



**Northeast and Northwest
Minnesota Toward Zero Deaths
Regional *Virtual* Workshop
May 26, 2021
9 a.m.-12 p.m.**

Agenda

- 9 a.m. **Welcome**
J.T. Anderson, District Engineer, MnDOT District 2, and Northwest Regional co-chair
Sue Johnson, Northwest Toward Zero Deaths Coordinator
Kristine Hernandez, State Toward Zero Deaths Coordinator
- 9:10 a.m. **TZD 2.0: The Next Generation of the Toward Zero Deaths program**
Katie Caskey, Strategic Communications Manager, HDR;
Keiko Veasey, Senior Consultant, Pinnacle Performance Group
Did you know Minnesota’s Toward Zero Deaths program is 18 years old? While the program achieved tremendous success in reducing fatal and serious injury crashes in its early years, recently we’ve been experiencing a plateau. In 2019, we asked – *what* should we be doing differently? We talked with you to identify new strategies and priorities to guide our work (reflected in the updated Strategic Highway Safety Plan). This year, we will be asking – *how* can we do things differently? We will look at TZD as an organization to see if there are changes we can make to how the program is structured and who is at the table that will help jumpstart our progress toward zero deaths.
- 9:55 a.m. **Break**
- 10:05 a.m. **“Maybe It Wasn’t So Bad After All”**
Allison Nicolson, BSc, CTRS, CPS - Essentia Health St. Mary’s and Driving 4 Safe Communities
Sarah Buhs, Public Education Coordinator, Instructor, EMT/Firefighter - Cloquet Area Fire District
Holly Kostrzewski, Northeast Minnesota TZD Regional Coordinator
- 10:30 a.m. **TZD 2.0 Findings**
Katie Caskey, Strategic Communications Manager, HDR;
Keiko Veasey, Senior Consultant, Pinnacle Performance Group
Building on ideas that were brainstormed earlier, we will share them, to help us understand which challenges are most critical to solve and which positive elements are most important to maintain.
- 11 a.m. **Wrap up**
Duane Hill, District Engineer, MnDOT District 1, and Northeast TZD Regional co-chair; and
- 11:15 a.m. **Optional Networking Opportunity**
Feel free to stay on the zoom call for the opportunity to network with others.

Minnesota TZD is the state’s cornerstone traffic safety program that employs an interdisciplinary approach to reducing traffic crashes, injuries, and deaths on Minnesota roads. The program’s vision is reduce fatalities and serious injuries to zero through the integrated application of the “4 E’s:” Education, Enforcement, Engineering, and Emergency Medical and Trauma Services.