
<tr>
<td>17</td>
<td>1.5</td>
<td>1.5</td>
</tr>
<tr>
<td>18</td>
<td>2.0</td>
<td>2.5</td>
</tr>
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<td>19</td>
<td>2.5</td>
<td>3.0</td>
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Teen Driving Risks

What we can’t control:

- “Invincibility”
- Peer pressure
- Brain development

“Good” kids make mistakes and crash, too.

Teen Passengers

Young passengers increase fatal crash risk:

- Increases **44%** with **one** passenger under 21
- **Doubles** with **two** passengers under 21
- **Quadruples** when carrying **three or more**

Source: AAA Foundation for Traffic Safety
**POINT OF IMPACT**

**Adult Passengers**

**Adult passengers reduce the risk of teen deaths:**

- For 16 & 17 year old drivers, the risk of being killed **drops by 62%** when driving with someone age 35+, compared to driving without any passengers.

  *Source: AAA Foundation for Traffic Safety*

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**POINT OF IMPACT**

**Steps to Reducing Teen Crashes**

**Practice many hours in different conditions and environments:**

- Weather — rain, snow, etc.

- Road types — city, highway, interstate, rural two-lane roads.
Sample Insurance Quote:
Parent’s Policy: 2012 Ford Focus Sedan

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Benefits of Positive Parenting

*Teens With Involved Parents:*

- 1/2 as likely to crash
- 2x more likely to wear seat belt
- 71% less likely to drink & drive
- 30% less likely to use cell phone when driving

*Compared to teens with less-involved parents*
Steps to Reducing Teen Crashes

Make decisions based on SAFETY over convenience.

Law Enforcement Participation

- Shows Community Interest / Involvement
- Trusted / Respected Messenger
- Explain Laws
- Share Appropriate Stories / Events
- Answer Questions
EXAMPLE RECENT TEEN INVOLVED CRASH

Minnesota Laws

Laws are “minimum standards”:

- Guide and support parents
- Parents should set additional family rules
- Following through with consequences is very important

Make decisions based on **SAFETY** over convenience.
Keeping Your Teen Safe

It’s essential that you:
- Practice with your teen; **even after they’re licensed**
- Discuss driving risks and responsibilities
- Set family rules that minimize risks
- **Follow through with consequences when the rules aren’t followed**

A Community-Based Opportunity

_Beyond the Driver Education Model_
Point of Impact Teen Driving Program
A free presentation for students 14–18 & their parents.

Thursday
April 5th

Presentation
6:45-8pm
Doors open at 6:30pm

ENM Library
110 J. Roberts Way
Elko New Market

Information
952-461-2777

Traffic crashes are the second leading killer of Minnesota teens. The Elko New Market Police Department and the Chamber of Commerce hope to minimize these tragedies in our community by hosting the Point of Impact teen driving program for parents and their teens. The program, developed by the Minnesota Department of Public Safety (DPS) Office of Traffic Safety, will be presented by Gordy Pehrson, DPS, and Police Chief Steve Mortenson. Attendees receive a certificate of completion.

Enjoy complimentary pizza and pop.

Pre-registration requested by April 3.
Register: www.ENMChamber.org

Brought to you by:

QUESTIONS?

Trooper Joe Dellwo
Chief Steve Mortenson
Gordy Pehrson
CONTACTS

Gordy Pehrson:  
gordy.pehrson@state.mn.us  
(651)-201-7072

Joe Dellwo:  
Joseph.dellwo@state.mn.us

Steve Mortenson:  
smortenson@ci.enm.mn.us