



Southeast Minnesota Toward Zero Deaths
Regional *Virtual* Workshop
May 5, 2021
9 a.m.-12 p.m.

Agenda

- 9 a.m. **Welcome**
Mark Schoenfelder, District Engineer, MnDOT District 6, and Southeast TZD Regional co-chair
- 9:10 a.m. **TZD 2.0: The Next Generation of the Toward Zero Deaths program**
Kristine Hernandez, Statewide Toward Zero Deaths program coordinator and TZD 2.0 project manager; Katie Caskey, Strategic Communications Manager, HDR; Keiko Veasey, Senior Consultant, Pinnacle Performance Group
Did you know Minnesota’s Toward Zero Deaths program is 18 years old? While the program achieved tremendous success in reducing fatal and serious injury crashes in its early years, recently we’ve been experiencing a plateau. In 2019, we asked – *what* should we be doing differently? We talked with you to identify new strategies and priorities to guide our work (reflected in the updated Strategic Highway Safety Plan). This year, we will be asking – *how* can we do things differently? We will look at TZD as an organization to see if there are changes we can make to how the program is structured and who is at the table that will help jumpstart our progress toward zero deaths.
- 9:55 a.m. **Break**
- 10:05 a.m. **Southeast Minnesota TZD Regional Resources and Training Opportunities**
Jessica Schleck, Southeast Minnesota TZD Regional Coordinator
Hear what new traffic safety tools were acquired for your use including a seat belt convincer and distracted goggles, along with vehicle speed feedback signs that are being used to help reduce speeds. Then, more updates regarding: the Easy Mile automated shuttle coming to Rochester, Commercial Motor Vehicle and Drug Recognition Evaluator training opportunities as well as a reminder of the importance of mental health and the resources available.
- 10:30 a.m. **TZD 2.0 Findings**
Katie Caskey, Strategic Communications Manager, HDR; Keiko Veasey, Senior Consultant, Pinnacle Performance Group
We will share the ideas that were brainstormed earlier in the day to help us identify which challenges are most critical to solve and which positive elements are most important to maintain.
- 11 a.m. **Wrap-up**
Capt. Christina Bogojevic, State Patrol Commander, District 2100, and Southeast TZD Regional co-chair
- 11:15 a.m. **Optional networking opportunity**
Feel free to stay on the zoom call for the opportunity to network with others.