Motorists, motorcyclists, cyclists, and pedestrians are dying in Minnesota in easily preventable crashes involving stop sign and red light running. That’s why **City/Town/Organization** and Minnesota Toward Zero Deaths (TZD)will observe the National *Stop on Red Week on* August 7-13*.* The focus is to educate drivers about red light and stop sign running to reduce the number and severity of crashes.

TZD program partners are working to improve traffic safety for all motorists, motorcyclists, cyclists, and pedestrians who use Minnesota roads. TZD is the state’s cornerstone traffic safety program led by the Minnesota Departments of Health, Public Safety, and Transportation, in cooperation with other federal, state and local partners.

Roadway intersection safety is an important aspect of protecting the lives of Minnesotans. Through *Stop on Red Week*, Minnesota will focus on the importance of stopping for red lights, at stop signs, railroad crossings and avoiding pulling out in front of other vehicles, particularly motorcyclists who can be harder to see at busy intersections.

**Intersection Crash Data**

According to the Minnesota Department of Public Safety, Office of Traffic Safety, there were 813 deaths and 4,189 serious injuries at all intersections across the state from 2017-2021. This included crashes at intersections without signals and stop signs. Out of the 813 fatalities, 284 are a result of failure-to-yield, and, out of the 4,189 serious injuries, 940 of them are due to failure-to yield. Failure-to-yield crashes include both drivers that fail to stop and drivers that fail to yield the right of way to other vehicles after stopping.

**City/Town/Organization** is reminding all drivers to always stop on red.

Things to remember: Stop at the stop sign. Stay behind the line! Wait until it’s clear and fine.

TZD program partners are encouraging roadway users to spread the message during National *Stop on Red* *Week*. Please share this message with family, friends and coworkers. Find additional resources and tools on [Minnesota Toward Zero Deaths (minnesotatzd.org)](https://www.minnesotatzd.org/resources/education) to help make Minnesota roads even safer. Safety is the responsibility of every driver. *Stop on Red Week* reminds everyone to focus on intersection safety every time someone gets behind the wheel.

The Minnesota Departments of Health, Public Safety and Transportation are anchoring partners of the state’s [Toward Zero Deaths (TZD)](https://gcc02.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.minnesotatzd.org%2F&data=05%7C01%7Cannette.l.larson%40state.mn.us%7C45c22becdb1a4e038ee908da644ad4b2%7Ceb14b04624c445198f26b89c2159828c%7C0%7C0%7C637932569794645666%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=WFDfBOxkJkIFUWI4eQ9maV9QyQnvLPrYPzdKeI2KlBU%3D&reserved=0) traffic safety program. A primary vision of the TZD program is to create a safe driving culture in Minnesota in which motorists support a goal of zero road fatalities by practicing and promoting safe driving behavior. TZD focuses on the application of four strategic areas to reduce crashes — education, enforcement, engineering, and emergency medical and trauma response.