BUCKLE UP WITH BUCKY

Kristi Engelstad
F-M Ambulance

PROBLEM:
Ambulance crews were getting frustrated when responding to car crashes and finding kids who weren’t in the proper restraints.
QUESTION:
Where does EMS fit in the “big picture” of TZD?

SOLUTION:
Make sure parents and children understand when they need to use a booster seat.

What is the best way to do this??
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• History & Development

• How long does it take?

30 MINUTES
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Three Parts:
1. Introduction
2. Video
3. Story

IMPACT

2012: 743 kids
2013: 954 kids
2014: 1644 kids
2015: 1180 kids
2016: 1326 kids
2017: 3008 kids
2018: 4163 kids
2019: 2090 kids

Total: 15,081
FEEDBACK

I’M INTERESTED – NOW WHAT??

• Where do I get the curriculum?
• What do I need to send you?

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NOT THE “REACTIVE ‘E’”