Contact

Name, Title

City, State

E-mail Address

www.MinnesotaTZD.org

CITY/ORGANIZATION RECOGNIZES NATIONAL *STOP ON RED WEEK*

Communities throughout the country unite to STOP running through red at intersections.

City, State, and (Date) City/Organization is taking a stand against red light and stop sign running, and we are promoting safe driving habits during National *Stop on Red Week*, **August 7th-13th 2022.**

Created by the Federal Highway Administration and adapted by MN Toward Zero Deaths, *Stop on Red Week* aims to educate drivers about the danger of red light and stop sign running and to reduce the number and severity of traffic crashes.

Red light and stop sign running causes countless injuries and fatalities every year, with many of those deaths being innocent pedestrians, cyclists, and passengers in vehicles hit by the red light and stop sign runner*. Stop on Red Week* reminds drivers to always stop on red. We can end deadly red light and stop sign running by joining forces and sharing *Stop on Red Week* messages.

These simple tips can keep drivers, pedestrians, and bicyclists safe at stop lights and stop signs:

* Avoid distractions like loud music or conversation.
* Stop at the painted stop bar or before the crosswalk; if no pavement markings are present, stop before the stop sign.
* Scan for hazards before entering the intersection by looking left, right, straight ahead and then left again.
* Watch the vehicles in front of you, behind you, beside you, and in oncoming traffic.

City/Organization encourages motorists to spread the message during National *Stop on Red Week*. By promoting #StopOnRedMN, drivers promise to follow the road rules and always stop on red.