

## Chat Box Summary

### February 3<sup>rd</sup> TZD Stakeholder Breakfast

“Creative Ways to Bridge the Pandemic Gap and Energize Your Traffic Safety audience”

#### Kimberly Smith, Pennsylvania

We stated a campaign called Safety Citizens. We ask for submissions on certain topics. the submissions can be videos, poems, even a drawing. If the submissions meet our mission, we feature them on our social media channels. [penndot.gov/safetycitizens](http://penndot.gov/safetycitizens)

#### Bruce Parker, Minnesota

2 car clubs: Audi & BMW are teaching teens and adults snow driving techniques.

#### Caitlin Jones, Missouri

We started a Youtube Channel as well! I think it will help with keeping the programs in our region, but also allows for further reach with people stumbling across the videos on YouTube.

#### Ginger Regalado, Florida

We have been doing in teen education in person in schools, however, now we do it via Zoom and it has been working great! We reach multiple high schools in five different counties. <http://www.tampabaytrafficsafety.com/CTST/SitePages/Home.aspx>

We worked with our law enforcement partners on a speed enforcement campaign on select corridors that had been hand selected for having high speed. It worked great and we did a lot of education via law enforcement.

#### Patricia Middleton, Kansas

In Kansas, we were pleasantly surprised to see how many schools still wanted to use our SAFE program for teens. We developed virtual resources for schools that went to hybrid or remote learning. <https://www.ktsro.org/safe>

[Laura Moore, Kansas](#)

We are having a traffic safety photography contest in Kansas. <https://www.ktsro.org/art-of-safety-contest> We hope to engage with the public AND get some good pictures to use!

[Brian Smith, Texas](#)

In Houston we started public outreach around our Vision Zero action plan last year. Due to COVID we employed several ways citizens could give feedback: virtual town hall meetings on MS Teams, an interactive map where people could drop pins on unsafe intersections and give feedback on our most dangerous streets for crashes, and an open forum where citizens could upvote/downvote our draft actions and recommend more. The feedback was a great help in refining the plan, which was officially adopted last fall!

[Rob Sadowsky, Oregon](#)

I'm happy to share recruitment letters and materials for our art contests if anyone wants to start their own: [rsadowsky@clackamas.us](mailto:rsadowsky@clackamas.us) . Also, we get funding from State Farm Insurance to help pay for program.

[Linda Fech, Michigan](#)

We created a 100 Dangerous Days social media campaign and directed folks to our website at [www.Michigan.gov/teensafedriving](http://www.Michigan.gov/teensafedriving).