

Metro Region Minnesota Toward Zero Deaths

Mission

To create a culture for which traffic fatalities and serious injuries are no longer acceptable through the integrated application of education, engineering, enforcement and emergency medical and trauma services. These efforts will be driven by data, best practices and research.

Values

- ❖ Continuous improvements,
- ❖ Engage partners and
- ❖ Evidence-based approaches

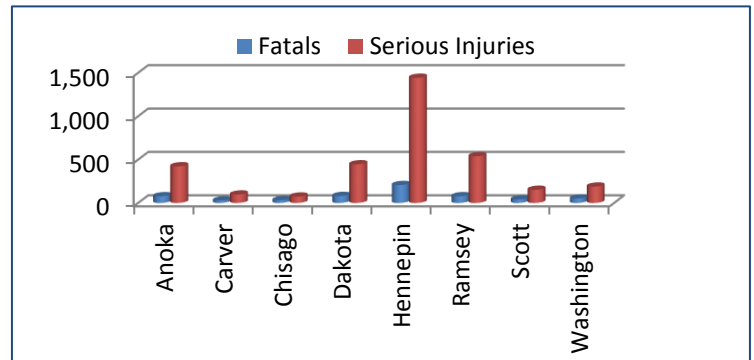


The Metro Region Minnesota Toward Zero Deaths (TZD) program began in 2012. The counties involved include: Anoka, Carver, Chisago, Dakota, Hennepin, Ramsey, Scott and Washington.

The leading cause of deaths and severe injuries in the metro region of Minnesota include:

- ❖ **Impaired Driving**
- ❖ **Speed and Aggressive Driving**
- ❖ **Inattentive Driving**
- ❖ **Lack of Seatbelt Use**

Metro Region Minnesota Fatalities and Serious Injuries
by County (2013-2017*)



The leading types of crash resulting in deaths and severe injuries include:

- ❖ **Intersection-Related**
- ❖ **Lane Departure**

The Metro Region Minnesota Toward Zero Deaths program is led by a Steering Committee comprised of the "4 Es:"

- ❖ Enforcement
- ❖ Engineering
- ❖ Education
- ❖ EMS / Emergency and Trauma Services

Metro Region Minnesota TZD Leadership Contacts

Engineering

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