

Dakota County TZD Coalition

- Safe Dakota Coalition (30+ partners)
- Metro Area Safe Communities (MASC)
 - Sponsored the Teen Safe Driving Summit
- Dakota County TZD Coalition (currently 50 active partners)

Dakota County TZD Co-Chairs

- Linda Dolan
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- Monica Jensen
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- Joan Somes
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2019 Programs

- Dakota County TZD Coalition retreat
- Identified primary programs for 2019
 - Pedestrian safety
 - Training on Commercial Motor Vehicles
 - Including reducing school bus stop-arm violations
- Presented to Chiefs of Police Association
- Hosted Commercial Vehicle Training
- Developed Campaigns for partners to share

Partners

- All law enforcement agencies
- All high schools public and private in 9 school districts
- Two Community Colleges
- Dakota County
 - Public Health
 - Transportation Department
- State Departments
 - DPS-OTS
 - MnDOT
- Other organizations
 - EMS & T
 - AAA
 - MADD
 - Minnesotans for Safe Driving
 - Minnesota Zoo

Primary Focus Areas

- Data driven
 - Great but has limitations
- Fatal Reviews
- 4 E's focus
 - Education
 - Engineering
 - Enforcement
 - Emergency Medical & Trauma Services
 - 5th E....Everyone

Previous/Current Projects

- **Teen Driving:**

- Resources to Point-of-Impact Parent/New Driver classes
- Stencils for messaging on pavement
- Mock Car Crashes (speakers, ideas, resources)
- Seatbelt Challenges
- Teen Safe Driving Summit

Previous/Current Projects

- **Law Enforcement:**

- Posters to businesses (alcohol sales, etc.)
- Community Mock Car Crash Events (Mendota Heights, South St. Paul, West St. Paul)
- Open House and National Night Out resources
- Chamber/Rotary/City Council presentations
- Pedal Cart and SIDNE car promotion

Previous/Current Projects

- **Other:**

- Child Passenger Safety
- Server Training and Compliance Checks
- CarFit training and CarFit events
- *Be Seen* for pedestrians and bicyclists (more to come)
- *See Me* Campaign



MINNESOTA TOWARD **ZERO** DEATHS

Created the *See Me*

Stop Arm Violation
Education Campaign
or

SAVE for short!

SEE ME!

See Me waiting!

See Me at the crosswalk!

See Me getting on the bus!

See Me walking away from the bus!



*Dakota County Law Enforcement and the Toward Zero Death Coalition want drivers to **stop** for the school bus!*

SEE ME!

Yellow lights are flashing
PREPARE to stop



Red lights are flashing
STOP 20 feet+ from the bus

Red lights are off
PROCEED with caution

It's up to **ALL** drivers to keep students safe and **See Me!**

