Mission:
To create a culture in which traffic fatalities and serious injuries are no longer acceptable through the integrated application of education, engineering, enforcement and emergency medical and trauma services. These efforts will be driven by data, best practices and research.

Values:
- Continuous improvements,
- Engage partners and
- Evidence-based approaches.


![Graph showing Northwestern Minnesota Fatal and Serious Injuries by County (2014-2018*)](image)

The leading cause of deaths and severe injuries in northwest Minnesota include:
- **Alcohol**, 
- **Distraction**, 
- **Speed** and 
- **Lack of Seatbelt use**.

The leading type of crash resulting in deaths and severe injuries include:
- **Run-off-Road**
- **Intersection-related**

The Northwest Minnesota TZD program is led by a steering committee comprised of the ”4 Es:”
- Enforcement
- Engineering
- Education
- Emergency Medical and Trauma Services.

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*2018 data are preliminary*