



**MEDIA ADVISORY
FOR IMMEDIATE RELEASE**

April 4, 2016

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MADD MINNESTOA TO HOST LAW ENFORCEMENT RECOGNITION AWARD CEREMONY

- WHAT:** Ceremony to recognize individuals and agencies across the state for their outstanding work keeping our communities safe in 2015. The goal of the awards is to highlight people who, either in their work or daily lives, have embraced MADD's mission to end drunk driving, help fight drugged driving, support the victims of these violent crimes, and prevent underage drinking. The ceremony will include a plated luncheon, and attendees will hear personal stories about how impaired driving crashes have changed their lives.
- WHO:** Individuals and agencies who are: law enforcement, prosecutors, judges, media, educators, first responders, coalition members, and more.
- PHOTO OP:** Program will include luncheon with time to mingle before and after, as well as opportunity to be photographed with numerous law enforcement officers and other award winners.
- WHEN:** Monday, April 11th, 2016
10:30 a.m. Registration begins
11:00 a.m. Lunch begins
11:45 a.m. Ceremony begins
- WHERE:** Earle Brown Heritage Center
6155 Earle Brown Drive
Brooklyn Center, MN 55430
- WHY:** Impaired driving is the most frequently committed violent crime in the U.S. On average, someone is killed in a drunk driving crash every 52 minutes and someone is injured every 120 seconds. Two in three people will be involved in a drunk driving crash in their lives. MADD's mission is to stop drunk driving, help fight drugged driving, support the victims of these violent crimes, and prevent underage drinking.

*Event made possible by Presenting Sponsor **TSR Injury Law***

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