

**Northwest Minnesota Toward Zero Deaths
Regional Workshop
April 26, 2022
8:30 a.m.-3 p.m.**



Agenda

- 8:30 a.m. **Registration and Continental Breakfast**
- 9 a.m. **Welcome & Regional Roundup**
J.T. Anderson, district engineer, MnDOT District 2, and northwest Minnesota TZD regional co-chair and Sue Johnson, northwest Minnesota TZD regional coordinator
- 9:15 a.m. **“I wish we were still on the plateau” – Crash Data Presentation**
Derek Leuer, state traffic safety engineer, MnDOT Office of Traffic Engineering
In 2021, the number of year-to-date traffic fatalities were the highest they have been in more than five years. Traffic deaths jumped an alarming 26 percent. Speeding was the leading cause of fatal crashes in Minnesota. What happened and why? What’s the data telling us regarding areas of concern?
- 9:30 a.m. **TZD 2.0 updates – Why are we talking about Traffic Safety Culture & Safe System?**
Kristine Hernandez, state Toward Zero Deaths program coordinator & TZD 2.0 project manager, MnDOT Office of Traffic Engineering
How will the TZD program change? Hear recommendations from this year-long project, including reassessing the program structure as well as what TZD stakeholders identified as strengths and challenges of the current program.
- 9:40 a.m. **Making Safe System a Reality: Planning to Implementation**
Derek Leuer, state traffic safety engineer, MnDOT Office of Traffic Engineering
The Safe System Approach is founded on the principles that people make mistakes and that human bodies have limited ability to tolerate crash impacts. Another key principle in the Safe System Approach is shared responsibility, which means that all the “Es” can (and should) be involved. This presentation offers a summary of the Safe System Approach, examine practical methods of what can be done in each of the 4-E domains as well as discuss local perspectives and ideas – the application of which will help us to reach the goal of zero deaths in Minnesota.
- 10:40 a.m. **Five Tips to Grow Traffic Safety Culture**
Jay Otto, principal scientist, Center for Health and Safety Culture, Montana State University
Growing traffic safety culture can seem daunting, but there are actions everyone can take right now to grow a safer traffic safety culture. During this interactive workshop, Jay Otto, researcher with the Center for Health and Safety Culture, will engage participants in exploring five tips to grow traffic safety culture. Participants will leave with specific actions they can immediately put into practice regardless of their role. Jay has led trainings across the U.S. about growing traffic safety culture based on Center’s research over the past two decades.
- 12 p.m. **Lunch & Exhibits**

- 12:45 p.m. **Five Tips to Grow Traffic Safety Culture (continued)**
- 1:45 p.m. **What's our goal for 2022 and beyond?**
Lt. Brad Norland, Minnesota State Patrol; District 3200
Jay Otto, Principal Scientist, Center for Health and Safety Culture, Montana State University
We invite you to reflect on today's topics and consider how you can put what you learned into action. We have a goal of zero traffic deaths – how can you use what you learned today to start making these changes in your communities? Let's begin by individually reflecting on the questions below and then discussing as a table. Please capture your reflections in your handouts and also provide your responses to question #2 on the note cards provided.
1. From your perspective – what has been most meaningful from today's presentations?
 2. What is giving you hope/energy to move forward?
 3. What are your most important next steps?
- 2:45 p.m. **Wrap up**
Capt. Mike Wedin, Minnesota State Patrol, District 3200 and northwest Minnesota TZD regional co-chair; Lt. Brad Norland, Minnesota State Patrol, District 3200
- 3 p.m. **Adjourn**

Please take time throughout the day to visit the traffic-safety exhibit tables for reference materials and ideas to implement in your communities.