Project Name: Teen & Parent Driving Contracts

Origination Agency & Date: Suggested by OTS; Implemented by Kandiyohi County Traffic Education & Safety Team in 2015

Timeline:

- 1) Find out when your local schools do a direct mailing to student households
- 2) Print the appropriate amount of Teen & Parent Driving Contracts and deliver to school well before mailing date.
- 3) If your schools do not do a direct mail, insert the information into digital newsletters, school calendars, or any informational piece from the school.

Reason for Project: Parents have more influence on their teen's driving than they realize. Give parents the information they need to help their kids stay safer on the road and let them know that they need to lead by example as well.

Who was on the team? OTS staff and coalition members

Lessons Learned: The school has the addresses and the means to get the information into the right households. Piggy-back on that ability.

How did you incorporate the 5 E's?

Who to contact: Kandiyohi County Traffic Education & Safety Team; Stephanie Felt, Coordinator; 320-214-6700 X 3821; <u>stephaniefelt@hotmail.com</u>

Additional resources: Teen & Parent Driving Contracts used by KCTEST available by contacting Coordinator Felt; supporting teen driver materials available from OTS