Enforcement
• School resource office
• City police department
• Sheriff office
• State Patrol
• Schools – principal, counselor, health teacher, students, parents, coaches
• University and community colleges
• Clinics/hospitals – public relations, trauma prevention
  (bike helmets, car seats, seatbelts, etc.)
• Public health educators – injury, physical activity, bike, walk, pedestrian, belts, alcohol, distracted driving, speed
• Worksite – employee education + policy development
• Driver’s education (can be run through public school or private companies) – parent component
• Insurance companies
• Private partners
• Public education – communications – OTS, DOT, MDH
  o Media partners-print, TV, advertisements
  o Public promotion
    – billboards
      – posters
    – window clings
    – coasters
    – radio PSA/TV PSA
  o Concerned citizens
• Social advocacy groups
• Traffic safety groups
• Chemical health services

Education
• K-12 Schools – principal, counselor, health teacher, students, parents, coaches
• University and community colleges
• Clinics/hospitals – public relations, trauma prevention
  (bike helmets, car seats, seatbelts, etc.)
• Public health educators – injury, physical activity, bike, walk, pedestrian, belts, alcohol, distracted driving, speed
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Engineering
• District engineer
• County engineer
• City engineer
• Maintenance
• Snowplow
• Regional Traffic Management Center (RTMC)
• Operations
• Traffic engineers
• Vehicle design/car engineering
• Auto manufacturers
• Vendors
• Auto dealers
• Auto repair shops
• Contractors
• Cell phone service providers
• Academic research institutions

Judicial
• Traffic safety resource prosecutor
• Judges
• City attorney
• Prosecuting attorney
• District court
• Probation program staff (i.e. treatment, impact, etc.)

EMS + Trauma Services
• First responders
• Fire department
• Paramedics
• Hospital emergency department staff
• Surgeons/trauma nurses
• Ambulance services
• Air ambulance services
• Public safety and EMS dispatchers
• Medical directors
• Emergency medical technicians

Driven by data, best practices, and research

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