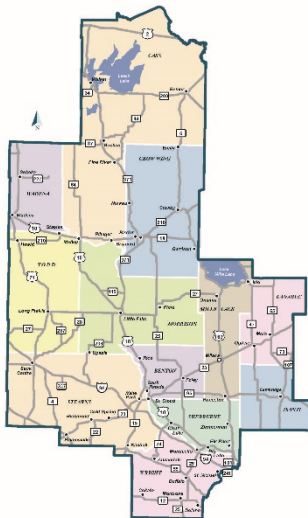


Mission:

To create a culture for which traffic fatalities and serious injuries are no longer acceptable through the integrated application of education, engineering, enforcement and emergency medical and trauma services. These efforts will be driven by data, best practices and research.

Values:

- ❖ Continuous Improvements
- ❖ Engaged Partners
- ❖ Evidence-based Approaches



The East Central Minnesota Toward Zero Deaths (TZD) program has been developing for five years. The counties involved include: Benton, Cass, Crow Wing, Isanti, Kanabec, Mille Lacs, Morrison, Sherburne, Stearns, Todd, Wadena and Wright.

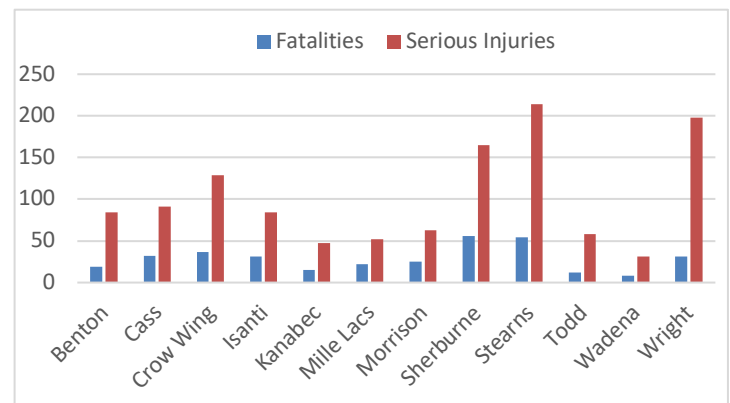
The leading cause of deaths and severe injuries in East Central Minnesota include:

- ❖ **Lack of Seatbelt Use**
- ❖ **Impaired Driving**
- ❖ **Speed and Aggressive Driving**
- ❖ **Inattentive Driving**

East Central Minnesota FataIs and Serious Injuries

by County (2016-2020*)

*Preliminary



The leading type of crash resulting in deaths and severe injuries include:

- ❖ **Careless/Negligent Driving**
- ❖ **Failure to Yield**

The East Central Minnesota TZD program is led by a steering committee comprised of the "4 Es:"

- ❖ Enforcement
- ❖ Engineering
- ❖ Education
- ❖ EMS / Emergency Medical & Trauma Services

East Central Minnesota TZD Leadership Contacts

Engineering

Mike Ginnaty
MnDOT District Engineer
218-828-5703
mike.ginnaty@state.mn.us

Enforcement

Captain Brad Bordwell
Minnesota State Patrol
218-316-3021
bradley.bordwell@state.mn.us

Education/EMS

Captain Brad Ouart
Minnesota State Patrol
320-223-6660
brad.ouart@state.mn.us

Tom Nixon
East Central Minnesota TZD
218-828-5830
thomas.nixon@state.mn.us