

Roadmap of Partners

Potential TZD partners in your community

Education

- K-12 Schools principal, counselor, health teacher, students, parents, coaches
- University and community colleges
- Clinics/hospitals public relations, trauma prevention (bike helmets, car seats, seatbelts, etc.)
- Public health educators injury, physical activity, bike, walk, pedestrian, belts, alcohol, distracted driving, speed
- Worksite employee education + policy development
- Driver's education (can be run through public school
- or private companies) parent component Insurance companies
- Private partners
- Public education communications OTS, DOT, MDH o Media partners-print, TV, advertisements
- o Public promotion
- billboards
- posters
- window clings
- coasters
- radio PSA/TV PSA
- o Concerned citizens
- Social advocacy groups
- Traffic safety groups
- Chemical health services

Enforcement

- School resource office
- City police department
- Sheriff office
- State Patrol
- Schools principal, counselor, health teacher, students, parents, coaches (enforcing behavior rules)
- Training options
- Worksite-employee education + policy development (enforcing policy)

- Auto repair shops
- Contractors
- Cell phone service providers
- Academic research
- institutions

EMS + Trauma Services

• Traffic safety resource prosecutor

• First responders

• Probation program staff (i.e. treatment, impact, etc.)

- Fire department
- Paramedics

Judicial

 Judges • City attorney • Prosecuting attorney • District court

- · Hospital emergency department staff
- Surgeons/trauma nurses
- Ambulance services
- Air ambulance services
- Public safety and EMS dispatchers
- Medical directors
- Emergency medical technicians

Driven by data, best practices, and research

www.minnesotatzd.org

Engineering

- District engineer
- County engineer
- City engineer
- Maintenance
- Snowplow
- Regional Traffic Management Center (RTMC)
- Operations
- Traffic engineers
- Vehicle design/car engineering
- Auto manufacturers
- Vendors
- Auto dealers