

Bemidji State University Holds All-Campus Health Fair

Health and wellness are important topics that have been in the public eye for good reason. It's important that communities have access to healthcare resources, like Bemidji State University's annual All-Campus Health Fair.

The fair gives BSU students, faculty, and staff a number of resources, such as access to flu shots and other vaccinations, and offers several panels to provide information on specific health concerns.

It is a great venue for TZD to educate on traffic safety. This year we were able to bring the seat belt persuader, two bean bag toss games, Jenga, and Cup stacking. The seat belt persuader educated the students and faculty on the importance of wearing a seat belt in a simulation of a roll over. The other games, coupled with the impaired goggles, showed how if you feel impaired you are impaired and you should not get behind the wheel of a vehicle or be a passenger in a car with an impaired driver.

The students from the criminal justice department helped with the education throughout the health fair. Peer to peer learning is advantageous as it allows learners to focus on understanding rather than solving. This develops a spirit of collaboration and cooperation among learners and makes them more effective.

BSU has been doing this for a decade, but this is the first time back in three years due to COVID. The event focuses on the students, faculty and everybody in the Beltrami County area. Students and staff who attend the health fair were also entered into a raffle to win awesome prizes such as bike rentals, air fryer, and clothing. Kudos to Jay Passa, BSU Health Education Coordinator, and his team for a job well done!



Thief River Falls
Bike to School Day
Wednesday, October 5th, 2022

Students who want to bike to Challenger, St. Bernard's and Franklin Middle School can meet in the Greenwood Trail parking lot at 7:15 am. Bike Train volunteers will leave for school at 7:30 am. Please be safe and wear a helmet!

Free bike safety items for participants

The graphic includes logos for 'WALK BIKE TO SCHOOL', 'TOWARD ZERO DEATHS', and 'ship' (Southwest Hills Park). It also features a photo of people riding bicycles on a trail.



Enforcement Update:

- DWI (optional): Nov 3-5, 2022—Deer hunting opener
- DWI: Nov 23-26; Dec 1-3; 8-10; 15-17; 22-24; 29-31, 2022
- DWI (optional): Feb 11-12, 2023—Super Bowl

Weekly Traffic Fatality Update

- In 2022 through September 28th, there were 340 traffic-related deaths on Minnesota roadways. This is 8% less than there were at this time last year (369).
- Speed-related deaths are 29% less than at this time last year.
- Motorcycle deaths (60) are the highest they have been in several years ; 38% higher than any of the previous five years.

2022 Toward Zero Deaths State Conference

The TZD conference was held on October 12 & 13, 2022 in St. Cloud. The annual conference provides a forum for sharing information on best practices in engineering, enforcement, education, and emergency medical/health services and for identifying new approaches to reducing the number of traffic fatalities and life-changing injuries on Minnesota roads. Over 800 traffic safety partners attended with 40 break-out sessions over the two day event.



The Lincoln High School Teen TZD and students from the Shreya R. Dixit Foundation presented at the concurrent session “Teens Teaming Up for Safer Minnesota Roads”. The interns from the Foundation shared their research on younger driver programs and the LHS students shared how taking a positive social norming approach to influence peers is effective rather than scare tactics. Though the students still want parents and teachers to be *real* with them, they are encouraged and empowered to make good decisions when driving or being a passenger.



Mark your Calendars!

- Crash Responder Safety Week -November 14-18, 2022
- NW Region TZD Steering Committee Meeting -December 13, 2022 @ 10:30-12:00pm
- December is National Drunk and Drug-Impaired Driving Prevention Month
- Older Driver Safety Awareness Week—Dec 5-9, 2022

2023

- NW Region TZD Workshop—April 25, 2023, Legacy Center, Thief River Falls
- Teen TZD Conference—April 26, 2023, Evangelical Free Church, Thief River Falls
- TZD State Conference - November 14-15, 2023 (T-W), Mayo Civic Center, Rochester

Traffic Trivia

Question: How many gallons of unleaded gas were sold in MN in 2021?



Answer:
86.6 million

Toward Zero Deaths Northwest Regional Newsletter

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