



Today car seats need
to stay with the child
not the car

hifold Multi-Fit™ - the most adjustable
hifold Multi-Fold™ - the most portable and storable



Today car seats need to be
personal, not shared and
easy to clean

mifold and hifold stay with the child, not the car
both can be easily cleaned with with just soap and water
or an alcoholic gel without it weakening the seat



According to the American Academy of Pediatrics (AAP) to protect children from COVID-19

- Wear face masks
- Wash hands
- Keep car-seats clean (especially if used by someone who has been infected)

Source: American Academy of Pediatrics, news release

<https://consumer.healthday.com/infectious-disease-information-21/coronavirus-1008/covid-19-precautions-extend-to-car-seats-seat-belts-760736.html>

mifold and hifold stay with the child, not the car

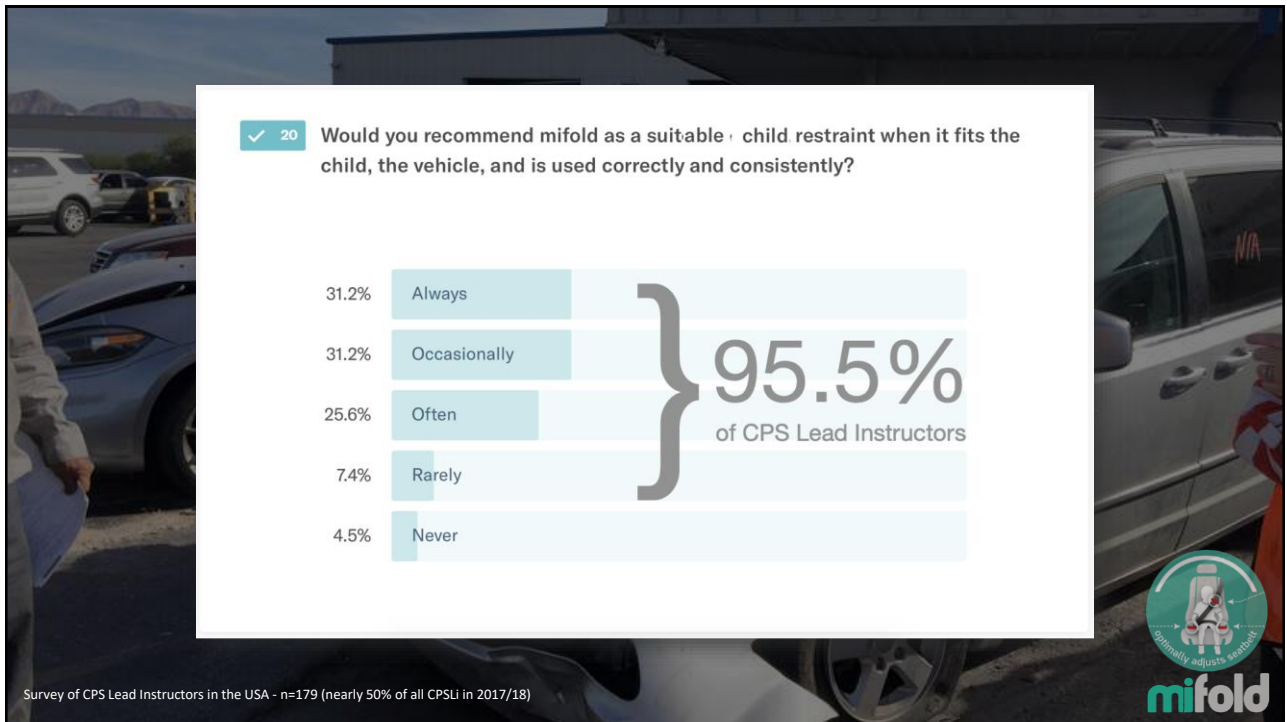
both can be easily cleaned with just soap and water

or an alcoholic gel without it weakening the seat

The screenshot shows the mifold website with a teal header. The main navigation includes 'shop', 'support', 'safety', and 'about us'. The mifold logo is prominently displayed. Below the header, there's a large image of a child in a car seat. Overlaid on this are two promotional banners:

- Left Banner:** Titled 'teaching techs about hifold', it features a circular image of a man and a boy in a car seat. Below the image, it says 'adjustable | safe | portable' and 'hifold the hi-wind-fold booster'.
- Right Banner:** Titled 'Teaching techs about mifold', it features a circular image of a woman and a girl in a car seat. Below the image, it says 'advanced compact portable' and 'mifold the Grab-and-Go Booster'.

In the center of the main image, the text 'cpst' is visible, with two buttons below it: 'CPSI - MIFOLD' and 'CPSI - HIFOLD'.



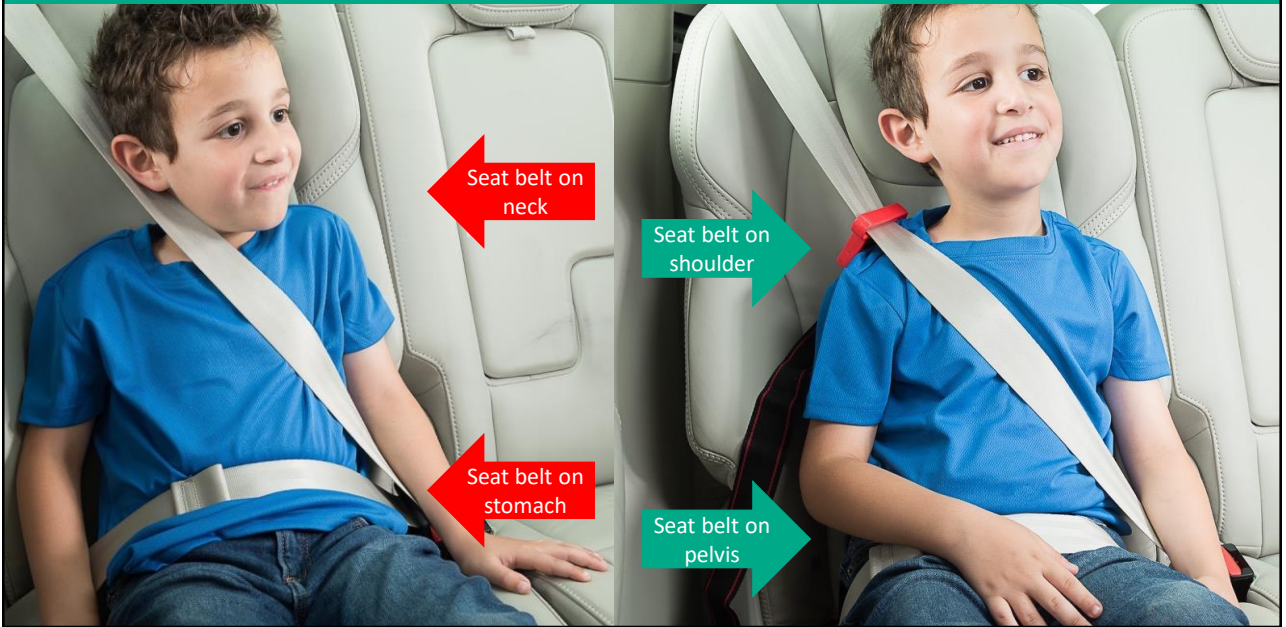


Heightless Boosters

Since 2016

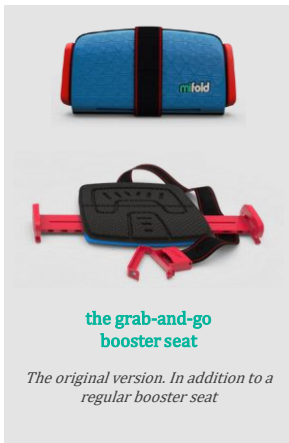


how mifold works

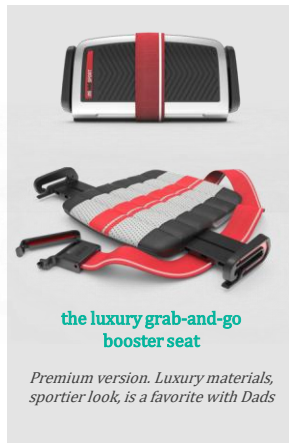


mifold has created a complete range of innovative products

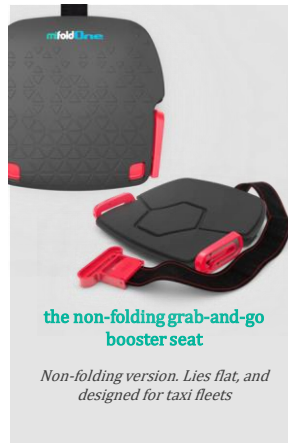
mifold® original
grab-and-go
backless booster seat
2016



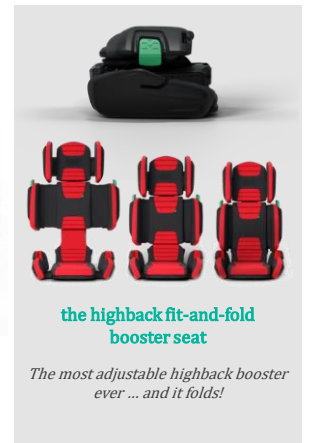
mifold® sport
grab-and-go
backless booster seat
2018



mifold® basic
grab-and-go
backless booster seat
2018



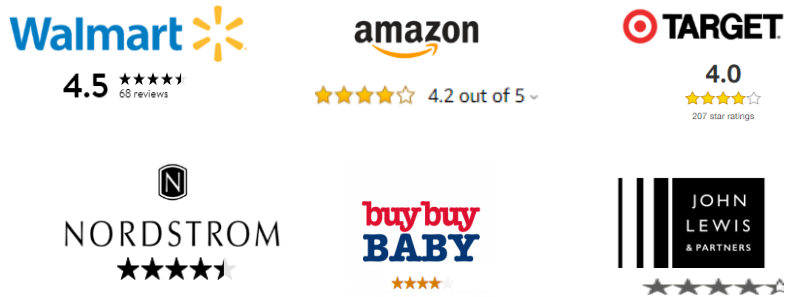
mifold® hifold
fit-and-fold
highback booster seat
2019



mifold

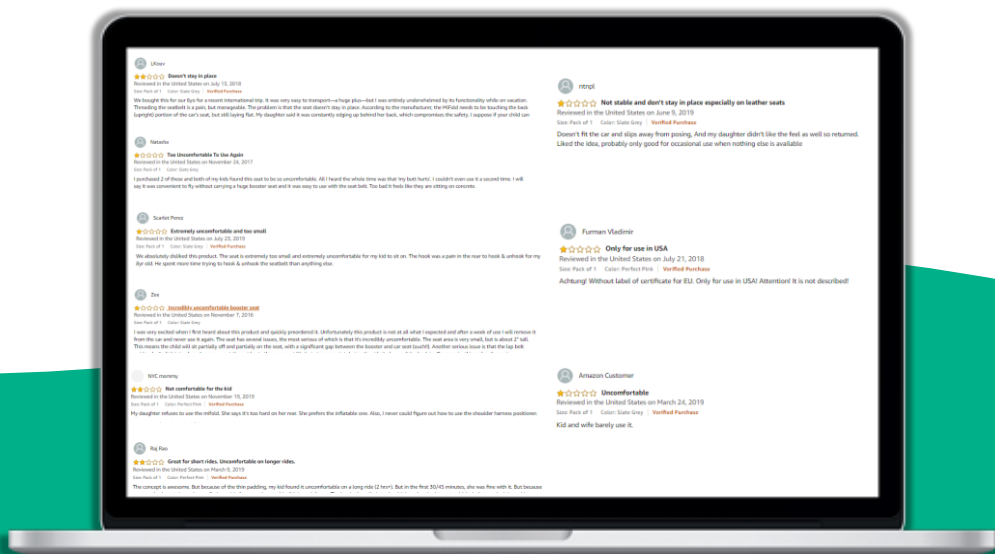
...4+ star consumer ratings...

021



we have listened to customer feedback

022



Introducing

the all-new
and improved

mifold grab-and-go
backless booster seat

mifold® comfort
grab-and-go
backless booster seat



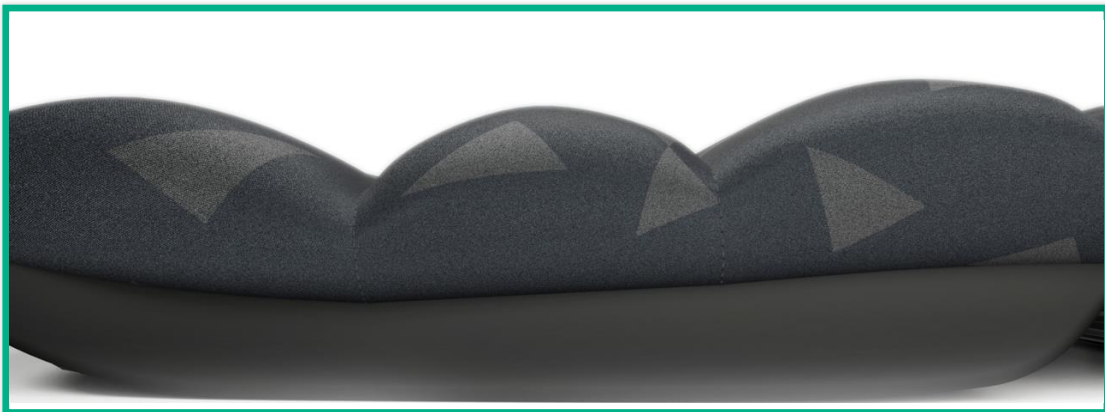
mifold



new CompactComfort™ seat cushion

3x thicker, more padded and cushioned seat with rounded edges
– so thick, it's literally bursting with comfort™

...even more comfort for longer journeys and everyday use



mifold

25



“mountain ridge” shell

modern, dynamic and exciting updated look

anti-slip grip pads™

high performance friction pad inserts
designed to reduce movement on the vehicle
seat

26

new range of colors



charcoal
grey

royal
purple

emerald
green

pearl
white

ocean
blue

QuickClip2™ shoulder belt clip

now even easier to attach with a simple one-handed action
accurate shoulder strap adjustment for children of all sizes



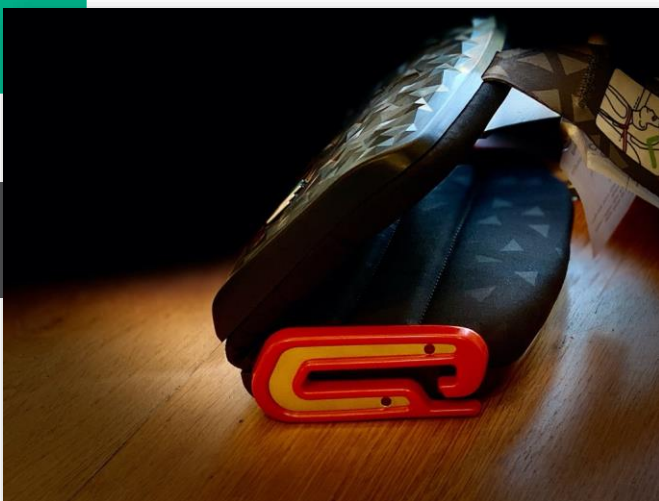
modern shoulder belt strap

27

smooth sublimation printed strap, with a new
dynamic design and integrated printed instructions,
without sewn-on labels



new mifold is bursting with comfortand cannot close!



tidy storage clip

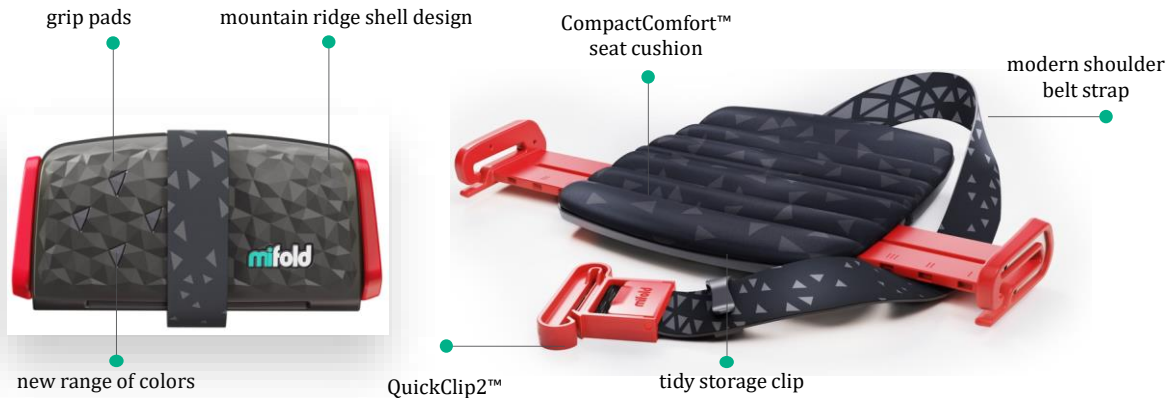
028

storage clip on the end of the
shoulder belt guide strap, secures
the strap and holds the seat closed



the all-new and improved mifold grab-and-go booster seat

29



globally regulated



transparent retail pack

recycled and recyclable
e-commerce pack

mifold

mifold Comfort™ – summary sheet

31

- Use mifold Comfort
 - Once a child has outgrown their car seat with a five point harness
 - Minimum age 4 years old and above
 - Globally regulated:
 - Weight of child - 33 pounds (15kg in EU) to 100 pounds recommended from 40 pounds
 - Height of child – 36” to 59”
- Discontinue mifold use when:
 - Ears are above seat back or head restraint
 - Child’s weight exceeds 100lbs

mifold



mifold[®] hifold

fit-and-fold
highback booster seat

hifold



- What is the hifold fit and fold booster
- Who can use hifold
- How to use hifold
- Where can you use hifold
- Why use hifold
- The stats

hifold[®]

the fit-and-fold booster™

The world's most adjustable highback

59" ↑

Height of child

36" ↓

100 lbs ← → 33 lbs

Weight of child



multi-fit

243

adjustment settings

multi-fold

globally regulated

racing red

Model Number: xxx
Model Number: xxx
Model Number: xxx



multi-fit

243
individual settings

hifold is the world's most adjustable highback booster

- 9 height,
- 3 head width
- 3 body width
- 3 hip width

a total of 243 different configurations!

"multi-fit™" technology for ultimate belt fit and comfort

adjustable

243 individual settings



safe

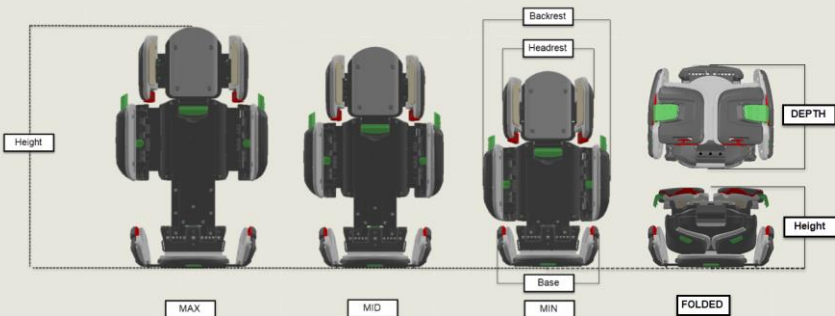
FMVSS 213, UN ECE R44/04, CCC




comfortable



	Height	
	cm	in
1 - Lowest	62.7	24.7
2	64.3	25.3
3	65.9	25.9
4	67.5	26.6
5	69.1	27.2
6	70.7	27.8
7	72.3	28.5
8	73.9	29.1
9 - Highest	75.5	29.7
Folded	25.0	9.8



	MAX		MID		MIN		Folded	
	cm	in	cm	in	cm	in	cm	in
Headrest	34.7	13.7	32.0	12.6	29.3	11.5	Depth	34.4
Backrest	48.0	18.9	44.4	17.5	40.7	16.0	Base	39.7
Base	39.7	15.6	36.2	14.3	32.6	12.8		15.6



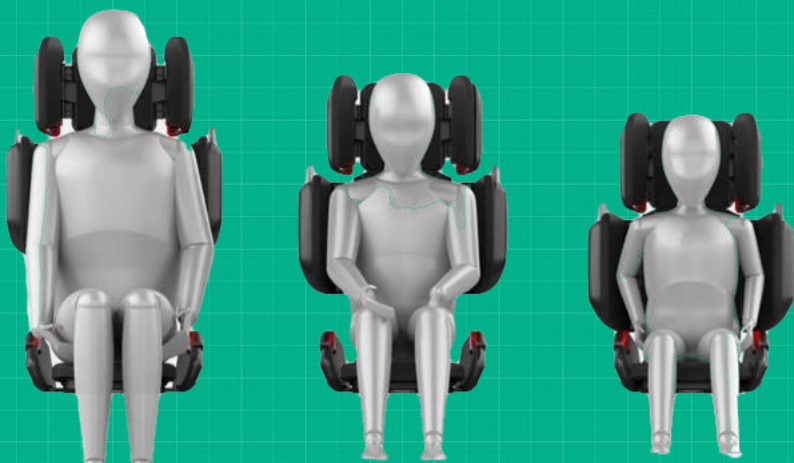
multi-fit
↑
243
↓
← individual settings →

hifold has one of the broadest height and weight ranges

Weight: 33lbs to 100lbs
(33lbs is 15kg in EU - Recommended from 40 pounds)

Height: 36" to 59"

Use only with a child that has outgrown their car seat with a 5-point harness and can sit in the booster seat properly for the entire duration of each trip.



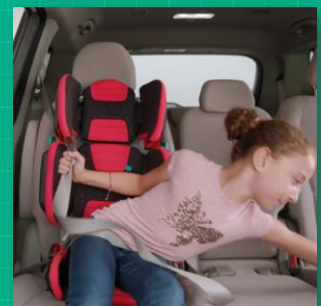
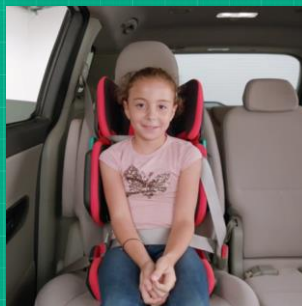
Use only with a child that has **outgrown** their car seat with a **5-point harness** and can **sit** in the booster seat **properly** for the entire duration of each trip.



If your child will not remain seated properly, your child should use a child restraint with 5-point harness.

"Outgrown" means the child's weight or height exceeds the use limits for the car seat.


"Sitting properly" means the child must:

- remain seated without slouching under lap belt
- moving shoulder belt under arm or behind back, or
- leaning forward or sideways moving out of position so the vehicle belt remains properly positioned.



Multi-fold
system for
storage and
portability



The most complex highback booster ever

- Everything adjusts
- Everything folds
- Whereas a typical child restraint has 20/50/100 components
- hifold has nearly **500** components




<https://mifold.info/Making-hifold-YouTube>

20 of 49

"multi-fold™" system for storage and portability

easy to open/fold



easy to carry



easy to store



hifold is compliant with almost all global booster seat regulations.

Wherever you buy hifold, you can take it on your travels and use it nearly everywhere!

- 7-year useful life from date of manufacture
- Manual under seat cover
- Registration card for US
- Instruction videos and FAQ on www.mifold.com

This product is protected by patents and registrations worldwide.
CA 2874810 (C)
ES 2646919 (T3)
EP 2855214 (B2)
US 9,376,088 (B2)
CN 104640748 (B)

List of patents continued:
US 2,383,151
JP 6,388,132 (B2)
KR 10,162,628 (B1)
ZA 2014/05040 (B)
IN 2567020/2014 (A)
and other patents pending.

⚠ WARNING

- Follow all instructions in the manual and on product labels. If instructions are missing, contact Carfoldio Customer Service at 1-800-437-6640 or support@mifold.com.
- DO NOT use this Booster Seat in a seating position with a front air bag unless recommended by the vehicle manufacturer.
- DO NOT use this Booster Seat if it has been in a crash or is damaged, missing parts or the instructions are missing.
- Discontinue use after 7 years from date of manufacture shown below.

UN ECE R44/04

UN ECE R44/04
UNIVERSAL
15-36kg
Group 2-3
(E)
0410864

this hifold Booster Seat is for use from 15 to 45 kg (33 to 100 lbs). The hifold is approved to UN ECE R44/04 as a Group 2-3 booster seat with a weight range of 15 to 45 kg. The hifold has been successfully tested for use by children weighing 45 kg (100 lbs) or less.

For Customer Support outside the U.S. contact Carfoldio Ltd., Unit 2407 PO Box 6945 London, W1A 6US, U.K. Tel: 0203 677 4084 (from within the U.K.) Tel: +44 207 866 2385 (International)

USA FMVSS 213

This section relates to regulatory compliance in the USA and must be written in English.

This child restraint system conforms to all applicable Federal motor vehicle safety standards for use in motor vehicles.

This Restraint is NOT certified for use in Aircraft.

Child restraints could be recalled for safety reasons. You MUST register this restraint to be reached in a recall. Send your name, address, email address if available, and the restraint's model number and date of manufacturing to Carfoldio Ltd., 10685-B Hazelhurst Dr., #17695, Houston, TX 77043, USA or call 1-800-437-6640, or register online at www.mifold.com/register. For recall information call the U.S. Government's Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to <http://www.NHTSA.gov>.

Made in China / Carfoldio™ / hifold®

1405 Rev. B

CHINA CCC

警告！不可以使用商标示出的以外的任何其他受力点。

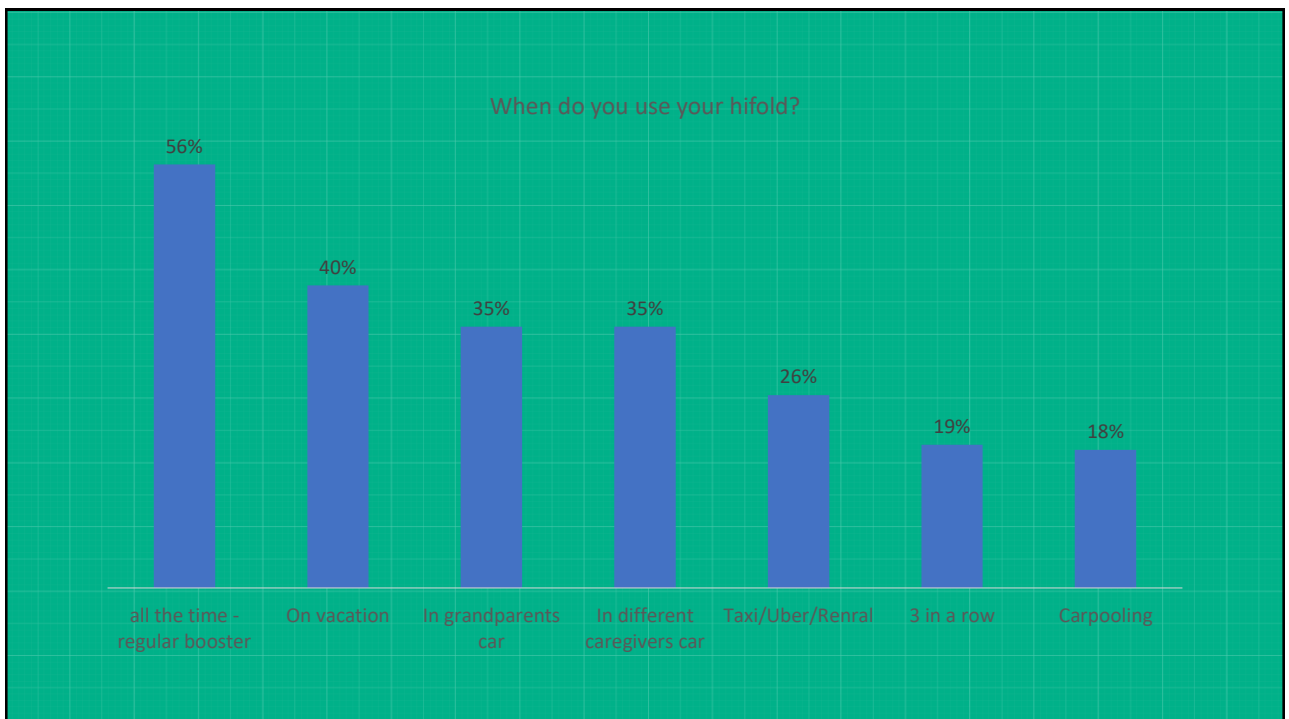
CCC

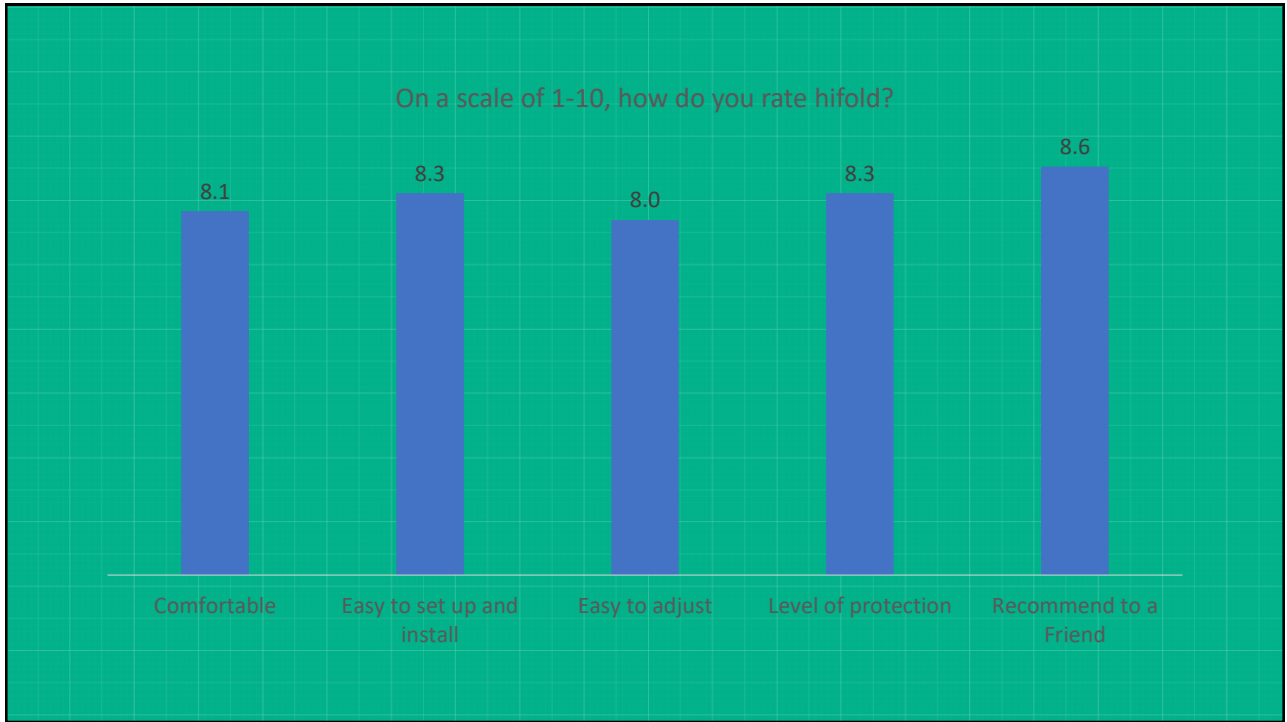
Model Name: hifold Booster Seat
Factory Code: TT

Model Number: 型号
Date of Manufacture: 生产日期

Place model number and date of manufacture label 1411 Rev. A

Manufactured By: Carfoldio Ltd.
10685-B Hazelhurst Dr., #17695
Houston, TX 77043, USA





CPST Pricing

cpst@mifold.com

CPST: **33% off** - code: CPST33

CPST: **25% off** - code: hifoldCPST25

CPSI: **35% off** - code: hifoldCPSI35



