



**Southeast Minnesota Toward Zero Deaths
15th Annual Regional Workshop Agenda
International Event Center
7333 Airport View Drive SW, Rochester
May 1, 2019**

- 8 a.m. **Registration and Continental Breakfast**
- 8:30 a.m. **Welcome**
Grand Ballroom 1
Mark Schoenfelder, District Engineer, MnDOT District 6; Capt. Christina Bogojevic, State Patrol Commander, District 2100; Jessica Schleck, Southeast Minnesota TZD Regional Coordinator
- 9 a.m. **Rochester’s Transportation Future: Keeping an Eye on Safety**
Kim Norton, Mayor, City of Rochester
Rochester is growing and changing and our infrastructure must change with it. Traffic safety, in all forms, must be a priority during this mode shift. Public understanding and support will be vital to our success.
- 9:15 a.m. **Autism – Effective Emergency Response**
Ellie Wilson, Executive Director, Autism Society of Minnesota
In this dynamic presentation, you will learn to recognize and understand behaviors associated with autism and similar disabilities as well as how to address how various emergency response roles (medical, police, fire and others) can use effective, practical strategies for improved communication, assessment and behavior in domestic, community and prehospital settings. Autism Spectrum Disorders now occur with a prevalence of one in 59 individuals in the United States, while additional reports indicate that prevalence is even higher in the state of Minnesota. Additionally, studies show that children and adults on the spectrum are 7–12 times more likely to interface with emergency responders than their neurotypical peers.
- 10:15 a.m. **Break and Exhibits**
- 10:30 a.m. **Why People Change: Proven Health Methods to Prevent Traffic-related Trauma**
Julie Philbrook, RN, DNP, Trauma Prevention Specialist, Hennepin Healthcare (HCMC)
Due to traffic-related trauma being preventable and frequently predictable, it is subject to the same epidemiology as disease. In the case of any disease, the intervention of choice is prevention. The Health Belief Model (HBM) is a psychological model that attempts to explain and predict health behaviors. This is done by focusing on the attitudes and beliefs of individuals. By defining and addressing trauma as a disease, and approaching it within the context of behavioral theory, traffic safety advocates can develop interventions with the potential to reduce the impact and incidence of traffic-related trauma across a wide spectrum of at-risk groups.
- 11 a.m. **“Lasting Impact: Life Without Logan”**
Sgt. Troy Christianson, Minnesota State Patrol; Matt Maas, Logan’s father
The Minnesota State Patrol has produced their fourth video presentation focused on reducing teen death and injury in motor vehicle crashes. Logan was an 18-year-old passenger in a vehicle that left the roadway and rolled into the ditch on December 18, 2015. Logan, who was unbelted, was ejected from the vehicle. He died from his injuries.

- 11:30 a.m. **Lunch Provided and Visit Exhibits**
- 12:15 p.m. **Strategic Highway Safety Plan: Minnesota Needs YOU!**
Brad Estothen, State Traffic Safety Engineer, MnDOT Office of Traffic Engineering; Chelsea Palmateer, Research Analyst, DPS Office of Traffic Safety; Eric DeVoe, Senior Research Analyst, MnDOT Office of Traffic Engineering; Athey Creek Consultants
The Strategic Highway Safety Plan is a policy plan that sets an overall direction for future safety strategies and presents the framework for selecting strategies. These strategies include all 4-E partners – Enforcement, Education, Engineering and Emergency Medical Services and Trauma Systems. The plan provides insight and direction to reduce fatalities and serious injuries on Minnesota roadways.
- 1:15 p.m. **Break**
- 1:20 p.m. **Setting the Direction for Strategic Highway Safety Plans**
Every five years, the Minnesota Strategic Highway Safety Plan is updated. It is time to update the plan and we want your ideas! Through interactive activities and discussion, help prioritize emphasis areas, identify and rank strategies and suggest local champions. Your input is important in developing a plan that works for Minnesota.
- 2:15 p.m. **TZD and Commercial Motor Vehicles: Bridging the Gap**
Capt. Jon Olsen, Minnesota State Patrol, Commercial Vehicles
Julie Whitcher, State Rail Safety Engineer, MnDOT Office of Freight and Commercial Vehicles
Brian Burke, Safety Director, Lawrence Transportation Company
National projections indicate commercial vehicle traffic will be increasing at a steady rate as the demands for goods continue to rise. Unfortunately, merely because of their size, these 80,000-pound vehicles can create tragedy on Minnesota’s roadways. What opportunities and challenges are there as we strive toward zero deaths? From a traffic management and engineering perspective, are there ways to harness existing technologies to better prepare drivers for what lies ahead? This presentation will provide valuable information on engineering, enforcement and education strategies.
- 3 p.m. **Door Prizes and Adjourn**

Please take time throughout the day to visit the traffic safety exhibit tables for reference materials and ideas to implement in your communities.