



**Metro Minnesota Toward Zero Deaths
Regional *Virtual* Workshop
Thursday, May 13, 2021
9 a.m.-12 p.m.**

Agenda

- 9 a.m. **Welcome**
Mike Leegard, P.E., Director of Operations and Maintenance, MnDOT Metro District, and Metro TZD Regional co-chair
- 9:10 a.m. **TZD 2.0: The Next Generation of the Toward Zero Deaths program**
Kristine Hernandez, Statewide Toward Zero Deaths program coordinator and TZD 2.0 project manager; Katie Caskey, Strategic Communications Manager, HDR; Keiko Veasey, Senior Consultant, Pinnacle Performance Group
Did you know Minnesota’s Toward Zero Deaths program is 18 years old? While the program achieved tremendous success in reducing fatal and serious injury crashes in its early years, recently we’ve been experiencing a plateau. In 2019, we asked – *what* should we be doing differently? We talked with you to identify new strategies and priorities to guide our work (reflected in the updated Strategic Highway Safety Plan). This year, we will be asking – *how* can we do things differently? We will look at TZD as an organization to see if there are changes we can make to how the program is structured and who is at the table that will help jumpstart our progress toward zero deaths.
- 9:55 a.m. **Break**
- 10:05 a.m. **Metro Minnesota TZD Regional Updates**
Scot Edgeworth, East Metro TZD Regional Coordinator; Eric DeVoe, Research Analyst, MnDOT Office of Traffic Engineering
Despite the pandemic, traffic safety efforts continue – although in a different, yet meaningful way. See what new traffic safety assets were acquired for your use. Then, hear about the results of the second ever Metro regional seatbelt survey.
- 10:30 a.m. **TZD 2.0 Findings**
Katie Caskey, Strategic Communications Manager, HDR; Keiko Veasey, Senior Consultant, Pinnacle Performance Group
We will share the ideas that were brainstormed earlier in the day to help us identify which challenges are most critical to solve and which positive elements are most important to maintain.
- 11 a.m. **Wrap up**
Lisa Kons, Traffic Safety Programs Manager, Minnesota Safety Council and Minnesota Network of Employers for Traffic Safety (NETS) and Metro TZD Regional co-chair
- 11:15 a.m. **Optional networking opportunity**
Feel free to stay on the zoom call for the opportunity to network with others.