



# South Central Minnesota Toward Zero Deaths Regional Workshop April 21, 2022 8:30 a.m.-3 p.m.

## Agenda

- 8:30 a.m.      **Registration and Continental Breakfast**
- 9 a.m.      **Welcome & Regional Roundup**  
*Greg Ous, district engineer, MnDOT District 7, and south central Minnesota TZD regional co-chair and Annette Larson, south central Minnesota TZD regional coordinator*
- 9:15 a.m.      **“I wish we were still on the plateau” – Crash Data Presentation**  
*Max Moreland, traffic safety crash data engineer, MnDOT Office of Traffic Engineering*  
In 2021, the number of year-to-date traffic fatalities were the highest they have been in more than five years. Traffic deaths jumped an alarming 26 percent. Speeding was the leading cause of fatal crashes in Minnesota. What happened and why? What’s the data telling us regarding areas of concern?
- 9:30 a.m.      **TZD 2.0 updates – Why are we talking about Traffic Safety Culture & Safe System?**  
*Kristine Hernandez, state Toward Zero Deaths program coordinator & TZD 2.0 project manager, MnDOT Office of Traffic Engineering*  
How will the TZD program change? Hear recommendations from this year-long project, including reassessing the program structure as well as what TZD stakeholders identified as strengths and challenges of the current program.
- 9:40 a.m.      **Making Safe System a Reality: Planning to Implementation**  
*Will Stein, safety and design engineer, FHWA – Minnesota Division*  
The Safe System Approach is founded on the principles that people make mistakes and that human bodies have limited ability to tolerate crash impacts. Another key principle in the Safe System Approach is shared responsibility, which means that all the “Es” can (and should) be involved. This presentation offers a summary of the Safe System Approach, examine practical methods of what can be done in each of the 4-E domains as well as discuss local perspectives and ideas – the application of which will help us to reach the goal of zero deaths in Minnesota.
- 10:40 a.m.      **Five Tips to Grow Traffic Safety Culture**  
*Katie Dively, M.S., MCHES, Research Scientist II - Senior Trainer, Center for Health and Safety Culture, Montana State University*  
Growing traffic safety culture can seem daunting, but there are actions everyone can take right now to grow a safer traffic safety culture. During this interactive workshop, researchers with the Center for Health and Safety Culture will engage participants in exploring five tips to grow traffic safety culture. Participants will leave with specific actions they can immediately put into practice, regardless of their role. Katie has led trainings across the U.S. about growing traffic safety culture, based on the Center’s research over the past two decades.
- 12 p.m.      **Lunch & Exhibits**

12:45 p.m.

**Traffic Safety Culture continued**

1:45 p.m.

**What's our goal for 2022 and beyond?**

*Mark Griffith, executive director, South Central Minnesota EMS Regional System & Katie Dively, M.S., MCHES, research scientist II - senior trainer, Center for Health and Safety Culture, Montana State University*

We invite you to reflect on today's topics and consider how you can put what you learned into action. We have a goal of zero traffic deaths – how can you use what you learned today to start making these changes in your communities? Let's begin by individually reflecting on the questions below and then discussing as a table. Please capture your reflections in your handouts and provide your responses to question #2 on the note cards provided your table.

1. From your perspective – what has been most meaningful from today's presentations?
2. What is giving you hope/energy to move forward?
3. What are your most important next steps?

2:45 p.m.

**Wrap up**

*Capt. Jean Cemensky, Minnesota State Patrol, District 2200 and south central TZD regional co-chair*

3 p.m.

**Adjourn**

***Please take time throughout the day to visit the traffic-safety exhibit tables for reference materials and ideas to implement in your communities.***