



South Central & Southwest Minnesota Toward Zero Deaths *Virtual* Workshop May 6, 2021

Agenda

- 1 p.m. **Welcome**
Jon Huseby, District Engineer, MnDOT District 8, and southwest TZD regional co-chair
- 1:10 p.m. **TZD 2.0: The Next Generation of the Toward Zero Deaths program**
Kristine Hernandez, Statewide Toward Zero Deaths program coordinator and TZD 2.0 project manager; Katie Caskey, Strategic Communications Manager, HDR; Keiko Veasey, Senior Consultant, Pinnacle Performance Group
Did you know Minnesota's Toward Zero Deaths program is 18 years old? While the program achieved tremendous success in reducing fatal and serious injury crashes in its early years, recently we've been experiencing a plateau. In 2019, we asked – *what* should we be doing differently? We talked with you to identify new strategies and priorities to guide our work (reflected in the updated Strategic Highway Safety Plan). This year, we will be asking – *how* can we do things differently? We will look at TZD as an organization to see if there are changes we can make to how the program is structured and who is at the table that will help jumpstart our progress toward zero deaths.
- 1:55 p.m. **Break**
- 2:05 p.m. **Regional updates**
Capt. Casey Meagher, Minnesota State Patrol, District 2300; and Scott Reiten, Blue Earth/Nicollet County Safe Roads coordinator & Multi-Cultural Grant coordinator
It's not just Minnesota that has a speeding problem. Driving at high rates of speed, or too fast for conditions, is one of the most prevalent factors contributing to serious and fatal crashes on our nation's roadways. In 2020, fatal and serious injury crashes involving speed are 12 percent greater than average. This is the second highest increase among the Strategic Highway Safety Plan focus areas. Find out what the Southwest TZD Region is doing to combat speed and how you can get involved.

To address the lack of services in the area related to traffic safety in diverse communities, an Adult Driver's education class was tailored to meet language and multi-cultural needs. The goal of the grant is to increase the knowledge of the rules of the road, traffic signs and general traffic safety knowledge within the multi-cultural community. Learn about the early stages of the multi-cultural grant and next steps.
- 2:30 p.m. **TZD 2.0 Findings**
Katie Caskey, Strategic Communications Manager, HDR; Keiko Veasey, Senior Consultant, Pinnacle Performance Group
We will share the ideas that were brainstormed earlier in the day to help us identify which challenges are most critical to solve and which positive elements are most important to maintain.
- 3 p.m. **Wrap up**
Greg Ous, District Engineer, MnDOT District 7, and south central TZD regional co-chair
- 3:15 p.m. **Optional networking opportunity**
Feel free to stay on the zoom call for the opportunity to network with others.