



MINNESOTA

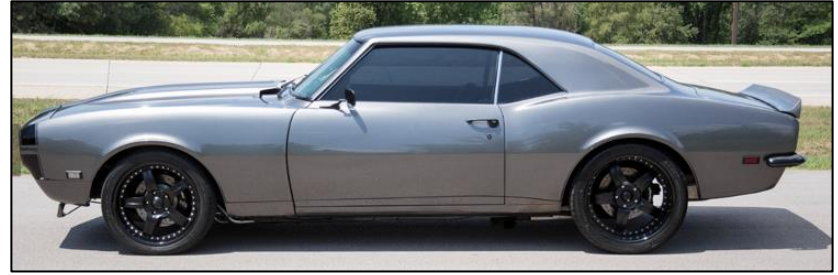
TOWARD **ZERO** DEATHS

Strategic Highway Safety Plan (SHSP) Speed Action Team

*Jessica Schleck, Southeast TZD Regional Coordinator
Statewide SHSP Speed Action Team Co-Chair
Tuesday, October 26, 2021*

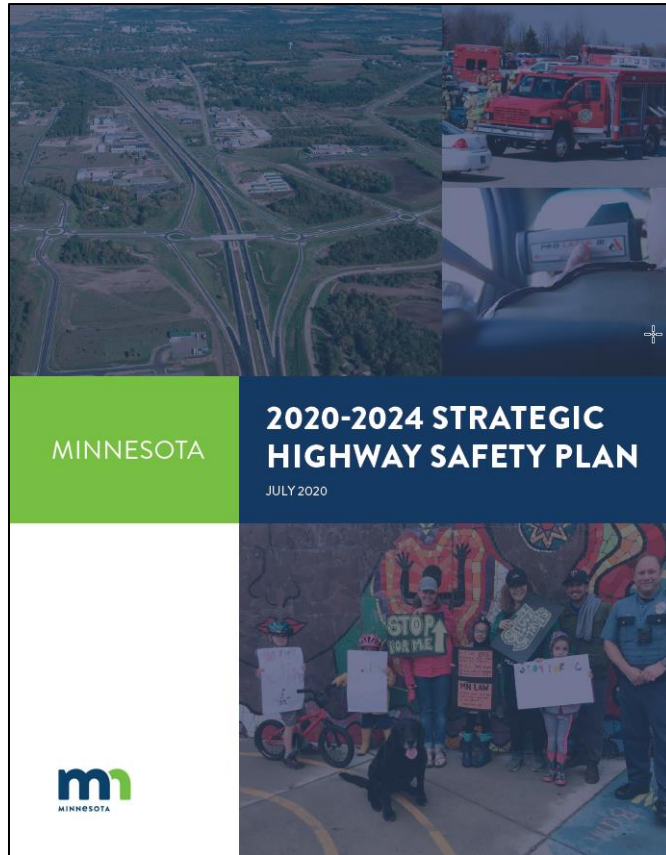
We have a Speeding Problem...

- Goal is to reduce speeding by changing the traffic-safety culture in Minnesota
- What can be done now



Before and After a High-Speed Crash





The Minnesota Strategic Highway Safety Plan:

- Identifies key areas to focus traffic safety resources
- Provides data driven, actionable strategies to reduce deaths and serious injuries on Minnesota roadways

<http://www.dot.state.mn.us/trafficeng/safety/shsp/mn-shsp-2020-24.pdf>

Objectives:

- Use the Strategic Highway Safety Plan (SHSP), to develop an implementation plan for the strategies and tactics listed in the SHSP
 - Look outside the box for additional approaches
- Understand available data related to speeding & identify data needs
 - Explore opportunities for new data sources

The Goal:

Develop a Statewide Strategic Speed Management Plan



How will we get there?

1. Collaborative Messaging
2. Automated Speed Enforcement
3. Improvements to the Roadway Design Process
4. Improvements to the Speed Limit Setting Process
5. Legislative Action

SHSP Speed Action Team

Collaborative Messaging



Automated Speed
Enforcement
Subcommittee



Improvements to
Road Design
Subcommittee



Improvements to
Urban Roadway
Design
Subcommittee

Next Steps:

- Updated Speed research is critical
- Collaborative effort between agencies

PLAN YOUR ROUTE IN ADVANCE



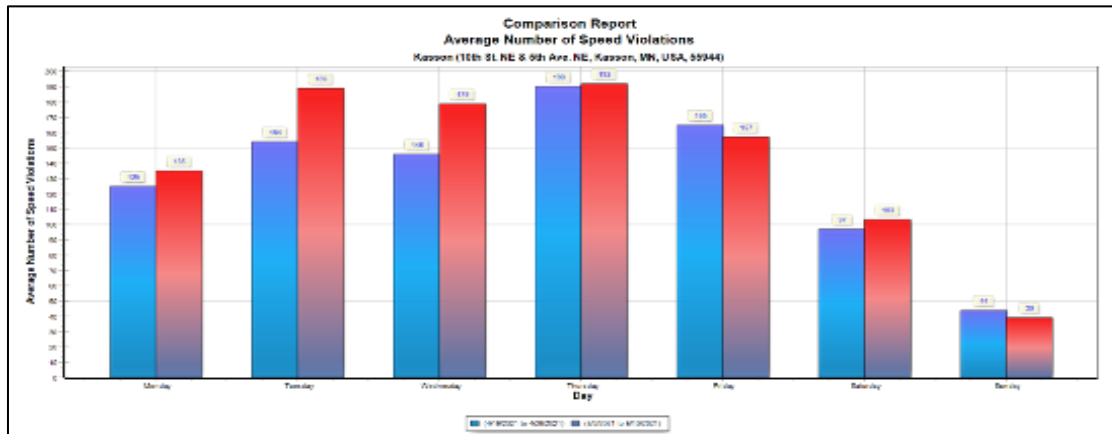
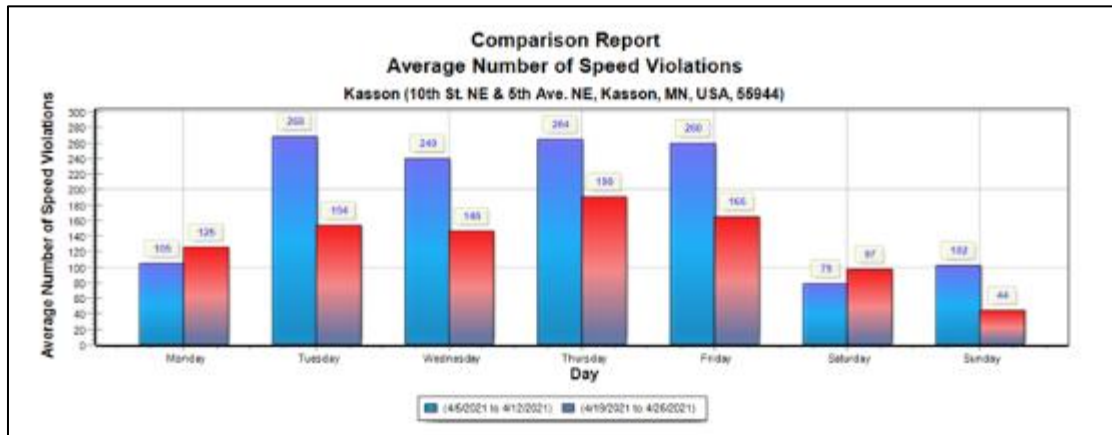
SPEED COUNTS.
SLOW DOWN.



**TOWARD
ZERO
DEATHS**

Driver Feedback Signs





Thank You!



Contact:

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