

Education Strategies to Teach Drivers How To Drive Safely Around Trucks



Presented by: Brian Burke, Safety Director, Lawrence Transportation Company
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Road Safety

Road Safety is a
SHARED Value and Responsibility



Road Safety

Minnesota Trucking Association members put SAFETY first through:

- Improved driver training
- Investment in advanced safety technologies
- Active participation in industry safety initiatives at the local, state and national levels
- Community outreach



Safety Awards

- Driver of the Year
- Truck Driving Championships
- Fleet Safety Grand Champion

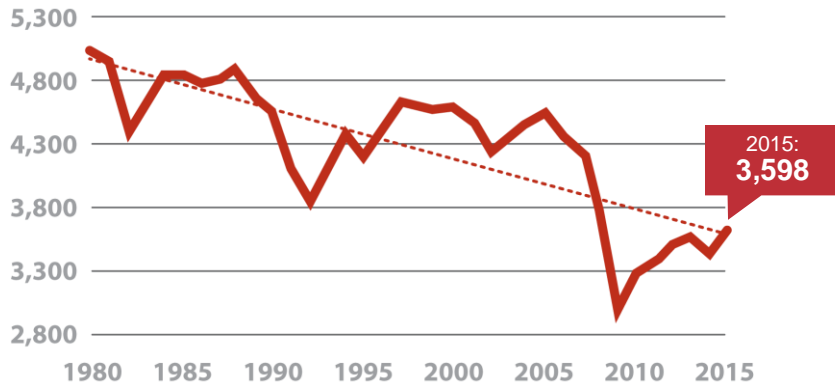


2019 Driver of the Year
Art Stoen, Kane Transport



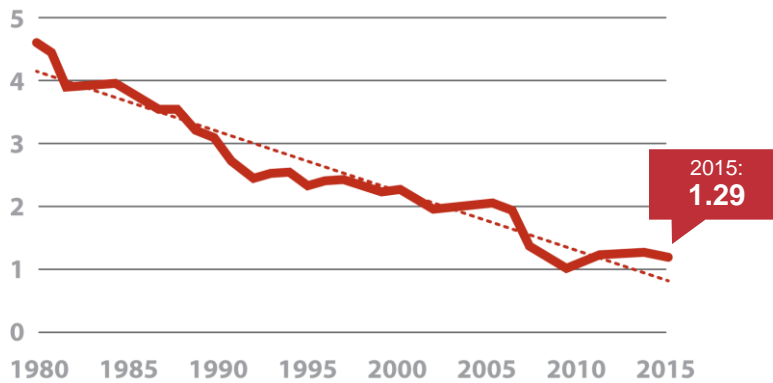
Large Trucks Involved Fatal Crashes

1980 – 2015



Large Trucks Fatal Crash Rate

(Per 100 Million Miles) 1980 – 2015



Road Safety

3 out of 4 crash fatalities involving a car and a truck are unintentionally caused by the car driver.



Road Safety

So how can we all educate drivers to drive safer around large trucks?



Instructor Requirements

Effective November 23, 2009, Minnesota rules 7411.0515 require all driver education instructors to provide **BOTH classroom and practical (behind-the-wheel)** application of safe interaction with commercial motor vehicles. Such instruction is to include information about truck stopping distances, proper following distances, and identification of, and avoidance of driving in, truck blind spots.



Available Resources



Brochures



Online Videos



https://www.youtube.com/watch?v=wS_YwM-aNbA



Share the Road DVD



Share the Road Program

Visiting High Schools Around Minnesota



Share the Road Program

Stations Setup Around a Tractor/Trailer



Share the Road Program

Young Drivers Learn How to Drive Around Large Trucks



- 5 Stations
- Blind Spots
- Size and Weight
- Trucking is Essential
- 3 out 4 fatalities, the car driver unintentionally caused the accident



Share the Road Program



Young drivers see
the
Truck Driver's View
and Blind Spots
from INSIDE the
truck



Share the Road Program

How Can I Bring This Program to
My Local High School OR
Access These Resources?

Email MTA@mntruck.org
OR Call
(651) 646-7351



The MTA: Here to Help!

- Share the Road Brochures
- ATA Share the Road Video
 - DVD and On-line
- No Zone Demonstrations
- Speakers
- Individual Trucking Companies
- MTA Staff