



2017 TZD CONFERENCE

14th ANNUAL STATEWIDE CONFERENCE FOR TRAFFIC SAFETY STAKEHOLDERS



October 26–27, 2017

Saint Paul RiverCentre

Saint Paul, MN

www.MinnesotaTZD.org

Offered by:

Minnesota Toward Zero Deaths Program and Minnesota Departments of Public Safety, Transportation, and Health with funding from the National Highway Traffic Safety Administration

Hosted by:

Center for Transportation Studies,
University of Minnesota

CONFERENCE SPONSORS

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CENTER FOR
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UNIVERSITY OF MINNESOTA

Facilitated by:

College of Continuing
& Professional Studies
UNIVERSITY OF MINNESOTA

Mark Your Calendar

2018 Minnesota TZD Conference

October 23–24, 2018

Verizon Wireless Center, Mankato, MN

2018 TZD Stakeholder Breakfasts

Join in-person or live via the web

www.minnesotatzd.org/events/breakfasts

GENERAL INFORMATION

Welcome to the 2017 Toward Zero Deaths Conference! This conference provides a forum for sharing information on best practices in engineering, enforcement, education, and emergency medical and trauma services. Discover and engage with new approaches in reducing the number of traffic fatalities and life-changing injuries on Minnesota roads.

Guidebook Mobile App



Download the mobile app today! The app has a full program schedule, including speakers, moderators, and presentation descriptions, plus much more! Scan the following image using Guidebook's QR Code reader or access the guide via a mobile site: guidebook.com/guide/94409.



Exhibitor Information

The exhibit space will be open on Thursday, October 26 from 7:00 a.m. to 5:30 p.m. in the Ballroom Concourse.

Reception

The conference reception will be held on Thursday, October 26 from 4:30 to 5:30 p.m. in the Ballroom Concourse. Enjoy hors d'oeuvres, visit the exhibitors, and network with other conference participants. All are welcome!

Handouts and Post-Conference Materials

Full program schedules, including speakers, moderators, and presentation descriptions, can be found on the handout table (near registration). PowerPoints and handouts presented at the conference will be posted on the TZD website following the event: minnesotatzd.org.

Parking

Parking is available in the Saint Paul RiverCentre parking ramp as well as at nearby facilities. For transit information, please visit metrotransit.org.

Social Media



@MNTZD or #mntzd2017



facebook.com/MNTZD

Wi-Fi

Select 'RC_FreeWifi' network and agree to RiverCentre terms and conditions. No password required.

Conference Credit

Credit forms are located both on the TZD website and at the handouts table in the registration area. Keep each form for your records as well as the final program and any handouts from these sessions.

Child Passenger Safety (CPS)

Sessions 4, 12, 28, and 36 will receive 1.5 CPS CEUs for each session.

Continuing Legal Education (CLE)

Attend both morning plenary sessions and concurrent sessions 7, 15, 22, 30, and 38 to receive 7.25 CLE credit hours.

Emergency Medical and Trauma Services (EMS)

Attend both plenary sessions and concurrent sessions 2, 10, 18, 26, and 34 to receive up to 8.5 EMS CEUs.

Peace Officer Standards and Training (POST)

Earn up to 4 hours of POST credit on October 25 for the optional preconference training; up to 4 hours of POST credit on October 26; and up to 3 hours of POST credit on October 27. **Attendees must sign the POST roster at the registration desk in order to receive credit.**

Professional Development Hours (PDH)

Earn up to 9.5 professional development hours.



Program at a Glance 2017 Toward Zero Deaths Conference

WEDNESDAY, OCTOBER 25, 2017

8:00 a.m.–4:30 p.m.	Child Passenger Safety (CPS) Tech Renewal Testing (separate registration required; this event is held in Maplewood, MN)
1:00–5:00 p.m.	Standard Field Sobriety Testing (SFST)/DWI Update Training (separate registration required) Room 4
4:00–6:00 p.m.	Participant Registration + Exhibitor Setup Ballroom Concourse
6:00–8:00 p.m.	Situational Awareness: Perham Area EMS Emergency (separate registration required) Room 4
6:30–8:30 p.m.	CPS Advisory Board Meeting (by invite only) Holiday Inn, Cathedral Room

THURSDAY, OCTOBER 26, 2017

7:00–8:30 a.m.	Registration, Continental Breakfast, and Exhibits Ballroom Concourse			
8:30–9:45 a.m.	Welcome and Opening Remarks Opening Plenary and Panel Discussion: Autonomous Vehicles and Traffic Safety: Promises and Challenges Ballroom <i>Jim Hedlund</i> , Principal, Highway Safety North; <i>Tom Henderson</i> , Driver and Vehicle Services, Minnesota Department of Public Safety; <i>Col. Matt Langer</i> , TZD Leadership and Minnesota State Patrol, Minnesota Department of Public Safety; <i>Bernie Arseneau</i> , HDR Consulting			
10:00–11:15 a.m.	Session 1 TZD Safe Roads Grantee Session Room 3	Session 2 Kids Crash Course: When It Is Much More Than a Bump on the Noggin Room 4	Session 3 Design Features that Reduce Fatal and Serious Crashes on Our Expressways and Highways Room 5	Session 4 Meet the Manufacturers Ballroom Concourse
11:30 a.m.–1:00 p.m.	Luncheon Awards Ceremony and Agency Leadership Comments Ballroom			
1:00–1:30 p.m.	Break and Exhibits Ballroom Concourse			
1:30–2:45 p.m.	Session 9 Attacking the Roadway Sleep Zombies Room 3	Session 10 Autism: Effective Emergency Response Room 4	Session 11 At the Crossroad—Myths and Facts About Intersection Traffic Control and Safety Room 5	Session 12 Ask the Child Passenger Safety Expert Rooms 1–2
2:45–3:15 p.m.	Break and Exhibits Ballroom Concourse			
3:15–4:30 p.m.	Session 17 Why Do Teens Behave the Way They Do? Room 3	Session 18 When the Dust Settles, Who Needs Help and Who Should Be Responding? Room 4	Session 19 Pedestrian Safety—The Engineering Piece of the Ped Safety Challenge Room 5	Session 20 CPS Boot Camp Revisited Rooms 1–2
4:30–5:30 p.m.	Reception Ballroom Concourse			
4:45–6:30 p.m.	MCEA County Safety Highway Committee Meeting (by invite only) Room 3			

FRIDAY, OCTOBER 27, 2017

7:00–8:00 a.m.	Buffet Breakfast Ballroom			
	Welcome and Opening Remarks Ballroom			
8:00–9:00 a.m.	Plenary Session: Safeguarding Our “High”ways: Combatting Drugged Driving <i>Chuck Hayes</i> , Project Manager, International Association of Chiefs of Police			
9:15–10:30 a.m.	Session 25 Keys to Creating and Sustaining Community Sober Cabs Room 4	Session 26 Distracted Driving in Emergency Vehicle Operation Room 3	Session 27 Work Zones—Speed and Distractions Room 5	Session 28 LATCH—Dispelling Myths Rooms 1–2
10:45 a.m.–noon	Session 33 Debut of New TZD Tools and Ideas! Room 3	Session 34 No Pulse? No Problem: Trauma Patients With an Artificial Heart Room 4	Session 35 The Complete Streets Design Charrette Room 5	Session 36 CPS Jeopardy Rooms 1–2
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Session 5

Anatomy for Building a Positive Traffic Stop

Room 6

Session 6

Synthetic Cannabinoids in Minnesota

Rooms 1–2

Session 7

DWI Mock Trial

Room D

Session 8

Behind the Scenes at Super Bowl LII

Rooms 8–9

Session 13

Technology to Increase Compliance with Red Lights

Room 6

Session 14

Injury Response to Drug Use

Rooms 8–9

Session 15

DWI Legislative Update

Room D

Session 16

Safety and Policy Implications of Automated Commercial Motor Vehicles

Room 7

Session 21

TZD Law Enforcement Grantee Session

Rooms 8–9

Session 22

Drug Use Trends in Minnesota

Room D

Session 23

What's Vision Zero? Can It Coexist with TZD?

Room 6

Session 24

Safe Transportation of Children in School Buses

Room 7

Session 29

Commercial Motor Vehicle Stops for Traffic Officers

Room 6

Session 30

Validity of SFSTs for Drug Impaired Driving

Room D

Session 31

Navigating Social Media—What's On the Horizon?

Room 7

Session 32

From Stop to Conviction: Processing the Drug Impaired Driver

Rooms 8–9

Session 37

Anatomy of a DWI Crash

Rooms 8–9

Session 38

The State of Opiate/Opioids in Minnesota

Room D

Session 39

Three Wheeling

Room 6

Session 40

You Expect Me to Drive Through That?

Room 7



Share Your Thoughts
@MNTZD or #mntzd2017



facebook.com/MNTZD



Download Guidebook
and search for TZD



2017 TOWARD ZERO DEATHS CONFERENCE

Saint Paul RiverCentre - October 26–27, 2017

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