### 2021 Minnesota TZD Webinar Series

All times are Central Time.

Wednesday, October 13

10:00-11:15 a.m.

**Monday, November 1** 

10:00-11:15 a.m.

# Crash and Learn: An Inside Look at the Insurance Institute for Highway Safety

David Harkey will provide an overview of the vehicle research and evaluation work being done by the IIHS-HLDI in the areas of crashworthiness/occupant protection... Read more

10:00-11:15 a.m.

**Thursday, October 14** 

#### **Minnesota Walks Safer Together**

Learn about two pedestrian safety initiatives recently completed by MnDOT— a Statewide Pedestrian System Plan and a research project that analyzed pedestrian... Read more

**Monday, October 18** 

10:00-11:15 a.m.

#### One for the Road? Using Data to Prevent Impaired Driving

Data gathered in the Place of Last Drink database about where someone consumed their last drink prior to encountering law enforcement can be used to prevent overservice... Read more

Wednesday, October 20

10:00-11:15 a.m.

#### Life Begins at 55—But So Might the Driving Challenges

One out of every five drivers is aged 65 and up. It is essential to provide resources and educational opportunities about how age, medication, and mobility are all tied together...Read more

Tuesday, October 26

2:00-3:15 p.m.

#### Speeding—The Other Pandemic

COVID-19 is not the only pandemic facing our world today. Speeding on Minnesota roadways is killing members of our community at an alarming rate...Read more

Wednesday, October 27

10:00-11:15 a.m.

## Masking: What You Don't Know May Cost You Your Job and Your State Millions

This webinar will highlight the importance of enforcing Commercial Driver's License laws and explore how commercial vehicles affect traffic safety and other crimes... Read more

#### eCharging and Phlebotomists for Multiple E's

This webinar will describe what phlebotomists are and how they can benefit agencies. It will also explain the legality of conducting blood draws on suspected...Read more

Wednesday, November 3

10:00-11:15 a.m.

#### Common Trends—Methadone, Opioids, and Others

This webinar will cover marijuana, methadone, and opioids, with the goal of helping individuals better understand what each does and how to use that information...Read more

**Monday, November 8** 

10:00-11:15 a.m.

### Data, Diversity, and Carefully Crafted Messages—Creating an Impactful Traffic Safety Campaign

Do you ever wonder why traffic safety data, as shocking as it is, isn't enough to change driver behavior? Are you at a loss for how to structure a traffic safety campaign...Read more

Wednesday, November 10

10:00-11:15 a.m.

#### Working Toward Zero Deaths Using Big Data and Research?

To continue reducing fatalities and serious injuries on roadways, MnDOT and other transportation agencies need to know which types of strategies work...Read more

**Monday, November 15** 

10:00-11:15 a.m.

#### TZD 2.0—The Next Generation

How will the Minnesota TZD program change? In this webinar, you'll hear recommendations from the year-long TZD 2.0 project, which included a reassessment...Read more

Wednesday, November 17

10:00-11:15 a.m.

#### What is Happening on All Roads?

Over the past 18 months, the Minnesota experience of dramatically reduced vehicle-miles traveled coupled with a dramatic increase in vehicle speeds has resulted...Read more

Register at minnesotatzd.org/events/webinarseries/2021

#### **Pre-Series CPS Training**

Five virtual CPS training sessions will be offered on October 12. Visit the CPS training web page at minnesotatzd.org/events/webinarseries/2021/cps for more information.

Mark your calendar for next year's Minnesota Toward Zero Deaths Statewide Conference: October 12–13, 2022, in St. Cloud, Minnesota.