Mission:
To create a culture in which traffic fatalities and serious injuries are no longer acceptable through the integrated application of education, engineering, enforcement and emergency medical and trauma services. These efforts will be driven by data, best practices and research.

Values:
- Continuous improvements,
- Engage partners and
- Evidence-based approaches.


The leading cause of deaths and severe injuries in northwest Minnesota include:
- **Alcohol**,
- **Distraction**,
- **Speed** and
- **Lack of Seatbelt** use.

The leading factors in crashes resulting in deaths and severe injuries include:
- **Careless/reckless driving**
- **Failure to keep in proper lane**

The Northwest Minnesota TZD program is led by a steering committee comprised of the “4 Es:”
- **Enforcement**
- **Engineering**
- **Education**
- **Emergency Medical and Trauma Services**.